



The 6th International Conference on Tourism and Hospitality between China – Spain with special extension to Latin America



The 6th International Conference on Tourism and Hospitality between China and Spain, with special extension to Latin America - ICTCHS 2016

www.china-spain.org

September 27 - 30, 2016, Madrid, Spain



After the success of the five previous conferences, we are delighted to welcome you to the Sixth International Conference on Tourism and Hospitality between China and Spain (ICTCHS 2016). This edition the conference will extend its geographic areas to include all Latin America countries. This year the conference will be held at Madrid (Spain), from September 27 to September 30, 2016. The conference theme is “**Tourism and Culture: a challenge for sustainable development**”.

All original paper contributions in English, Spanish and Chinese that may help in the mutual understanding of Asian-Western tourism research and development are welcome to submit to the conference. Articles written in Chinese and Spanish are welcome, but at least title and abstract should have English translation.

Madrid, the capital of Spain, is a cosmopolitan city that has the most modern infrastructures with the status as an economic, financial, administrative and service center. It is famous for its large cultural and artistic heritage, a legacy of centuries of exciting history. Strategically located in the geographic center of the Iberian Peninsula at an altitude of 646 m above sea level, it has all the high way, high speed train connections and direct flights from all major cities in the world including from the capital of China – Beijing. Madrid is one of the most important historic centers among all the great European cities. This heritage merges seamlessly with the city's modern and convenient infrastructure. It offers a wide-ranging of accommodation and services with all the latest state-of-the-art technologies in audiovisual and communications media etc. These conditions, together with the drive of a dynamic and open society –as well as high-spirited and friendly– have made this metropolis one of the great capitals of the western world.

The conference will have two major parts, the academic part and the industrial part. The academic part is for international researchers in tourism and hospitality related fields from all over the world interested to exchange their research results directly. The industrial part is mainly addressed to the tourism and hospitality sectors to promote an active cooperation between Iberoamerican and Chinese companies to provide business opportunities and direct contact.

Based on the quality, some of the presented papers may be invited to be considered on **Tourism Economics Journal** (SSCI) for a full extension. Tourism Economics has published special issues for ICTCHS2012 and ICTCHS2014. For all the authors that would like to enter the journal paper selection, your paper should be in English and in full length.



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Submission and paper selection

- The abstract deadline is **30th January, 2016**. Please visit the submission section of our website www.china-spain.org for format details. You need to submit the paper abstract to the EasyChair system.
- Notification of acceptance of abstracts and presentation at the conference: **29th February, 2016**.
- Final paper submission for scientific committee revision (Not compulsory): **20th April, 2016**.

Organizers

Faculty of Commerce and Tourism, Universidad Complutense de Madrid

Faculty of Tourism, University of the Balearic Islands

Faculty of Tourism, Sichuan University

Founding chair: Yuhua Luo, University of Balearic Islands

Advisory board:

Changhong Bai, dean of the College of Tourism and Service Management, Nankai University

Jigang Bao, dean of the College of Tourism, Sun Yat Sen University

Bartolomé Deya, dean of the Faculty of Tourism, University of the Balearic Islands

Jafar Jafari, University of Balearic Islands and University do Algarve

Conference chairs:

María Concepción García, dean of the Faculty of Commerce and Tourism, Universidad Complutense de Madrid

Zhenzhi Yang, Professor of the Tourism School, Sichuan University

Academic secretary of the conference

María García Hernández, Universidad Complutense de Madrid

Vicente Ramos, University of Balearic Islands

Chuntao Wu, Sichuan University

For further information, please visit our website www.china-spain.org.

Or Email: ict2016@china-spain.org for non-Chinese participants and ictchs@qq.com for Chinese participants.

