

## Register

1. (E)motion – movement ataneć in emotions 1.....	4
2. Academy of Business.....	5
3. Accounting 1.....	6
4. Accounting 2.....	8
5. Accounting Seminar.....	10
6. Art studio I.....	12
7. Bachelor Thesis Seminar.....	13
8. Bachelor Thesis with Defence.....	15
9. Biodiversity - news in its protection.....	17
10. Brief History of Law.....	18
11. Business Communication (in German).....	20
12. Business Communication 1 (in English).....	22
13. Business Communication 2 (in English).....	24
14. Business Economics 1.....	26
15. Business Economics 2.....	28
16. Business Graphics (in English).....	30
17. Business Terminology (in English).....	32
18. Business Terminology (in German).....	34
19. Calculations and Budgeting.....	36
20. Case Studies from Business Economics.....	38
21. Case Studies in Management.....	40
22. Case Studies in Tourism 1.....	43
23. Case Studies in Tourism 1 (in English).....	45
24. Ceramics and creations from natural materials 1.....	47
25. Chémia naša každodenná.....	48
26. Computer Graphics for Economists.....	49
27. Computer Graphics for Economists.....	51
28. Corporate Agenda.....	53
29. Corporate Finance.....	55
30. Corporate Financial and Economic Analysis 1.....	57
31. Cryptocurrencies in Personal Finances.....	59
32. Cultural Regions of the World.....	62
33. Database Systems.....	63
34. Economic Policy.....	65
35. Economic debates.....	67
36. Entrepreneurship in Digital Era.....	69
37. Environmental Management in Business.....	71
38. European Union - structure, decision-making mechanisms, membership.....	73
39. Field course abroad.....	74
40. Field course in zoology.....	75
41. Finance.....	76
42. Financial Mathematics 1.....	78
43. Financial literacy.....	80
44. First Aid Basics.....	81
45. Foreign Language I - Business English 1.....	82
46. Foreign Language I - Business English 2.....	84
47. Foreign Language I - Business English 3.....	86
48. Foreign Language I - Business English 4.....	88

49. Foreign Language I - Business English 5.....	90
50. Foreign Language I - Business English 6.....	92
51. Foreign Language II – Business English 1.....	94
52. Foreign Language II – Business English 2.....	96
53. Foreign Language II – Business English 3.....	98
54. Foreign Language II – Business English 4.....	100
55. Foreign Language II – Business German 1.....	102
56. Foreign Language II – Business German 2.....	104
57. Foreign Language II – Business German 3.....	106
58. Foreign Language II – Business German 4.....	108
59. Foreign Language II – Business Russian 1.....	110
60. Foreign Language II – Business Russian 2.....	112
61. Foreign Language II – Business Russian 3.....	114
62. Foreign Language II – Business Russian 4.....	116
63. Geographic Information Systems for Economists.....	118
64. Geographical learning of Europe.....	120
65. Global skills.....	121
66. Hra a tanec 1.....	123
67. Human Resources Management.....	124
68. Informatics.....	127
69. Information Security.....	129
70. Intellectual and Industrial Property of an Organization.....	130
71. Intercultural Communication (in French).....	132
72. Intercultural Relations in Business (in English).....	134
73. International Economic Relations.....	136
74. International Trade.....	138
75. Introduction to Collective Investment.....	140
76. Introduction to Digital Currencies.....	142
77. Introduction to European Integration.....	144
78. Introduction to Mathematics.....	146
79. Introduction to Mathematics (in English).....	148
80. Introduction to Studying at University - Adaptation.....	150
81. Introduction to Studying at University - Study Skills.....	152
82. Labour Law.....	154
83. Labour Law in a nutshell.....	157
84. Latinčina v akademickom prostredí.....	159
85. Law.....	160
86. Macroeconomics 1.....	163
87. Management.....	165
88. Managerial Skills - Basic.....	167
89. Marketing.....	169
90. Mathematics.....	172
91. Microeconomics.....	174
92. Philosophy.....	176
93. Physical Education 1.....	179
94. Physical Education 2.....	180
95. Physical Education 3.....	181
96. Physical Education 4.....	182
97. Physical Education 5.....	183

98. Politology.....	184
99. Professional Ethics.....	186
100. Psychology.....	189
101. Public Administration and Regional Development.....	192
102. Questionnaire Survey.....	194
103. Rod, identita, spoločnosť.....	196
104. Rural Development.....	197
105. Slovak for Foreigners 1.....	199
106. Slovak for Foreigners 2.....	201
107. Slovak for Foreigners 3.....	203
108. Slovak for Foreigners 4.....	205
109. Socially Responsible Marketing.....	207
110. Sociology.....	210
111. Sociológia: praktické poznanie spoločnosti.....	212
112. Statistics.....	213
113. Sustainable Finance and Investments.....	215
114. Sustainable development and service learning 1.....	218
115. Sustainable development and service learning 2.....	219
116. Trade and Investment 1.....	220
117. Trade and Investment 2.....	222
118. Univerzitný folklórny súbor 1.....	224
119. Univerzitný komorný orchester 1.....	225
120. Univerzitný spevácky zbor 1.....	226
121. Veľké diela svetovej literatúry I.....	227

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-EPT1-003		<b>Course name:</b> (E)motion – movement ataneč in emotions 1	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 51			
abs	n	p	v
86.27	13.73	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 23.02.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> U-1-AP		<b>Course name:</b> Academy of Business	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Vladimír Müller, PhD., doc. PhDr. Lucia Rýsová, PhD.			
<b>Last changed:</b>			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Ucto1-aj	<b>Course name:</b> Accounting 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> 1. continuous assessment: - written test 40 points 2. final evaluation: - written test 40 points The sum of the continuous and final evaluation is 80 points, the minimum number to obtain the evaluation is 52 points.	
<b>Learning objectives:</b> Student: 1. is able to apply acquired knowledge in securing and supporting financial management processes, 2. is able to understand the essential context of knowledge in the field of accounting and related topics, understands the conceptual basis of financial accounting and preparation of financial statements, 3. applies relevant assumptions and principles of balancing, valuing and reporting of individual items from assets, equity and liabilities in specific transactions and events of the company, 4. assesses the significance and informative value of reported items, is able to competently work with accounting information and analyze it, 5. evaluates the mutual linkages and interconnections between individual items of assets and sources of their financing and is able to create relevant documents for the closure of accounts according to the accounting standards of the Slovak Republic.	
<b>Brief outline of the course:</b> Conceptual framework of financial accounting. Legal regulation of accounting in the Slovak Republic. Testing of application of generally accepted accounting assumptions and principles. The process of keeping financial accounts in a company and other institution. Balancing, valuation and reporting of fixed assets. Balancing, valuation, reporting of current assets. Balancing, valuation and reporting of receivables and liabilities.	
<b>Recommended literature:</b> 1. FARKAŠ, R. 2013. Financial statements of companies in the Slovak Republic. 6th edition. KPMG, 727 p. ISBN 978-80-971312-0-3.	

2. FARKAŠ, R. 2014. Illustrative Financial Statements prepared in accordance with Slovak statutory requirements as at 31 December. 2014. Bratislava: Wolters Kluwer, s. r. o. 225 s. ISBN 978-80-8168-134-9.
3. Decree of the Finance Ministry of the Slovak Republic No. 23054/2002-92 of 16 December 2002 laying down details of the accounting procedures and the framework for the chart of accounts for entrepreneurs maintaining accounts under the system of double entry bookkeeping as amended (in force since 1.1.2022).
4. Decree of the Finance Ministry of the Slovak Republic No. 23377/2014-74 of 3 December 2014 laying down details of the structure, description and content of items of individual financial statements to be published by entrepreneurs by maintaining accounts under the system of double entry bookkeeping as amended.
5. Act No. 431/2002 Coll. on Accounting as amended.
6. Act No. 595/2003 Coll. Income Tax Act as amended.
7. Act No. 222/2004 Coll. on value added tax as amended.

**Language of instruction:**

English

**Notes: student time load:**

150 hours, out of which:

- combined study: 52 hours (2/2)
- self-study: 70 hours
- collecting of information: 28 hours

**Course assessment**

The final number of assessed students: 21

A	B	C	D	E	FX(0)	FX(1)
0.0	19.05	28.57	9.52	33.33	4.76	4.76

**Instructor:** Ing. Michal Ištók, PhD.

**Last changed:** 25.01.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Ucto2-aj	<b>Course name:</b> Accounting 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> 1. continuous assessment: - written test 40 points 2. final evaluation: - written test 40 points The sum of the continuous and final evaluation is 80 points, the minimum number to obtain the evaluation is 52 points.	
<b>Learning objectives:</b> Student: 1. is able to apply acquired knowledge in daily management activities and decision-making tasks in various types of enterprises and institutions, 2. is able to manage, balance and interpret specific accounting transactions related to the company's financial statements, to prepare, analyze and interpret the company's financial statements compiled in accordance with Slovak accounting standards in the system of double-entry and single-entry accounting, 3. is able to understand the basics of internationalization of accounting in the context of international accounting and EU accounting 4. applies permanent changes resulting from amendments of accounting legislation in order to ensure the reliability of the presented information, 5. assesses and analyzes individual accounting problems and ensures their effective resolution in accordance with accounting and ethical principles and standards 6. evaluates common relationships between the assets and the sources of their coverage kept in the balance sheet, the links between costs and revenues in the profit and loss statement and interprets achieved results, 7. is able to prepare the financial statements of the company and on the basis of them interprets the achieved financial results.	
<b>Brief outline of the course:</b> Balancing, valuation and reporting of equity. Reporting and interpretation of costs, revenues, profit or loss. Balancing and reporting of specific events and transactions within the company's financial statements. Structure and content of the company's financial statements. Distribution of earnings in	



the enterprise. Single-entry accounting system. Accounting system of the Slovak Republic versus internationalization of accounting.

**Recommended literature:**

1. FARKAŠ, R. 2013. Financial statements of companies in the Slovak Republic. 6th edition. KPMG, 727 p. ISBN 978-80-971312-0-3.
2. FARKAŠ, R. 2014. Illustrative Financial Statements prepared in accordance with Slovak statutory requirements as at 31 December 2014. 2014. Bratislava : Wolters Kluwer, s. r. o. 225 s. ISBN 978-80-8168-134-9.
3. Decree of the Finance Ministry of the Slovak Republic No. 23054/2002-92 of 16 December 2002 laying down details of the accounting procedures and the framework for the chart of accounts for entrepreneurs maintaining accounts under the system of double entry bookkeeping as amended (in force since 1.1.2022).
4. Decree of the Finance Ministry of the Slovak Republic No. 23377/2014-74 of 3 December 2014 laying down details of the structure, description and content of items of individual financial statements to be published by entrepreneurs by maintaining accounts under the system of double entry bookkeeping as amended.
5. WILLEY, 2019. Interpretation and Application of IFRS Standards. New York: Willey & Sons. 2019. 988 s. ISBN 978-1-119-57735-5.
6. Act No. 431/2002 Coll. on Accounting as amended
7. Act No. 595/2003 Coll. Income Tax Act as amended
8. Act No. 222/2004 Coll. on value added tax as amended

**Language of instruction:**

English

**Notes:student time load:**

150 hours, out of which:

- combined study: 52 hours (2/2)
- self-study: 70 hours
- collecting of information: 28 hours

**Course assessment**

The final number of assessed students: 19

A	B	C	D	E	FX(0)	FX(1)
15.79	26.32	21.05	10.53	15.79	10.53	0.0

**Instructor:** Ing. Michal Ištók, PhD.

**Last changed:** 25.01.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SSzU	<b>Course name:</b> Accounting Seminar
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The evaluation of the subject consists of two tests, from which the student must obtain a total of at least 65%. 1. written interim test - 20 points 2. written final test - 20 points The corrective test consists of the course material from the entire semester, of which the student must achieve at least 65%.	
<b>Learning objectives:</b> The student: 1. will use the acquired knowledge in the performance of management and decision-making tasks in various types of companies and institutions in the Slovak Republic and in the international business space, 2. is able to assess the degree of implementation of IFRS in the accounting law of the Slovak Republic, 3. applies the acquired knowledge about the principles of accounting, valuation, reporting and presentation according to IFRS to the conditions of accounting, valuation, reporting and presentation according to Slovak accounting law, 4. will assess the discrepancies between IFRS and Slovak accounting and their impact on the data presented in the financial statements, 5. evaluates the financial and performance situation of the company based on IFRS - financial statements and financial statements according to Slovak accounting law, 6. will create a "transmission bridge" in the direction of IFRS - financial statements → financial statements according to Slovak accounting law, or in the opposite direction.	
<b>Brief outline of the course:</b> Implementation of international IFRS financial reporting standards into the national accounting system of the Slovak Republic. Comparison of IFRS and the accounting system of Slovak companies in the area of assets, equity, liabilities, costs and revenues. Comparison of IFRS - financial statements and financial statements of Slovak companies - basic financial statements (balance sheet, profit and loss statement) and other components of financial statements.	
<b>Recommended literature:</b>	

1. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: <https://eurlex.europa.eu/oj/direct-access.html?locale=sk>
2. FARKAŠ, R. 2013. Comparison of IFRS and Slovak Accounting Regulations. Bratislava: KPMG. 162 s.
3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
4. Ištók, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB.
5. KPMG. 2021. Vzorová účtovná závierka. Bratislava: Wolters Kluwer. 225 s.
6. Právne akty bilančného práva Slovenskej republiky.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

90 hours, of which:

- combined study (P, S, K): 22 hours

- self-study: 52 hours

- information gathering: 16 hours

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

**Last changed:** 28.10.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-VA1-003		<b>Course name:</b> Art studio I.	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Practical			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 12			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> PaedDr. Renáta Pondelíková, PhD., Mgr. Lenka Lipárová, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SkBP-aj	<b>Course name:</b> Bachelor Thesis Seminar
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>b) final assessment:</b> Final assessment: submitting a part of the bachelor thesis, containing the cover page, objective of the thesis, outline of the first chapter, the first 10 pages of the 1st chapter and list of references. The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. make a plan of work on the bachelor thesis</li> <li>2. master the rules for writing a bachelor thesis regarding the content and the form</li> <li>3. master the practical skills of writing selected parts of the bachelor thesis</li> <li>4. apply scientific methods in the work on the bachelor thesis</li> <li>5. carry out his/her own empirical research (preparation, collection, data processing)</li> <li>6. work with literature</li> <li>7. use the acquired knowledge about the content and form of the bachelor thesis defence within the preparation for the state exam</li> <li>8. work out individual parts of the bachelor thesis</li> </ol>	
<b>Brief outline of the course:</b> Characteristics of the bachelor thesis, its structure, primary and secondary data resources. Stages in the preparation of the bachelor thesis. Defining the objective of the bachelor thesis, the principles of correct formulation of the objective and their application in students' bachelor theses. Formal design of the bachelor thesis. Work with specific subject-area text, means of expression, use of terminology, formulation of sentences. Ethical principles of writing the bachelor thesis, making references and paraphrasing. Making a list of references. Characteristics of individual parts of the bachelor thesis with a focus on the introduction and conclusion of the thesis and their content. Method of researching economic phenomena, phases of sociological research, sampling, data collection techniques, their advantages and disadvantages, collection and processing of data, interpretation of results, formulation of conclusions, and/or recommendations. Presentation of the bachelor thesis within the state exam, recommended content and form of presentation.	
<b>Recommended literature:</b>	

1. Directive 9/2021 about final theses at Matej Bel University in Banská Bystrica.
2. Directive S-02-21 Regulation of written university theses, final theses and habilitation theses at Faculty of Economics, Matej Bel University in Banská Bystrica.
3. STN ISO 690:2012. Information and documentation. Instructions for creating bibliographic references to information sources and their citation.
4. LIPSON, CH. 2018. How to write a BA thesis: A Practical Guide from Your First Ideas to Your Finished Paper. Chicago : University of Chicago Press, 2018. 432 p. ISBN 978-0226430911.
5. REDMAN, P. 2017. Good Essay Writing. London : Sage Publications Ltd., 2017. 200 p. ISBN 978-1473982161.
6. Literature relevant to the topic of final thesis.

**Language of instruction:**

English

**Notes:student time load:**

student time load: 120 hours, including:

- Combined study (L, S, C): 26
- Data collection: 20
- Self-study: 44
- Preparation for seminar project: 30

**Course assessment**

The final number of assessed students: 20

abs	n
90.0	10.0

**Instructor:** doc. Ing. Janka Táborecká, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 17.02.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_BPSo-aj	<b>Course name:</b> Bachelor Thesis with Defence
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester:</b> 5., 6..	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>b) final assessment:</b> ) continuous assessment: Writing and submitting a bachelor thesis within the specified time b) final assessment: Bachelor thesis defence in front of the state exam board.	
<b>Learning objectives:</b> After completion of the course, the student can: 1. use the theoretical knowledge acquired during the study in the treatment of the bachelor thesis theme 2. formulate the aim of research, identify the problem and possible ways of its solution 3. apply a logical structure and the latest knowledge acquired during the study in the process of solution of a particular problem from business practice, analyze primary or secondary data 4. assess the state-of-the-art of the examined issue at home and abroad, formulate his/her own view of the examined topic and make arguments 5. evaluate the research results and analyses of the collected data used in the thesis 6. prepare a presentation to defend the bachelor thesis and advocate his/her own opinions	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b> 1. Directive 9/2021 about final theses at Matej Bel University in Banská Bystrica. 2. Directive S-02-21 Regulation of written university theses, final theses and habilitation theses at Faculty of Economics, Matej Bel University in Banská Bystrica. 3. STN ISO 690:2012. Information and documentation. Instructions for creating bibliographic references to information sources and their citation. 4. Literature relevant to the topic of final thesis.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> student time load: 300 hours, including: - Combined study (L, S, C): 100 - Data collection: 75 - Analysis of data: 75	

- Synthesis of data: 40						
- Preparation of the presentation and bachelor thesis defence: 10						
<b>Course assessment</b>						
The final number of assessed students: 9						
A	B	C	D	E	FX(0)	FX(1)
44.44	22.22	11.11	0.0	22.22	0.0	0.0
<b>Instructor:</b>						
<b>Last changed:</b> 17.02.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-117		<b>Course name:</b> Biodiversity - news in its protection	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-uSDP	<b>Course name:</b> Brief History of Law
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. <b>a) continuous assessment:</b> Continuous evaluation is not performed. <b>b) final assessment:</b> The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
<b>Learning objectives:</b> The aim of the subject is to present the basic features of the development of the state and law from ancient times to the 20th century. It is intended to clarify to the student how law was born, what stages of development it went through in terms of form and content, with an emphasis on the development of public and private law (basically) in the countries of Europe and the USA. After completing the subject, the student should be able to understand the historical context, understand the authentic meaning and content of contemporary terms, clarify the meaning and content of legal institutes, critically evaluate historical legal institutes, the philosophical and value roots of law, and on their basis should be able to create his own opinion on current law and legal systems (not only) in the European area.	
<b>Brief outline of the course:</b> Basic characteristics of the state establishment in the Greek poleis. Greek ancient law. Ancient Rome – constitutional development in individual periods. Brief basics of Roman law - selected institutes. Medieval state and law; feudalism and the feudal system. Sources of medieval law in Europe. Reception of Roman law. Medieval public and private law. Specifics of the Anglo-Saxon legal system. Modern age - anti-feudal revolutions, constitutionalism, modern law codifications. The origin and development of the United States of America. US law. The French Revolution, the codification of law during the reign of Napoleon, the influence on the development of modern law.	
<b>Recommended literature:</b> ŠOŠKOVÁ, I. - LETKOVÁ, A.: Dejiny práva štátov Európy a USA. Banská Bystrica : Belianum - Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2021. ISBN 978-80-557-1869-9.	

Kol. autorů Právnické fakulty UK: Dějiny evropského kontinentálního práva. 3. vydání. Praha : Leges, 2010. 808 s. ISBN 978-80-87212-54-7. SELTENREICH, R. – KUKLÍK, J.: Dějiny angloamerického práva. 2.vydání. Praha : Leges, 2011. 872 s. ISBN 978-80-87212-87-5.			
<b>Language of instruction:</b> Slovak language			
<b>Notes:student time load:</b> 90 hours combined study (L, C): 26 hours self-study: 64 hours			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. JUDr. Ivana Šošková, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK-nj	<b>Course name:</b> Business Communication (in German)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> discussions during consultations: 0 - 20 points <b>b) final assessment:</b> completion of the semester work and presentation of the final project: 0 - 80 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. use communication strategies at workplace</li> <li>2. communicate effectively in various business situations, with different partners: colleagues, partners, manager</li> <li>3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations)</li> <li>4. make an effective phone-call, negotiation, argumentation</li> <li>5. write different business letters (orders, complaints, minutes, memo, e-mail)</li> <li>6. join discussions assertively, express opinions, agreements, disagreements, advice</li> <li>7. present the results of survey or research</li> </ol>	
<b>Brief outline of the course:</b> Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BECKER, M.: Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch.. München: Buchverlag Gräffelfing, 2002. ISBN 3-930084-03-1</li> <li>2. EISMANN, V.: Erfolgreich in der geschäftlichen Korrespondenz. Berlin: Cornelsen Verlag, 2010. ISBN 978-3-06-020325-3</li> </ol>	

<p>3. EISMANN, V.: Erfolgreich am Telefon und bei Gesprächen im Büro. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020265-2</p> <p>4. EISMANN, V.: Erfolgreich in Besprechungen. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020264-5</p> <p>5. DAUM, S./HANTSCHEL.H-J.: 55 kommunikative Spiele. Stuttgart: Ernst Klett Sprachen GmbH, 2012. ISBN 978-3-12-6755184-1</p> <p>6. HOHMANN, S.: Einfach schreiben! Stuttgart: Ernst Klett Sprachen GmbH, 2011. ISBN 978-3-12-676231-1</p> <p>7. NAMUTH, K./LÜTHI, T.: Gesprächstraining. Deutsch für den Beruf. Kommunikation am Arbeitsplatz. Ismaning: Max Hueber Verlag, 2000. ISBN 3-19-007246-9</p>						
<b>Language of instruction:</b>						
German						
<b>Notes:student time load:</b>						
90 hours						
combined study (lectures, seminars, consultations): 26						
self-study: 44						
assignments: 20						
<b>Course assessment</b>						
The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK1-aj	<b>Course name:</b> Business Communication 1 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> discussions during consultations: 0 - 20 points <b>b) final assessment:</b> completion of the semester work and presentation of the final project: 0 - 80 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. use communication strategies at workplace</li> <li>2. communicate effectively in various business situations, with different partners: colleagues, partners, manager</li> <li>3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations)</li> <li>4. make an effective phone-call, negotiation, argumentation</li> <li>5. write different business letters (orders, complaints, minutes, memo, e-mail)</li> <li>6. join discussions assertively, express opinions, agreements, disagreements, advice</li> <li>7. present the results of survey or research</li> </ol>	
<b>Brief outline of the course:</b> Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Bill Mascull: Market Leader Upper-Intermediate, Pearson Longman, 1998, ISBN1-405-81345-8</li> <li>2. Scott Mc Lean: Business Communication for Success, Flat World Knowledge, Inc. 2010, ISBN 978-0982361856</li> <li>3. Paul A. Argenti: Corporate Communication, Mc Graw Hill, 2012, ISBN 9780073403175</li> </ol>	

4. Other sources						
<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 90 hours combined study (lectures, seminars, consultations): 26 self-study: 44 assignments: 20						
<b>Course assessment</b> The final number of assessed students: 161						
A	B	C	D	E	FX(0)	FX(1)
71.43	19.25	6.21	0.0	0.0	3.11	0.0
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK2-aj	<b>Course name:</b> Business Communication 2 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous evaluation: discussions, oral presentations 0-20 points b) final evaluation: presentation of semester project 0-80 points	
<b>Learning objectives:</b> Student will be able: 1. Collaborate and communicate effectively while working on a team project. 2. Learn to collect and select information, create a hypothesis, look for solutions and evaluate your findings. 3. Solve problems - propose a solution procedure, argue and defend one's position, listen to the opinions of opponents, accept a compromise	
<b>Brief outline of the course:</b> Communication as a foundation for cooperation. Cooperation between partners - negotiating, arguing, listening to partners (empathy), solving problems and making compromises. The basic form of work during the classes is team work on a project, where students practically test their communication skills (soft skills), work with resources, evaluate and select the credible and relevant resources for project processing. The emphasis will be on building an assertive relationship between partners, the ability to listen to them and respond appropriately to their stimuli.	
<b>Recommended literature:</b> 1. MAGINN, MICHAEL. 2004. Making teams work, McGraw-Hill Professional Education, 2004. 2. PARKER, GLENN.M.2008. Team Players and Teamwork : New Strategies for Developing Successful Collaboration, John Wiley & Sons Inc.2008 3. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 90 hours Combined study (lecture, seminar, consultations): 26 Self-study: 54 Assignments: 20	



**Course assessment**

The final number of assessed students: 97

A	B	C	D	E	FX(0)	FX(1)
67.01	18.56	3.09	2.06	6.19	1.03	2.06

**Instructor:** PaedDr. Marta Valihorová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EP1-aj	<b>Course name:</b> Business Economics 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 7	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> written test (50 points) including topics of the first half of the semester <b>b) final assessment:</b> Written test 0 - 50 points	
<b>Learning objectives:</b> After completion of the course, the student: <ol style="list-style-type: none"> <li>1. uses the acquired knowledge in economic assessment of processes in different types of enterprises, namely those at lower levels of management,</li> <li>2. can bring together the knowledge related to different economic tools,</li> <li>3. applies the acquired knowledge in a specific type of a corporate subject (an individual or a legal entity),</li> <li>4. assesses the state of corporate assets, level of costs, revenues, and their development,</li> <li>5. makes cost and price calculations as a basis for creating revenues and the profit/loss of the enterprise,</li> <li>6. evaluates the economic situation of an enterprise on basis of development of costs, revenues, and profit/loss of management, according to individual areas of business activities of the enterprise.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Characteristics of an enterprise, its objectives, and functions.</li> <li>2. Characteristics of business environment. Legal forms of enterprises. Life cycle of an enterprise.</li> <li>3. Long-term assets of an enterprise. Characteristic and classification.</li> <li>4. Amortization and utilization of long-term assets.</li> <li>5. Short-term assets of an enterprise. Characteristic, classification and evaluation of current assets.</li> <li>6. Basics, classification, and structure of costs.</li> <li>7. Costs from managerial perspective. Factors influencing the costs.</li> <li>8. Characteristics of selected types of basic cost calculations.</li> <li>9. Application of basic calculation methods.</li> <li>10. Basics and types of prices and their structure. Business approaches to pricing. Cost and profit-oriented pricing in production, trade activities, and services.</li> <li>11. Foreign prices in relation to business partners from the EU countries and the third world countries. Demand-oriented pricing (price tests and types of prices). Supply-oriented pricing.</li> </ol>	

12. Basics and structure of business revenues. Business production. Factors influencing business revenues.
13. Profit or loss as the result of business operation.

**Recommended literature:**

1. KLEMENT, L., KLEMENTOVÁ, V. 2020. Business Economics 1. Banská Bystrica : Belianum, 2020. ISBN 978-80-557-1788-3.
2. GILLESPIE, A. 2019. Economics for Business. Oxford: Oxford University Press, 2019. ISBN 0198786034.
3. GREENE, F. J. 2020. Entrepreneurship. Theory and Practice. London: Red Globe Press, 2020. ISBN 978-1-137-58955-2.
4. JIAMBALVO, J. 2020. Managerial Accounting. Hoboken: Wiley, 2020. ISBN 978-1-119-57772-0.
5. MALECKI, C. 2018. Corporate Social Responsibility. Perspectives for Sustainable Corporate Governance. Nordhampton: Edward Elgar Publishing, 2018, ISBN 978-1-78643-334-3.
6. MAZUMBAR, T. 2021. Pricing Of Products & Services. New York : World Scientific Publishing Company. ISBN: 9811204179
7. RASCHE, A., MORSING, M., MOON, J. 2017. Corporate Social Responsibility. Strategy, Communication, Governance. Cambridge: Cambridge University Press, 2017, ISBN 978-1-107-11487-6.
8. SALES, A. 2019. Corporate Social Responsibility and Corporate Change. Montreal: Springer, 2019, ISBN 978-3-030-15405-9.
9. STOKES, D., WILSON, N., MADOR, M. 2010. Entrepreneurship. Hampshire : Cengage Learning, 2010, ISBN 978-1-4080-0745-7.
10. NESSIN, H., DODGE, R.H. 1997. Pricing: Policies and Procedures. McMillan : ISBN 0333694139
11. MAZUMBAR, T. 2021. Pricing Of Products & Services. New York : World Scientific Publishing Company. ISBN: 9811204179.
12. Current legal acts and regulations.

**Language of instruction:**

English

**Notes: student time load:**

210 hours, thereof:  
 combined study (lectures/seminars) 52 hours  
 self-study: 74 hours  
 collection of current data: 26 hours  
 presentation of cost calculation and prices,  
 projection of revenues and results of enterprise: 58 hours

**Course assessment**

The final number of assessed students: 72

A	B	C	D	E	FX(0)	FX(1)
2.78	5.56	5.56	16.67	33.33	19.44	16.67

**Instructor:** doc. Ing. Miroslava Vinczeová, PhD., Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 02.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EP2-aj	<b>Course name:</b> Business Economics 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 7	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> written test (50 points) including topics of the first half of the semester <b>b) final assessment:</b> Written test 0 - 50 points	
<b>Learning objectives:</b> After completion of the course, the student: <ol style="list-style-type: none"> <li>1. can use the acquired knowledge in economic assessment of processes carried out by enterprises oriented at production, service, and trade activities,</li> <li>2. can bring together the knowledge related to investment, supply, personnel, production, and sales activities and their economic aspects,</li> <li>3. applies analytical thinking in assessing the effectiveness of business activities of enterprise,</li> <li>4. assesses suitability of investments and supply activities, as well as suitability of choosing the right number of employees in an enterprise to ensure proper operation,</li> <li>5. evaluates the influence of individual activities to economic situation of an enterprise and can suggest possibilities of rationalization of business activities.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Investment process in enterprise and its stages. Classification of real investments.</li> <li>2. Assessment of real investments from economic, social and environmental perspective.</li> <li>3. Organization of supply activities in enterprise.</li> <li>4. Management of supplies and optimization of their structure.</li> <li>5. Recruitment and forms of employment of humans.</li> <li>6. Organization of work in enterprise, labor productivity and social care of employees.</li> <li>7. Remuneration, factors and types of rewards.</li> <li>8. Characteristic of wage parts - base and variable part, allowances, compensations.</li> <li>9. Setting of gross and net income of employee.</li> <li>10. Characteristics of production activities and providing of service.</li> <li>11. Determining the production capacity of enterprise.</li> <li>12. Characteristics of sales, trade and marketing activities.</li> <li>13. Specifics of domestic and foreign trade activities.</li> </ol>	
<b>Recommended literature:</b>	

1. AKWETEY, L. M. 2011. Business Administration for Students & Managers. Bloomington : Trafford Publishing, 2011, ISBN 978-1-4269-1776-9.
2. BUSSIN, M. 2014. Remuneration and Talent Management. Randburg: Knowres Publishing, 2014. ISBN 978-1-86922-4745-5.
3. DAMODARAN, A. 2012. Investment Valuation: Tools and Techniques for Determining the Value of Any Asset, 3rd Edition. Wiley. ISBN: 978-1-118-01152-2.
4. MACKY, K., WILSON, M. 2013. Rewards, Remuneration and Performance: A Strategic Approach. New Zealand: CCH a Walter Klowers business, 2013. ISBN 978-0-86475-918-4.
5. JONES, T. 2004. Business Economics and Managerial Decision Making. Chichester, West Sussex : John Wiley and Sons, 2004, ISBN 0-471-48674-4.
6. NEEDLE, D. 2006. Business in Context: An introduction to business and its environment. London : Thomson Learning, 2006, ISBN 978-1-86152-992-3.
7. Current legal acts and regulations.

**Language of instruction:**

English

**Notes:student time load:**

210 hours, thereof:  
 combined study (lectures/seminars) 52 hours  
 self-study: 74 hours  
 collection of current data: 26 hours  
 Cash flow projection, presentation of investment effectiveness evaluation, analysis of wage structure and wage costs 58 hours

**Course assessment**

The final number of assessed students: 51

A	B	C	D	E	FX(0)	FX(1)
0.0	3.92	19.61	25.49	27.45	7.84	15.69

**Instructor:** doc. Ing. Miroslava Vinczeová, PhD., Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG-aj	<b>Course name:</b> Business Graphics (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: tasks 0-40, test: 0-20 b) final assessment: project: 0-40	
<b>Learning objectives:</b> After completion of the course, the student can: 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other 2. compare various graphics file formats according to their practical usage in business 3. use various graphics application for creation & modification of both vector & bitmap graphics 4. create graphics that can be used in business practice	
<b>Brief outline of the course:</b> Design principles & fundamentals - Contrast - Repetition - Alignment - Proximity - Type - Colors Graphics File Formats - Bitmap graphics o Resolution & Color depth o Uncompressed graphics o Compressed graphics - Vector graphics Applications for creation & modification of vector & bitmap graphics. Conversion of file formats. - Inkscape, Corel Draw, Google Draw - Photopea, IrfanView, Canva	
<b>Recommended literature:</b> Recommended literature: 1. McWADE, J. 2005. Before & After Graphics for Business. Berkeley : Peachpit Press, ISBN 978-0-321-33415-2	

2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, ISBN 978-0-321-53404-0.
3. Graphics standards of internet defined by World Wide Web Consortium: <https://www.w3.org>
4. On-line tutorials and documentation of Inkscape: <https://inkscape.org/learn/>
5. On-line tutorials and documentation of CorelDraw Suite: <https://learn.corel.com/>

**Language of instruction:**

English

**Notes:student time load:**

90 hours

Combined study: S: 26

Self-study: 24

Tasks during seminars: 20

Preparation of project: 20

**Course assessment**

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
38.89	16.67	16.67	11.11	5.56	5.56	5.56

**Instructor:** Ing. Peter Laco, PhD.

**Last changed:** 07.06.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ET-aj	<b>Course name:</b> Business Terminology (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> active in-class participation: 0-50 points <b>b) final assessment:</b> preparation and presentation of the final project: 0-50 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. understand basic business terminology from the fields of marketing, management, finance, banking and public services</li> <li>2. acquire and improve business vocabulary in these fields</li> <li>3. use business terminological expressions and specific terminological neologisms</li> <li>4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice</li> <li>5. enhance language skills and competences in Business English</li> <li>6. understand and analyze professional business texts from different sources</li> </ol>	
<b>Brief outline of the course:</b> The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Cate Farrall, Marianne Lindsley: Professional English in Use – Marketing. Cambridge University Press, 2008. ISBN 978-0-521-70269-0</li> <li>2. Nick Robinson: Cambridge English for Marketing. Cambridge University Press, 2010. ISBN 978-0-521-12460-7</li> <li>3. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008.</li> <li>4. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000.</li> </ol>	



5. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004.  
 6. ALLISON, J. – APPLEBY, R. – DE CHAZAL, E. 2009. The Business – Advanced. Macmillan, 2009.  
 7. Newspapers: The Economist, The New York Times, The Wall Street Journal, The Guardian, Hospodárske noviny, Trend, company websites, other sources.

**Language of instruction:**

English

**Notes: student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

**Course assessment**

The final number of assessed students: 20

A	B	C	D	E	FX(0)	FX(1)
80.0	5.0	5.0	0.0	0.0	10.0	0.0

**Instructor:** Mgr. Dagmar Škvareninová, PhD.

**Last changed:** 07.06.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ET-nj	<b>Course name:</b> Business Terminology (in German)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> active in-class participation: 0-50 points <b>b) final assessment:</b> preparation and presentation of the final project: 0-50 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. understand basic business terminology from the fields of marketing, management, finance, banking and public services</li> <li>2. acquire and improve business vocabulary in these fields</li> <li>3. use business terminological expressions and specific terminological neologisms</li> <li>4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice</li> <li>5. enhance language skills and competences in Business German</li> <li>6. understand and analyze professional business texts from different sources</li> </ol>	
<b>Brief outline of the course:</b> The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BECKER, Norbert/BRAUNERT, Jörg/SCHLENKER, Wolfram. 2009. Unternehmen Deutsch. Stuttgart: Klett. ISBN 9783126757409.</li> <li>2. DANIELS, Albert et al. 2012. Mittelpunkt - neu B2. Lehrbuch. Stuttgart: Klett Sprachen. ISBN 9783126766524.</li> <li>3. FEARNES, Anneliese. 2009. Kommunikation in der Wirtschaft. Berlin: Fraus, Cornelsen. ISBN 9783464212363.</li> </ol>	

4. JENTGES, S. et al. 2011. Aussichten B1.1. Stuttgart: Klett. ISBN 9783126762250.
5. SPECHT, Franz. 2012. Zwischendurch mal Landeskunde. Deutsch als Fremdsprache, Niveau A1-B1. Ismaning: Huber. ISBN 9783193010025.
6. [www.tagesschau.de](http://www.tagesschau.de)
7. [www.wiwo.de](http://www.wiwo.de)
8. [www.iwkoeln.de/infodienste/iwd](http://www.iwkoeln.de/infodienste/iwd)

**Language of instruction:**

German

**Notes: student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 07.06.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_KaR-aj	<b>Course name:</b> Calculations and Budgeting
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> written test (50 points) including topics of the first half of the semester <b>b) final assessment:</b> written test (50 points) including topics of the second half of the semester Student must obtain at least 65 points in total for both tests to pass the course. In a case of failing the exam, student takes a resit written test (0 - 100 points) including all topics. To successfully complete the course, the student must obtain at least 65 points from the resit test.	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. understands the role of calculations and budgets in managerial decision-making process,</li> <li>2. can select and use appropriate method for specific cost or price calculation,</li> <li>3. can assess and design calculation system in enterprise,</li> <li>4. applies appropriate budgeting methods for selected budgets in enterprise,</li> <li>5. can analyse the budget system in enterprise,</li> <li>6. understands the mutual relations between calculations and budgets,</li> <li>7. uses gained information as a basis for invoicing.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Calculation and budget as a tool for managing of in-plant units.</li> <li>2. Definition and classification of calculations. Types of calculation units.</li> <li>3. Specifics of cost calculations according to the type of business. Cost and price calculations and calculation system of enterprise.</li> <li>4. Application of simple division costing and equivalent units costing method.</li> <li>5. Application of overhead rate costing and calculation in associated production process.</li> <li>6. Application of ABC method, phase, and level costing.</li> <li>7. Application of standard costs method in enterprise.</li> <li>8. Definition of budget and budgeting in enterprise.</li> <li>9. Classification of budgets. Methods of budgeting.</li> <li>10. Characteristic and procedure of budgeting of sales and supplies.</li> <li>11. Characteristic and procedure of budgeting of operational costs and profit.</li> <li>12. Characteristic and procedure of budgeting of cash flow.</li> </ol>	

13. Relations between cost calculations and budgets in enterprise.

**Recommended literature:**

1. BHIMANI, A. Horngren, CH.T., DATAR, S.M., RAJAN, M.V. 2019. Management and cost accounting. London : Pearson Education. ISBN 9781292232669.
2. BRAGG, S. M. 2020. Budgeting: Fifth Edition: A Comprehensive Guide. Lightning Source Inc. ISBN 1642210463.
3. COX, D. 2016. Management Accounting: Costing Tutorial. Osborne Books Ltd. ISBN: 9781909173750.
4. COKINS, G. 2001. Activity Based Cost Management. John Wiley & Sons, 2001. ISBN 047144328X.
5. HICKS, D. T. 2002. Activity Based Costing. John Wiley & Sons, 2001. ISBN: 047123754X.

**Language of instruction:**

English

**Notes:student time load:**

120 hours, thereof:

Combined study (seminars): 26 hours

Self-study, preparation for tests: 64 hours

Preparation, calculations and solving of case studies: 30 hours

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Miroslava Vinczeová, PhD., Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EP-PŠ	<b>Course name:</b> Case Studies from Business Economics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) ongoing assessment: During the semester, students solve 6 case studies, for which they sign up in groups (2-3 students). Student assessment consists of two parts: 1) max. 40 points for the preparation of a selected case study (preparation of documents and data for solution of the case study at the seminar), 2) max. 60 points (5 x 12 points) for active work in solving case studies in a group (2-3 students) during seminars. b) final assessment: Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies). <b>b) final assessment:</b> Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies).	
<b>Learning objectives:</b> The student 1. can confront theoretical knowledge with the practical functioning of economic processes and connect selected areas of business economic, 2. is able to obtain and prepare relevant data and information in the selected area of the economy enterprise for the work of students at seminars, 3. can set a goal and propose a procedure for solving a case study, 4. is able to interpret the results and formulate conclusions of case studies.	
<b>Brief outline of the course:</b> Comparison of entrepreneurship through establishment of trade and company (administrative, time, tax and levy requirements of starting and running a business). Establishing a business and doing business abroad (employing workers). Business in addition to employment, in addition to studies, in addition to maternity and parental leave. Permanent employment vs. business vs. personal leasing vs. agreements on work performed outside the employment relationship (obligations of employers and employees). Entering into cooperation with a limited liability company as a substitute for a permanent employment relationship. Business result for legal and natural persons, taxation and	

distribution of profit. Possibilities of disbursement of funds from a one-person business company - owner, statutory holder, employee.

**Recommended literature:**

1. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 164 s. ISBN 978-80-557-0985-7.
2. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 2. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 142 s. ISBN 978-80-557-0986-4.
3. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2015. 102 s. ISBN 978-80-557-0987-1.
4. TAUŠL PROCHÁZKOVÁ, P., JELÍNKOVÁ, E. 2018. Podniková ekonomika - kľúčové oblasti. Praha : Grada, 2018, 256 s. ISBN 978-80-271-0689-9.
5. MANKIW, N. G., TAYLOR, M. P., ASHWIN, A. 2016. Business Economics. Hampshire : Cengage Learning EMEA, 2016, 594 s. ISBN 978-1-4737-2244-6.
6. HORNBY, W., GAMMIE, B., WALL, S. 2001. Business Economics. Harlow : Pearson Education Limited, 2001, 456 s. ISBN 978-0-273-64603-7.
7. HARRIS, N. 2014. Business Economics. Abingdon : Routledge, 2014, 369 s. ISBN 978-0-750-64454-9.
8. YIN, R. K. 2009. Case Study Research: Design and Methods. London : Sage Publications, 2009, ISBN 978-1-4129-6099-1.

**Language of instruction:**

Slovak

**Notes:student time load:**

Time load:

90 hours

combined study 26 h

Self-study: 26 h

Preparation and presenting of the case: 20 h

Collection of information: 18 h

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Lenka Hvolková, PhD., Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 26.10.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PSzM-aj	<b>Course name:</b> Case Studies in Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Work in seminars, individual assignments: 0 - 60 points <b>b) final assessment:</b> Final case study 0 - 40 points	
<b>Learning objectives:</b> After completing the course, it is expected that the student: He/she can identify and analyze the internal and external environment of the selected organization. He/she creatively uses and applies theoretical knowledge acquired in the subjects Management 1 and Human Resources Management in solving problem situations in organizations. Appropriately argues and works with secondary as well as primary information sources. He/she thinks in context, comprehensively analyzes the criteria of several alternatives, and creatively applies decision-making methods. Critically evaluates and reflects the impact of selected solutions on the activities of the organization, employees, and other stakeholders.	
<b>Brief outline of the course:</b> 1. Introduction to the subject - secondary and primary sources of information, the method of case study, its structure and content 2. Identification of the problem, problem – solving process, reasoning and formulation of conclusions 3. Business planning system focusing on business strategy and business policies 4. Business planning system focusing on personnel strategy. 5. Control and controlling system with a focus on performance 6. Control and controlling system focused on assessment and remuneration of employees. 7. Managerial decision – making process based on data, facts and information 8. Organizational changes in the context of the principles of centralization, decentralization, 9. Organizational changes in the context of the principles of specialization, diversification, coordination. 10. Leadership focused on performance and organizational success 11. Motivation of employees with emphasis on tools and programs for employee evaluation.	



12. Leadership and motivation of employees with emphasis on tools and programs continuing education, and development.
13. Reflection, self-reflection and feedback in assessment and evaluation

**Recommended literature:**

1. AHAMMAD, T. 2017. Personnel Management to Human Resource Management (HRM): How HRM Functions? In Journal of Modern Accounting and Auditing, 13(9), pp. 412-420. <https://dx.doi.org/10.17265/1548-6583/2017.09.004>
2. ARMSTRONG, M., TAYLOR, S. 2020. Armstrong's Handbook of Human Resource Management Practice. London: Kogan Page. 800 p. ISBN 978-0-74949-276.
3. DICKMANN, M., BREWSTER, C., SPARROW, P. 2016. International Human Resource Management. Contemporary Human Resource Issues in Europe. New York: Routledge. 474 p. ISBN 978-11-387-7603-6.
4. HARZING, A. W., PINNINGTON, A. H. 2015. International Human Resource Management. London: Sage, 2015, 540 s. ISBN 978-1-4462-6731-8.
5. HUSSAIN A. 2018. Green Human Resource Management (GHRM) Practices in Organizations: A Comprehensive Literature Survey. In Journal of Management Research and Analysis, 5(2), pp. 251-258. ISSN 2394-2770.
6. SMEREK, L., VETRÁKOVÁ, M., ŠIMOČKOVÁ, I. 2021. International Human Resource Management System. Radom: Kazimierz Pulaski University of Technology and Humanities in Radom. 146 s. ISBN 978-83-7351-914-5.
7. PURG, D., BRAČEK-LALIČ, A., POPE, J.A. Editors. Business and Society. Making Management Education Relevant for the 21st Century. Springer.
8. THEODOULIDES, L. 2018. Reflective leadership: a process-relational approach to enhance organizational change. Banská Bystrica: Belianum.
9. DRUCKER, P. Maciariello, J. Management. Ebook by HarperCollins. Open access
10. THEODOULIDES, L., HAVIAR, M., NIKLOVA, M., LIPTAKOVA, K., NAFOUSSI, G. 2020. Fostering critical thinking in higher education through a coaching approach: theory and practical applications. Banska Bystrica: Belianum. e-book. <https://doi.org/10.24040/2020.9788055718002>
11. Recommended Series from HS Talks/The Business & Management Collection,: Managing Organizations Series: The Art and Practice of First Level Management Series: Making Decisions Series: Managing and Leading People. Accesible via UK UMB.

**Language of instruction:**

English

**Notes:student time load:**

120 hours combined form  
 Lecture, Seminar, Consultation: 26  
 self-study: 40  
 active preparation for seminars: 30  
 collection of data: 24

**Course assessment**

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	100.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Martina Minárová, PhD., Ing. Jozef Ďurian, PhD., Ing. Lenka Theodoulides, PhD., MBA

**Last changed:** 15.12.2021

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PsZCR1	<b>Course name:</b> Case Studies in Tourism 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> Elaboration and presentation of case study (0-60 points). <b>b) final assessment:</b> Written exam (0-40 points).	
<b>Learning objectives:</b> Student: 1. is able to use the acquired information to extend the knowledge from the field of tourism, 2. is able to use the knowledge to practical solution of case studies, 3. applies modern techniques of case studies solution, 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.	
<b>Brief outline of the course:</b> Family business in tourism. Adaptation of employee on new workplace in a tourism businesses. E-marketing in tourism businesses. Loyalty program, management of complains in tourism businesses. Tourism business economics. Financial analysis. Innovations in tourism businesses.	
<b>Recommended literature:</b> 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3. 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3. 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s. ISBN 80-8055-842-6.	
<b>Language of instruction:</b> Slovak.	
<b>Notes:student time load:</b>	

120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PszCR1-aj	<b>Course name:</b> Case Studies in Tourism 1 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> Elaboration and presentation of case study (0-60 points). <b>b) final assessment:</b> Written exam (0-40 points).	
<b>Learning objectives:</b> Student: 1. is able to use the acquired information to extend the knowledge from the field of tourism, 2. is able to use the knowledge to practical solution of case studies, 3. applies modern techniques of case studies solution, 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.	
<b>Brief outline of the course:</b> 1. Family business in tourism. 2. Adaptation of employee on new workplace in a tourism businesses. 3. E-marketing in tourism businesses. 4. Loyalty program, management of complains in tourism businesses. 5. Tourism business economics. 6. Financial analysis. 7. Innovations in tourism businesses.	
<b>Recommended literature:</b> 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3. 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3. 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s.	

ISBN 80-8055-842-6.						
<b>Language of instruction:</b> English.						
<b>Notes:student time load:</b> 120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-KTPM1-003	<b>Course name:</b> Ceramics and creations from natural materials 1		
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 33			
abs	n	p	v
96.97	3.03	0.0	0.0
<b>Instructor:</b> Mgr. Lenka Lipárová, PhD.			
<b>Last changed:</b> 04.04.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-313/23	<b>Course name:</b> Chémia naša každodenná		
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> RNDr. Barbora Benická, PhD., doc. RNDr. Jarmila Kmeťová, PhD., MBA, doc. RNDr. Marek Skoršepa, PhD.			
<b>Last changed:</b> 29.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG	<b>Course name:</b> Computer Graphics for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final assessment is based on tasks, test, and final project. <b>a) continuous assessment:</b> tasks 0-40, test: 0-20 <b>b) final assessment:</b> project: 0-40	
<b>Learning objectives:</b> After successful completion of the course, the student can: <ol style="list-style-type: none"> <li>1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other</li> <li>2. compare various graphics file formats according to their practical usage in business</li> <li>3. use various graphics application for creation &amp; modification of both vector &amp; bitmap graphics</li> <li>4. create graphics that can be used in business practice</li> </ol>	
<b>Brief outline of the course:</b> Basic design principles. Software tools for computer graphics. Graphics fileformats. Vector graphics editors: Inkscape, CorelDRAW, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Software tools for bitmap manipulation. Computer usage in creation of classic and electronic publications, on-line publishing.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. LACO, P., ŠAMÍK, I. 2010. Počítačová grafika pre ekonómov. Banská Bystrica: EF UMB, 2010. ISBN 978-80-557-0026-7.</li> <li>2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040.</li> <li>3. WILLIAMS, R. 2002. Grafická úprava pod vedením profesionálů. Praha : Mobil Media, 2002. ISBN 80-86593-32-0.</li> <li>4. Grafické štandardy internetu definované konzorciom World Wide Web: <a href="http://www.w3c.org">www.w3c.org</a>.</li> <li>5. On line tutoriály a dokumentácia k Inkscape: <a href="https://inkscape.org/en/learn/">https://inkscape.org/en/learn/</a></li> <li>6. On line tutoriály a dokumentácia k programom CorelDraw Suite: <a href="http://learn.corel.com/">http://learn.corel.com/</a></li> </ol>	
<b>Language of instruction:</b>	

slovak						
<b>Notes:student time load:</b> 90 hours combined study: S: 26 self-study: 24 tasks during seminars: 20 project preparation: 20						
<b>Course assessment</b> The final number of assessed students: 150						
A	B	C	D	E	FX(0)	FX(1)
42.0	20.0	20.67	3.33	10.0	0.67	3.33
<b>Instructor:</b> Ing. Peter Laco, PhD.						
<b>Last changed:</b> 25.10.2022						
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG_cuyp	<b>Course name:</b> Computer Graphics for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final assessment is based on tasks, test, and final project. <b>a) continuous assessment:</b> tasks 0-40, test: 0-20 <b>b) final assessment:</b> project: 0-40	
<b>Learning objectives:</b> After successful completion of the course, the student can: 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other 2. compare various graphics file formats according to their practical usage in business 3. use various graphics application for creation & modification of both vector & bitmap graphics 4. create graphics that can be used in business practice	
<b>Brief outline of the course:</b> Basic design principles. Computer graphics applications. Graphics fileformats. Vector graphics editors: Inkscape, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Bitmap manipulation applications. Computer usage in creation of classic and electronic publications, on-line publishing.	
<b>Recommended literature:</b> 1. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040. 2. Internet graphics standards World Wide Web: <a href="http://www.w3c.org">www.w3c.org</a> . 3. Inkscape on-line tutorials and documentation: <a href="https://inkscape.org/en/learn/">https://inkscape.org/en/learn/</a>	
<b>Language of instruction:</b> slovak	
<b>Notes:student time load:</b> 90 hours combined study: S: 26 self-study: 64	

<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Ing. Peter Laco, PhD.			
<b>Last changed:</b> 24.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PA-aj	<b>Course name:</b> Corporate Agenda
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Partial tasks focused on selected topics from the course – max. 50 points (3-4 students as members of one team, tasks will be presented and elaborated during semester) <b>b) final assessment:</b> Test with open questions and practical tasks – max. 50 points. Final evaluation is set by sum of points obtained from partial tasks and test. Student is entitled to write a correction test, these points will be added to the points obtained from partial tasks.	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. knows how to apply current legislative framework in corporate agenda within compulsory documents and forms,</li> <li>2. is able to establish company through fulfilment of basic formal and legal obligations,</li> <li>3. can conclude employment relationship with potential employee, recognize obligatory essentials in wage agenda and in termination of employment relationship,</li> <li>4. knows how to calculate the income tax obligation and fulfil form of tax return based on current legislation,</li> <li>5. is able to communicate with particular institutions – tax office, health insurance company, Social Insurance Agency etc., and knows how to evaluate suitability of creation and utilization of company information system.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Business environment, evaluation of quality of business environment, bureaucracy in entrepreneurship. E-government.</li> <li>2. Establishment of natural person – individual entrepreneur. Trade authorization, notification form for natural person and legal person.</li> <li>3. Establishment and incorporation of legal person - company. Deed of Incorporation and Memorandum of Association as basic documents for setting up a business.</li> <li>4. Setting up a limited liability company. Application for the registration of limited liability company into Business Register.</li> <li>5. Internal company documents. Personal agenda and protection of personal data.</li> <li>6. Formal documents relating to the conclusion and termination of employment relationship.</li> </ol>	

7. Employment contract. Wage agenda. Company payroll.
8. Fulfilment of notification obligations – health insurance company, Social Insurance Agency, Tax Office.
9. Agreements on work performed outside employment relationship.
10. Tax and tax policy, tax system, communication of company with tax authorities.
11. Income Tax. Content of tax return.
12. Enterprise and control bodies. Tax control. Trade inspection.
13. Termination of the business entity.

**Recommended literature:**

Act No. 455/1991 Coll. on Trades (The Trades Licencing Act)  
 Act No. 513/1991 Coll. Commercial Code  
 Act No. 311/2001 Coll. Labour Code  
 Act No. 18/2018 Coll. on personal data protection and amending and supplementing certain Acts  
 Act No. 595/2003 Coll. Income Tax Act  
 Evaluation of business environment quality through indices on: [www.doingbusiness.org](http://www.doingbusiness.org),  
[www.tcdata360.worldbank.org](http://www.tcdata360.worldbank.org)

**Language of instruction:**

English

**Notes:student time load:**

120 hours, out of which:  
 combined study: 26  
 self-study: 34  
 update of legislation: 25  
 preparation and filling in forms and documents: 35

**Course assessment**

The final number of assessed students: 30

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	6.67	16.67	40.0	20.0	16.67

**Instructor:** Ing. Lenka Hvolková, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PoFi-aj	<b>Course name:</b> Corporate Finance
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Written exam 1: 30 points <b>b) final assessment:</b> Written exam 2: 30 points Oral exam: 40 points RESIT EXAM: student may choose which part of evaluation (written, oral) to take again. Written test covers all topics from whole semester. Number of points earned for continuous and final evaluation to correspond to 100% on the grading scale. Passing grades are received for students who have obtained over 65% in the final assessment.	
<b>Learning objectives:</b> After completion of the course, the student: <ol style="list-style-type: none"> <li>1 on the basis of the lessons learned, can search from various sources, analyse and process information relating to the acquisition of financial resources and their efficient allocation in business;</li> <li>2 is able to identify the advantages and disadvantages of different sources of financing specifically for business needs;</li> <li>3 is able to apply theoretical knowledge in practical situations with specific rulings on the choice of appropriate sources of funding;</li> <li>4 will gain the ability to critically evaluate and compare alternative investments of capital to individual components of long-term and current assets;</li> <li>5 evaluates the financing options available and as a result is able to select the most effective alternative in a particular situation in the company and make decisions with adequate presentation and justification;</li> <li>6 creates depreciation plans, amortisation schedules, processes the analysis of financing options for specific business needs using the concept of time value of money and the final proposal for funding, produces the cost-benefit analysis and risk analysis of investment projects and the allocation of resources to current assets.</li> </ol>	
<b>Brief outline of the course:</b>	

1. Subject of Corporate Finance. Financial objectives of the company. The cycle of assets and sources of finance. Types of sources of finance.
2. Financial statements as a source of information for business financial management. Financial management and its key terminology.
3. External equity sources of finance. Contributions and share financing.
4. Internal equity sources of finance. Self-financing of a business.
5. Debt sources of finance. Financing a business by loans. Classification of loans.
6. Long-term debt sources of finance. Long-term bank loans. Other long-term debt sources of finance.
7. Short-term debt sources of finance. Short-term bank loans. Other short-term debt sources of finance.
8. Alternative sources of finance. Financing a business by means of bonds issue. Lease financing.
9. Other alternative forms of financing a business.
10. Capital structure of a business and its link to the assets structure.
11. Allocation of capital to tangible and intangible fixed assets.
12. Allocation of capital to long-term financial assets.
13. Allocation of capital to current assets.

**Recommended literature:**

1. VINCZEOVÁ, M., KRIŠTOFÍK, P. 2013. Corporate Finance. Banská Bystrica : Univerzita Mateja Bela, 2013. 978-80-557-0490-6.
2. ROSS, S.A., WESTERFIELD, R.W., JORDAN, B. 2020. Essentials of Corporate Finance. (10th ed.). New York : McGraw Hill Education, 2020. ISBN 9781260013955.
3. ROSS, S.A., WESTERFIELD, R.W., JAFFE, J., JORDAN, B. 2019. Corporate Finance (12th ed.). New York : McGraw Hill Education, 2019. ISBN 9781259918940.
4. DAMODARAN, A. 2014. Applied Corporate Finance (4th ed.). Hoboken : John Wiley & Sons Inc., 2014. ISBN 978-1-118-80893-1.
5. Applicable legislation (Commercial Code, Income tax Act, Act on Accounting, Banking Law, Act on Bonds, etc.)
6. Continuous monitoring of current economic and financial intelligence (e.g., periodicals Forbes, Trend)

**Language of instruction:**

English

**Notes:student time load:**

180 hours, of that:  
 Combined study: 52 hours  
 Self-study: 80 hodín  
 Updating of information, work with legislation: 20 hodín  
 Exercises and case studies solution: 28 hodín

**Course assessment**

The final number of assessed students: 38

A	B	C	D	E	FX(0)	FX(1)
7.89	13.16	34.21	13.16	18.42	10.53	2.63

**Instructor:** doc. Ing. Miroslava Vinczeová, PhD.

**Last changed:** 28.02.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_FEAP1-aj	<b>Course name:</b> Corporate Financial and Economic Analysis 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Two partial written tests, both consisting from two sections – theoretical and practical – 50 points in total. <b>b) final assessment:</b> Final written test consisting from two parts – theoretical and practical – 50 points. Final evaluation is assigned to each student having more than 65 points from both parts in total. Resit test: students with less than 65 % score should take resit test containing first half, second half of semester or both, depending on which test they failed.	
<b>Learning objectives:</b> The student <ol style="list-style-type: none"> <li>1. with the use of the acquired knowledge is able to explain the content of the financial-economic analysis of the company (the FEAP), to clarify the importance and the use of FEAP in the process of business management, and to master the methodological apparatus applicable in FEAP,</li> <li>2. is able to assess the general financial situation of the company, to apply the content, process and methods of financial analysis to solve specific tasks in the company and explain the use of the results of the analysis in the process of business management,</li> <li>3. is able to make an analysis of total and partial quantitative results of the company, apply the basic mathematical-statistical methods and economic-mathematical models within the analysis, and to clarify the use of the results of the analysis in business practice,</li> <li>4. is able to make an analysis of the basic production factors of a company, to handle the content, process and methods of a production factors analysis of as well as interpret the obtained results in an economic outlook,</li> <li>5. is competent to assess the position of a company in the market, apply the content, process and methods of the analysis of the company position in the market to address particular tasks, and explain the use of the results of the analysis within the process of business management,</li> <li>6. works with financial statements, understands interconnections between them and business activity, assets, debt and equity,</li> <li>7. critically evaluates current situation and economically interpretes the results,</li> <li>8. understands the implications and solve potential financial problems.</li> </ol>	

**Brief outline of the course:**

1. The content, objectives and procedures of the financial analysis.
2. Methods of quantification of the determining factors impact on the total results of an enterprise.
3. Tools and methods used in the financial analysis of a company.
4. Analysis of the overall financial results. Ex-post financial analysis and ex-ante financial analysis. The methodology of the ex-post financial analysis.
5. Analysis of liquidity, activity, debt, profitability.
6. Analysis of market value.
7. Analysis of quantitative results of an enterprise. Analysis of production volumes and revenues from sales of own products and services.
8. Analysis of profit or loss and cash flow in the company.
9. Analysis of partial results of an enterprise.
10. Analysis of the core production business factors. Analysis of current and non-current assets.
11. Analysis of labour forces.

**Recommended literature:**

1. Alexander, J. 2018. Financial Planning & Analysis and Performance Management. Hoboken : John Wiley & Sons, 2018. 640 p. ISBN: †978-1119491484.
2. Mayes, T. R. 2020. Financial Analysis with Microsoft Excel, 9th edition. Boston : Cengage Learning, 2020. 560 p. ISBN : †978-0357442050.
3. Piran, F. S., Lacerda, D. P., Camargo, L. F. R. 2020. Analysis and Management of Productivity and Efficiency in Production Systems for Goods and Services. Boca Raton : CRC Press, 2020. 229 p. ISBN: †978-0367357726.
4. Elexa, L. 2015. Business Financial Analysis. Banská Bystrica : Belianum, 2015. 158 p. ISBN 978-80-557-0981-9.
5. Elexa, L., Gundová, P. 2019. Zbierka príkladov z finančno-ekonomickej analýzy podniku. Banská Bystrica : Belianum, 2019. 140 p. ISBN 978-80-557-1538-4.

**Language of instruction:**

English

**Notes: student time load:**

student time load: 180 hours, including:

- Combined study: 52 h. (L - 26 h.; S – 26 h.)
- Self-study (study of Professional literature): 50 hours.
- Solution of practical examples: 48 hours
- Visit in selected enterprise and solution of a particular task: 30 hours

**Course assessment**

The final number of assessed students: 23

A	B	C	D	E	FX(0)	FX(1)
0.0	13.04	26.09	17.39	39.13	4.35	0.0

**Instructor:** doc. Ing. Ľuboš Elexa, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_KvOF_cuyp	<b>Course name:</b> Cryptocurrencies in Personal Finances
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment – active participation 50 points; b) final assessment – presentation of current topics 50 points.	
<b>Learning objectives:</b> The student will: <ol style="list-style-type: none"> <li>1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.</li> <li>2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.</li> <li>3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.</li> <li>4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.</li> <li>5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects</li> <li>6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.</li> <li>7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.</li> </ol>	
<b>Brief outline of the course:</b> The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: <ul style="list-style-type: none"> <li>- examine the theory and principles of functioning of digital currencies;</li> <li>- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;</li> <li>- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;</li> </ul>	

- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;
- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
4. Taxes, regulations and risks of cryptocurrencies.

**Recommended literature:**

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP,
- J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.
3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.
4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
5. CHOVCANULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <https://bitcoin.org/bitcoin.pdf>
8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.
10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

90 hours  
 Combined study: 26 h.  
 Self-study: 50 h.  
 Presentation preparation: 14 h.

**Course assessment**

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

**Instructor:** Ing. Ivan Sedliačik, PhD.

**Last changed:** 23.03.2023

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-fpv-227		<b>Course name:</b> Cultural Regions of the World					
<b>Type, extent and method of instruction:</b>							
<b>Form of instruction:</b> Seminar							
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
<b>Recommended number of periods:</b> 26							
<b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b> 2., 4., 6.							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b>							
The final number of assessed students: 89							
A	B	C	D	E	FX(0)	FX(1)	n
76.4	6.74	5.62	3.37	0.0	7.87	0.0	0.0
<b>Instructor:</b> RNDr. Tibor Madleňák, PhD.							
<b>Last changed:</b> 03.02.2017							
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DatS-aj	<b>Course name:</b> Database Systems
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> MS Access relational database proposal: 20 points Test of MS Access: 40 points <b>b) final assessment:</b> Test of MS SQL Server: 40 points	
<b>Learning objectives:</b> Student is able to 1. use the acquired knowledge and skills of database systems for analysis of data stored in corporate databases, 2. apply the results of business analyses in the decision-making process, 3. act as a linking element (translator, communicator) between the institution management and IT professionals – database specialists (in practice), 4. assess suitability of deployment of a certain information system and its main part – database system - in a particular institution, 5. create a partial database solution for a small and medium enterprise, organization or financial institution.	
<b>Brief outline of the course:</b> Concept and architecture of database management systems. Relation database models, description of the most common relation database systems, database normalization. SQL language, databases administration and security. MS Access - basic objects and their properties. Scheme of selected database application depending on the field of study. SQL Server database system, analysis of the data from the training corporate databases with the SQL inquiries and BI instruments. Conversion – the option of data transfer into the other database programs and back.	
<b>Recommended literature:</b> WILSON, K. 2020. Using Access 2019: The Step-by-step Guide to Using Microsoft Access 2019. Elluminet Press, 2020. ISBN-13: 978-1913151157. PARKER, D. 2020. SQL Programming. New Begin Ltd. ISBN: 1801128030. LAMBERT, J. 2016. Microsoft Access 2016 Step by Step. Microsoft Press. ISBN 978-07356-9775-1.	

MARGARET, B. 2016. Database Systems with Case Studies. Prentice-Hall of India Pvt.Ltd, 2016. ISBN13 (EAN): 9788120351455.  
DEBARROS, A. 2018. Practical SQL. No Starch Press, 2018. ISBN: 1593278276.

**Language of instruction:**

English

**Notes:student time load:**

120 hours, out of which  
Combined study (Lectures, Seminars, Consultations): 26  
Self-study and solution of given tasks: 62  
Elaborating seminar work: 32

**Course assessment**

The final number of assessed students: 28

A	B	C	D	E	FX(0)	FX(1)
32.14	17.86	32.14	10.71	0.0	7.14	0.0

**Instructor:** Ing. Peter Laco, PhD., Ing. Igor Kollár, PhD.

**Last changed:** 10.12.2021

**Approved by:** doc. Ing. Janka Tábořecká, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_HP	<b>Course name:</b> Economic Policy
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Attendance at lectures - a student may obtain a maximum of 10 points for attendance in the case of no absences, 9 points in the case of one absence and 8 points in the case of two absences throughout the semester. If a student has more than two absences, he/she receives 0 points for attendance. 2. Attendance at lectures with practitioners - there will be two lectures by practitioners during the semester. The student may obtain 5 points for attending each of these, for a total maximum of 10 points. 3. Presentation of current information as scheduled - a student may obtain 20 points for presenting current economic or economic policy information from home or the world. <b>b) final assessment:</b> final test - the student will take a final test within the scope of the syllabus and may obtain a maximum of 60 points.	
<b>Learning objectives:</b> The student: <ol style="list-style-type: none"> <li>1. acquires the theoretical background of the current economic policy,</li> <li>2. analyses and critically evaluates the application of tools and achieving the goals of economic policy,</li> <li>3. applies knowledge of basic Macroeconomics in the broader economic and political context,</li> <li>4. assesses the role of the state in the economy,</li> <li>5. creates his/her own views on the economic and political life and can discuss current socio-economic problems,</li> <li>6. makes economic and political decisions and bear responsibility for them.</li> </ol>	
<b>Brief outline of the course:</b> Theory of economic policy and its evaluation. Economic-political conceptions. Goals and tools of economic policy. Process of economic-political decision making. Monetary policy. Fiscal policy. Foreign trade policy. Competition policy. Social policy. Environmental policy. Transformation process and economic policy. Integration and globalization influence on economic policy.	
<b>Recommended literature:</b> 1. URAMOVÁ, M. a kol. 2003. Hospodárska politika. Banská Bystrica: EF UMB, 2003.	

2. KLIKOVÁ, CH., KOTLÁN, I. a kol. 2019. Hospodářská a sociální politika. 5. vyd. Ostrava: Vysoká škola sociálně správní, 2019.
3. LUKÁČIK, J. a kol. 2013. Hospodářská politika. Teória a prax. BRATISLAVA : Sprint 2 s.r.o. 2013.
4. BALDWIN, R., WYPLOSZ, Ch. 2008. Ekonomika evropské integrace. Praha : Grada Publishing, 2008.
5. ŽÁK, M. Hospodářská politika. Praha : VŠEM, 2007, 210 s.
6. VINCÚR, P. a kol. 2005. Teória a prax hospodárskej politiky. Bratislava: Sprint, 2005.
7. SLANÝ, A. a kol. 2003. Makroekonomická analýza a hospodářská politika. Praha : C. H. Beck, 2003. ISBN 80-7179-738-3.
8. Časopisecká literatúra: TREND, Hospodárske noviny, Ekonomický časopis, Politická ekonómie a i.

**Language of instruction:**

Slovak

**Notes: student time load:**

120 hours

Combined form (L, C): 26

Self-study: 54

Presentation processing: 40

**Course assessment**

The final number of assessed students: 33

A	B	C	D	E	FX(0)	FX(1)
42.42	6.06	24.24	15.15	12.12	0.0	0.0

**Instructor:** Ing. Ján Kollár, PhD.

**Last changed:** 14.06.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DoEP	<b>Course name:</b> Economic debates
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Short seminar works: 100 points	
<b>Learning objectives:</b> The student can: 1. identify leading economists since the classical economics until today 2. interpret, analyse and evaluate their arguments and discuss the views of these economists on current socio-economic issues.	
<b>Brief outline of the course:</b> The aim of the course is to gain deeper knowledge of chosen economic theories (both mainstream and alternative) and discuss how they approach current issues of inequality, poverty, global environmental problems, labour division in households, irrational behaviour of economic subjects, asymmetric information etc. The course covers development of past and recent economic theories, from classical economics thorough neoclassical, neokeynesian and neoconservative theories. But the main emphasis will be given on current economic theories, such as behavioral economics, ecological economics, development economics, household economics etc.	
<b>Recommended literature:</b> 1. Horehaj, J. – Šuplata, M. 2015. A Concise History of Economic Theories 2. Heilbroner, R. L. 1999. The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers	
<b>Language of instruction:</b> Slovak	
<b>Notes:student time load:</b> 90 hours Combined study (lecture, seminar, consultation): 26 Self-study: 63	

**Course assessment**

The final number of assessed students: 10

A	B	C	D	E	FX(0)	FX(1)
70.0	0.0	20.0	10.0	0.0	0.0	0.0

**Instructor:** Ing. Anna Vallušová, PhD., doc. Ing. Mária Horeháková, PhD., Ing. Žaneta Lacová, PhD.**Last changed:** 13.06.2022**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PaE-P-aj	<b>Course name:</b> Entrepreneurship in Digital Era
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Midterm evaluation: a) partial tasks: 30 points b) test: 30 points <b>b) final assessment:</b> Final project: 40 points Final evaluation is set by sum of points obtained from partial tasks, test and project. Student is entitled to write a correction test and modify project according to the requirements of teachers.	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is able to identify and relevantly evaluate opportunities for entrepreneurship and transform them into the business idea,</li> <li>2. can elaborate the project of business idea in recommended structure for the purpose of complex evaluation of reality and applicability of business idea on the market,</li> <li>3. is able to create website for company on-line presentation or ordering products and services, crowdfunding etc. and is able to evaluate particular websites on the base of their usability (simple navigation, load time, basic principles of design etc.),</li> <li>4. can evaluate currently used information technologies (webhosting, offer of suitable domains, web design, development of web applications) and is able to understand their importance, compare their value for specific company or project together with their costs,</li> <li>5. will practise the ability to creatively process information, interpret and present it through the project of business idea and creation of webpage.</li> </ol>	
<b>Brief outline of the course:</b> Discovering business opportunities and approaches to their creation. Origin and sources of business opportunities, evaluation and utilization of business opportunities. Organizational and strategic context of entrepreneurship. Model of business process, creation of business model and business plan. Content and structure of business plan. Market analysis and company analysis, business environment – megatrends, macro environment and micro environment. Internal environment of	

company. Acquisition of key sources for entrepreneurship – financial sources, human resources, other sources. Marketing communication and sales. Business risk. Internet and its services, basic concepts, characteristics of currently used technologies, their importance, and costs. The use of internet services in business. Catalogue and fulltext data search. Web sites development. Basics of design and usability (clear navigation). Principles of web graphics creation. Basics of HTML, CSS, CMS, SEO and others. Registration and publication of created websites at web servers. Administration and update of the corporate websites. Publishing on the internet, webhosting, domains, price demands and conditions.

**Recommended literature:**

1. Internet standards on official World Wide Web Consortium site: [www.w3c.org](http://www.w3c.org).
2. Official on-line tutorials: [www.w3schools.com](http://www.w3schools.com).
3. BARROW, C., BARROW, P., BROWN, R. 2018. The Business Plan Workbook. London: Kogan Page, 2018, 376 s. ISBN 978-0-7494-8179-7.
4. ALMEIDA, F., SANTOS, J. D. 2018. The Business Plan Reference Manual for IT Businesses. Gistrup: River Publishers. 2018, 240 s. ISBN 978-87-7022-039-2.
5. FINCH, B. 2019. How to write a business plan – win backing and support for your ideas and ventures. London: Kogan Page, 2019, 192 s. ISBN 978-1-78966-002-9.
6. PETERSON, K. 2020. Feasibility Study and Business Plan: Learn How to Present a Completed Feasibility Study. 2020, 122 s. ISBN 979-8-64537-587-4.
7. DUNCAN, K., MAITLAND, I., HARVEY, CH. 2018. The Ultimate Startup Book: Find Your Big Idea; Write Your Business Plan; Master Sales and Marketing (Teach Yourself). 2018, 445 s. ISBN 978-1-52933-072-4.
8. CHAFFEY, D., EDMUNDSON-BIRD, D., HEMPHILL, T. 2019. Digital Business and E-Commerce Management. London: Pearson Academic, 2019, 640 s. ISBN 978-1-29219-333-5.

**Language of instruction:**

English

**Notes: student time load:**

150 hours, within that:  
 combined study: 52  
 self-study: 30  
 solving of partial tasks: 30  
 project preparation: 38

**Course assessment**

The final number of assessed students: 27

A	B	C	D	E	FX(0)	FX(1)
3.7	33.33	29.63	18.52	11.11	3.7	0.0

**Instructor:** doc. Ing. Ľuboš Elexa, PhD., Ing. Lenka Hvolková, PhD., Ing. Peter Laco, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EMvP-aj	<b>Course name:</b> Environmental Management in Business
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. <b>a) continuous assessment:</b> semester paper: 0-50 score <b>b) final assessment:</b> written exam: 0-50 score	
<b>Learning objectives:</b> student <ol style="list-style-type: none"> <li>1. apply theoretical knowledge and practical skills in integrating the environmental aspect into the company's management processes,</li> <li>2. is able to communicate information and professional solutions of environmental management in a multidisciplinary team,</li> <li>3. applies theoretical knowledge in the processing of professional documents for decision-making at corporate level,</li> <li>4. assess the feasibility of the proposed environmental solutions at company level in the context of existing legislation;</li> <li>5. assess the environmental aspect of the company's management and activities,</li> <li>6. create analytical work aimed at solving a specific problem in the context of the application of environmental management.</li> </ol>	
<b>Brief outline of the course:</b> Definition of environmental problems. The concept of sustainability. Sustainable product. Economic aspects of the environment. Environmental policy of the company. Micro- and macroeconomic impacts on the company's environmental policy. Environmental policy instruments. Selected environmental management tools at the company level: 1. Product oriented; 2. process oriented. Eco-innovation. Financing the environmental projects.	
<b>Recommended literature:</b> 1. Weatherly, D., Sheehan, N. 2017. Cambridge IGCSE (TM) Environmental Management Student's Book. Harper Collins Publishers, ISBN 9780008190453.	

2. Mushtaq, B. et al. 2020. Environmental management. Berlin: Springer. ISBN 9789811538124.
3. Barrow, Ch., J. 2002. Environmental Management: Principle and Practice. London : Routledge. ISBN 0-415-18560-2.
4. Carrillo-Hermosilla, J., Del Rio González, P., Konnolä, T. 2009. Eco-Innovation. When Sustainability and Competitiveness Shake Hands. Chippenham; Eastbourne : Palgrave Macmillan. ISBN 978-0-230-20206-1.
5. Lebel, L. 2009. Sustainable Production Consumption Systems. Springer, ISBN: 978-90-481-3090-0.
6. Krishna, I.V.M., Manickam, V. 2017. Environmental management. Elsevier, ISBN 9780128119891.
7. Journals: Environmental Management, Springer, ISSN 1432-1009; Journal of Environmental Management, Elsevier, ISSN 0301-4797

**Language of instruction:**

English

**Notes:student time load:**

120 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 26  
 Self-study: 64  
 Information updating, work with legislation: 30

**Course assessment**

The final number of assessed students: 37

A	B	C	D	E	FX(0)	FX(1)
27.03	5.41	21.62	24.32	21.62	0.0	0.0

**Instructor:** doc. Ing. Stanislav Kološta, PhD., Ing. Filip Flaška, PhD.

**Last changed:** 21.10.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> U-1-EUŠRMČ	<b>Course name:</b> European Union - structure, decision-making mechanisms, membership		
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Vladimír Müller, PhD., doc. PhDr. Lucia Rýsová, PhD.			
<b>Last changed:</b> 03.04.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-fpv-211		<b>Course name:</b> Field course abroad					
<b>Type, extent and method of instruction:</b>							
<b>Form of instruction:</b> Practical							
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
<b>Recommended number of periods:</b> 120s							
<b>Method of study:</b> combined							
<b>Number of credits:</b> 6							
<b>Recommended semester/trimester:</b> 2., 4., 6.							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b>							
The final number of assessed students: 36							
A	B	C	D	E	FX(0)	FX(1)	n
58.33	0.0	0.0	0.0	0.0	41.67	0.0	0.0
<b>Instructor:</b> doc. RNDr. Alfonz Gajdoš, PhD., RNDr. Tibor Madleňák, PhD.							
<b>Last changed:</b> 03.02.2017							
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-118		<b>Course name:</b> Field course in zoology	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Practical			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> prof. RNDr. Peter Bitušík, PhD.			
<b>Last changed:</b> 28.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Fin-aj	<b>Course name:</b> Finance
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 13 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment - completion of the written assignment and in-class active participation: 30 points; b) final assessment - written test 70 points.	
<b>Learning objectives:</b> The student 1. will use the acquired theoretical knowledge to research the issues and resolve practical problems in the fields of banking, insurance, public finance, corporate finance and international finance; 2. is able to assess independently the development of individual components of finances and their macro and micro-economic impacts on the economy; 3. will apply the comparative and critical analysis to evaluate the mutual relations in the financial system with understanding the basic categorical apparatus; 4. will assess the basic development trends in finance on the basis of calculations of selected financial indicators; 5. will evaluate and interpret the theoretical approaches and empirical results of the studies of selected areas of finance; 6. will create the basis to solve selected problems of current issues of banking, insurance, public finance, corporate finance and international finance.	
<b>Brief outline of the course:</b> The role of finance in the economy. Objective and subjective aspects of finance. Financial system, fiscal policy and financial control. Cash and cash operations. Time value of money. Cash balance and its disruption. Inflation. Interest rate and interests. The nature, functions and classification of finance. Financial market. Importance, function, classification, entities and money market instruments. Market shares and bonds. Institutional aspects of the financial market. Stock exchange and stock exchange transactions. Public finances. System of public budgets and fiscal federalism. State budget. Theory and policy of public revenue and public expenditure. Budget deficit and public debt. Fiscal policy and its instruments. Banking. The central bank of the state, its functions. Monetary policy and monetary policy	

instruments. Banking regulation. Commercial bank businesses. The balance of the bank, active, passive and neutral banking operations.  
 Insurance. Social insurance in the social security system. Commercial insurance. Insurance risks and insurance products. Institutional aspects of insurance and reinsurance.  
 Corporate finance. Asset and capital structure of the company. Financial sources of an enterprise. Financial planning of a business. Investment and investment portfolio of a company. The basis of investment projects evaluation. International finance. International flow of capital. Balance of payments. International monetary systems. Exchange rates and their calculation. Foreign exchange reserves. International monetary cooperation. International financial institutions.

**Recommended literature:**

1. BUTLER, K. C. 2000. Multinational finance. Cincinnati: South-Western College Publishing. 696 p. ISBN 978-140-5181-18-1.
2. EUN, S. CH., RESNICK, B. G., SABHERWAL, S. 2012. International finance. New York: McGraw-Hill. 576 p. ISBN 978-007-1316-97-2.
3. FABOZZI, F. J., DRAKE, P. P. 2010. Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. Hoboken : John Wiley & Sons. 672 p. ISBN 978-047-0609-71-2.
4. GRUBER, J. 2011. Public finance and public policy. New York : Worth Publishers. 600 p. ISBN 978-142-9219-49-5.
5. IRONS, R. 2020. The fundamental principles of finance. New York : Routledge. 224 p. ISBN 978-113-8477-52-0.
6. KHAN, A. 2019. Fundamentals of public budgeting and finance. Cham: Palgrave Macmillan. 461 p. ISBN 978-303-0192-25-9.
7. MELVIN, M. 2004. International money & finance. Boston: Pearson Addison-Wesley. 344 p. ISBN 978-012-8041-06-2.
8. SMART, S. B., MEGGINSON, W. L., GITMAN, L. 2004. Corporate finance. Mason: Thomson South-Western.

**Language of instruction:**

English

**Notes:student time load:**

150 hours  
 Combined study (P, S, K): 39 h. (2/1)  
 Self-study: 50 h.  
 Preparation of the project: 47 h.  
 Collection of data: 14 h.

**Course assessment**

The final number of assessed students: 36

A	B	C	D	E	FX(0)	FX(1)
25.0	27.78	19.44	13.89	5.56	8.33	0.0

**Instructor:** prof. Ing. Marta Orviská, PhD., Ing. Ivan Sedliačik, PhD.

**Last changed:** 17.08.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_FM1-aj	<b>Course name:</b> Financial Mathematics 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: Written test on the issue of interest and annuities - 70 points. b) final assessment: Written test on the issue of redemption number - 30 points. The grade in due time is determined on the basis of the sum of points from both tests. Corrective term: The student may decide to write the first, second or both tests. If he/she decide to write only one test in the corrective term, the points obtained from the test written in the regular term, which he/she does not take in the corrective term, are also included in the sum of points. The grade in the corrective term is determined on the basis of the sum of points from this term. At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade. When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.	
<b>Learning objectives:</b> Student 1. can use the acquired knowledge and skills in deciding on more efficient allocation of financial resources; 2. is able to calculate the present and future value of cash flows from interest and rent optics number and process redemption plans; 3. applies the acquired knowledge to real examples from business and banking practice; 4. assess the advantage or disadvantage of offered banking products; 5. can evaluate alternative investment projects by selected criteria; 6. is able to develop a recommendation for a more prudent management of the entrusted financial resources.	

**Brief outline of the course:**

1. Interest – Definitions and Notations, Simple Interest, Compound Interest, Continuous Compounding, Accumulated and Discounted Values for Fractional Interest Periods,
2. Nominal, effective and real interest rates, , Fischer Equation
3. Simple Discount, Compound Discount,
4. Equations of Financial Value, Measures for Evaluating an Investment, Net Present Value, Internal Rate of Return,
5. Annuity – Definitions and Notations,
6. Ordinary Annuities, Annuities Due, General Annuities, Other Annuities,
7. Amortization and Sinking Funds, Equal Payments, Non-equal Payments, Repay a Loan by One-time payment,
8. Annual Percentage Rate (APR).

**Recommended literature:**

1. BROWN, R. 2011. Schaum's Outline of Mathematics of Finance. McGraw Hill Book Co. ISBN: 9780071756051.
2. RENTZ, W. F, KAHL, A. L. 2017. Financial Mathematics with MS Excel 2016: Time Value of Money. CreateSpace Independent Publishing Platform. ISBN-13: 978-1548099503.
3. BUCHANANN, R. J. 2012. An Undergraduate Introduction to Financial Mathematics. New Jersey: World Scientific Publishing. ISBN 978-981-4407-44-1. (Available on <https://www.worldscientific.com/doi/epdf/10.1142/8495>).
4. VIRTUAL MATEJ BEL UNIVERSITY 2021. Financial Mathematics 1 (Text tutorial, tasks and video tutorials). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: <https://lms.umb.sk>

**Language of instruction:**

english

**Notes:student time load:**

120 hrs  
 combined study (seminars): 26  
 self-study: 94

**Course assessment**

The final number of assessed students: 16

A	B	C	D	E	FX(0)	FX(1)
12.5	12.5	6.25	12.5	12.5	25.0	18.75

**Instructor:** Mgr. Mária Stachová, PhD.

**Last changed:** 04.02.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-133		<b>Course name:</b> Financial literacy	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Ing. Janka Crmanová			
<b>Last changed:</b> 28.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-210		<b>Course name:</b> First Aid Basics	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 114			
abs	n	p	v
95.61	4.39	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 22.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ1-aj	<b>Course name:</b> Foreign Language I - Business English 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. provide basic information about the university and the student's study</li> <li>2. describe the organization of economics</li> <li>3. explain the hierarchy of relationships in a company and the functions of a manager</li> <li>4. distinguish between motivation factors in the work of a manager</li> <li>5. introduce a company and its activities and departments in the form of a presentation</li> <li>6. be aware of the importance of cultural specifics for work in an international environment.</li> </ol>	
<b>Brief outline of the course:</b> Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Personal responsibility in a team. Culture specifics in the management of an international company. Division of countries into culture units. Giving advice to business people coming to Slovakia.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.</li> <li>2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.</li> <li>3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.</li> <li>4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN</li> </ol>	

9788055701776.						
<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 65						
A	B	C	D	E	FX(0)	FX(1)
13.85	32.31	29.23	15.38	3.08	4.62	1.54
<b>Instructor:</b> PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 25.01.2022						
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ2-aj	<b>Course name:</b> Foreign Language I - Business English 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 point b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: 1. describe the recruitment process 2. write a professional CV and a letter of application 3. assess the quality of a job applicant 4. present his/her own skills and abilities at a job interview 5. give arguments in a discussion about job related issues 6. explain new trends in employment.	
<b>Brief outline of the course:</b> Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive. Developing self-reflection.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

**Course assessment**

The final number of assessed students: 49

A	B	C	D	E	FX(0)	FX(1)
20.41	36.73	30.61	8.16	2.04	2.04	0.0

**Instructor:** PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 25.01.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ3-aj	<b>Course name:</b> Foreign Language I - Business English 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. use the specific terminology in the context of the given issues</li> <li>2. understand figures in economic news in the media; interpret charts and graphs</li> <li>3. analyze financial statements of a company</li> <li>4. compare different financial products</li> <li>5. explain the tax system in Slovakia</li> <li>6. discuss the role of the state in the economy.</li> </ol>	
<b>Brief outline of the course:</b> Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010.</li> <li>2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Garnet Publishing, 2012.</li> <li>3. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

**Course assessment**

The final number of assessed students: 31

A	B	C	D	E	FX(0)	FX(1)
32.26	22.58	29.03	12.9	3.23	0.0	0.0

**Instructor:** PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 25.01.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ4-aj	<b>Course name:</b> Foreign Language I - Business English 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. use the specific terminology in quality management and marketing</li> <li>2. explain key concepts and reformulate their definitions</li> <li>3. express his/her opinion on the ethics of advertising in media</li> <li>4. make a proposal and a presentation of a marketing strategy of a chosen company</li> <li>5. apply different means of expression in the creating of an advertising text</li> <li>6. discuss the advantages and disadvantages of companies clustering in an area.</li> </ol>	
<b>Brief outline of the course:</b> Quality of products. Approaches to quality. Products and brands. Solving quality problems. Linking ideas with linking words. Marketing, marketing mix. Paraphrasing. Summarizing. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market. Alliances of companies and cooperation in the market.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.</li> <li>2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.</li> <li>3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.</li> <li>4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN 9788055701776.</li> </ol>	
<b>Language of instruction:</b>	



English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 30						
A	B	C	D	E	FX(0)	FX(1)
20.0	26.67	13.33	20.0	20.0	0.0	0.0
<b>Instructor:</b> PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnáďová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 25.01.2022						
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ5-aj	<b>Course name:</b> Foreign Language I - Business English 5
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. summarize the major points of a text</li> <li>2. discuss the position of a company and the factors affecting its position</li> <li>3. present ideas to start up a new business</li> <li>4. make arguments in raising the capital for business</li> <li>5. explain the ways of applying social responsibility of a business in practice</li> <li>6. express an opinion on the relationship of economic development and the environment.</li> </ol>	
<b>Brief outline of the course:</b> Setting up a business, legal forms of business, business plan, position of a business in the market. Comparing and contrasting. Possibilities and forms of funding a start-up. Venture capital. Social responsibility of a business. Expressing opinion with argumentation. The relationship of a business to different stakeholders – employees, suppliers, customers, shareholders, local communities, public institutions and non-government organizations. Reporting – structuring a report. The economy and ecology. Global warming and the concept of sustainability. Problem solving – environmental problems.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.</li> <li>2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.</li> <li>3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.</li> </ol>	
<b>Language of instruction:</b> English	

**Notes:student time load:**

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

**Course assessment**

The final number of assessed students: 19

A	B	C	D	E	FX(0)	FX(1)
31.58	15.79	36.84	5.26	10.53	0.0	0.0

**Instructor:** PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnáďová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 25.01.2022**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ6-aj	<b>Course name:</b> Foreign Language I - Business English 6
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: 1. describe current global trends 2. paraphrase and quote ideas of other writers /authors 3. use different sources of data for a specific purpose 4. discuss global issues and their major causes and consequences 5. present their opinion and support it with arguments 6. make forecasts of trends in development of society.	
<b>Brief outline of the course:</b> The business cycle. Fiscal and monetary policy. Globalization and economic change. Defending one's own opinions and attitudes with arguments. Distinguishing between facts and opinions. International trade – free trade, fair trade. Labor markets – demographic factors, migration. Referring to sources – quoting and paraphrasing. Forecasting trends in development of society from statistics.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	

Combined study (lectures, seminars, consultations): 22

Self-study: 58

Written assignments: 40

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** PhDr. Mária Spišiaková, PhD., doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 07.02.2022

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ1	<b>Course name:</b> Foreign Language II – Business English 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. provide basic information about the university and the study</li> <li>2. describe the organizational structure of the company and to name operations of departments</li> <li>3. discuss the hierarchy relationships in the enterprise</li> <li>4. use the professional vocabulary within the context of particular issues</li> <li>5. introduce a particular company in the form of presentation</li> <li>6. compare the importance of cultural diversity for the work of companies in the international context</li> </ol>	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. COTTON, FALVEY, KENT. 2010. Market Leader – Intermediate, 3rd Edition. Harlow : Longman, 2010.</li> <li>2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> <li>3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002.</li> <li>4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.</li> <li>5. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.</li> </ol>	
<b>Language of instruction:</b> English	

**Notes:student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 6

A	B	C	D	E	FX(0)	FX(1)
50.0	0.0	50.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Dagmar Škvareninová, PhD., PhDr. Mária Spišiaková, PhD., Mgr. Kateryna Boiko**Last changed:** 07.06.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ2	<b>Course name:</b> Foreign Language II – Business English 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002. 3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 4. ARMITAGE-AMATO, R. 2005. Obchodní korespondence a komunikace. Angličtina. Praha : Klett, 2005. 5. ASHLEY, A. 2009. Oxford Handbook of Commercial Correspondence. New edition. Oxford : Oxford University Press, 2009.	
<b>Language of instruction:</b> English	
<b>Notes: student time load:</b> 120 hours	



Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 5						
A	B	C	D	E	FX(0)	FX(1)
40.0	40.0	20.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD., Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ3	<b>Course name:</b> Foreign Language II – Business English 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. explain the key concepts within the context of the specific issues</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. compare the suitability of promotional techniques and media</li> <li>4. present the selected product / service</li> <li>5. interpret and compare marketing strategies of enterprises</li> <li>6. express an opinion in regard with respect for ethical principles in advertising</li> </ol>	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010.</li> <li>2. COTTON, FALVEY, KENT. 2006. Market Leader – Upper Intermediate. Harlow : Longman, 2006.</li> <li>3. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> <li>4. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002.</li> <li>5. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.</li> <li>6. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
50.0	50.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ4	<b>Course name:</b> Foreign Language II – Business English 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 7. understand the figures in economic texts and interpret graphs 8. use the professional vocabulary within the context of particular issues 9. describe bank products 10. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 11. compare the sources of company financing 12. interpret graphs illustrating the the development of financial indicators in the enterprise	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008. 3. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000. 4. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004. 5. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 6. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b>	

120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
25.0	75.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ1	<b>Course name:</b> Foreign Language II – Business German 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can to provide basic information about the university and the study 1. describe the organizational structure of the company and to name operations of departments 2. discuss the hierarchy relationships in the enterprise 3. use the professional vocabulary within the context of particular issues 4. introduce a particular company in the form of presentation 5. compare the importance of cultural diversity for the work of companies in the international context	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Ismaning : Max Hueber Verlag, 2008. ISBN 3-19-001591-0. 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.	
<b>Language of instruction:</b>	

German						
<b>Notes: student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 60						
A	B	C	D	E	FX(0)	FX(1)
55.0	15.0	11.67	8.33	8.33	0.0	1.67
<b>Instructor:</b> Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ2	<b>Course name:</b> Foreign Language II – Business German 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Max Hueber Verlag, 2008. ISBN 3-19-001591-0. 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours	



Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 49						
A	B	C	D	E	FX(0)	FX(1)
34.69	22.45	22.45	10.2	2.04	6.12	2.04
<b>Instructor:</b> Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ3	<b>Course name:</b> Foreign Language II – Business German 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. explain the key concepts within the context of the specific issues 2. use the professional vocabulary within the context of particular issues 3. compare the suitability of promotional techniques and media 4. present the selected product / service 5. interpret and compare marketing strategies of enterprises 6. express an opinion in regard with respect for ethical principles in advertising	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4. 4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5. 5. Ondřková E. – Liřková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.	
<b>Language of instruction:</b> German	

**Notes:student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
44.44	22.22	16.67	11.11	0.0	5.56	0.0

**Instructor:** Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber**Last changed:** 20.06.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ4	<b>Course name:</b> Foreign Language II – Business German 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. understand the figures in economic texts and interpret graphs 2. use the professional vocabulary within the context of particular issues 3. describe bank products 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 5. compare the sources of company financing 6. interpret graphs illustrating the the development of financial indicators in the enterprise	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4. 4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5. 5. Ondrčková E. – Lišková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.	

<b>Language of instruction:</b> German						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 15						
A	B	C	D	E	FX(0)	FX(1)
20.0	33.33	20.0	20.0	6.67	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ1	<b>Course name:</b> Foreign Language II – Business Russian 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. provide basic information about the university and the study 2. describe the organizational structure of the company and to name operations of departments 3. discuss the hierarchy relationships in the enterprise 4. use the professional vocabulary within the context of particular issues 5. introduce a particular company in the form of presentation 6. compare the importance of cultural diversity for the work of companies in the international context	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. PUHAJEVA, L. S., OLCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt - Peterburg – Moskva : Zlatoust, 2002. ISBN 5-86547-195-3. 3. STOLAROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 4. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 5. ANTONOV, V.V. 2001. Vvedenije v ekonomiku. Moskva, 2001.	

6. KOREŇKOV, A. a kol. 2006. Reálie rusky hovoriacich krajín. Bratislava : Ekonóm, 2006.  
 7. Current materials from the Russian press and the Internet.

**Language of instruction:**

Russian

**Notes:student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 11

A	B	C	D	E	FX(0)	FX(1)
45.45	36.36	18.18	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 20.06.2022

**Approved by:** doc. Ing. Janka Tábovecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ2	<b>Course name:</b> Foreign Language II – Business Russian 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštině. Plzeň : Fraus, 2004. ISBN 80-7238-155-5. 3. PUHAJEVA, L. S., OLECHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt-Peterburg-Moskva : Zlatoust, 2002. ISBN 5-86547-195-3. 4. STOLAROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 5. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 6. VAVREČKA, M., KUPCEVIČOVÁ, J. 2005. Obchodní korespondence v ruštině. Brno : Computer Press, a.s., 2005. ISBN 80-251-0588-1.	



7. Current materials from the Russian press and the Internet.						
<b>Language of instruction:</b> Russian						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 13						
A	B	C	D	E	FX(0)	FX(1)
38.46	15.38	23.08	0.0	0.0	23.08	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ3	<b>Course name:</b> Foreign Language II – Business Russian 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. explain the key concepts within the context of the specific issues 2. use the professional vocabulary within the context of particular issues 3. compare the suitability of promotional techniques and media 4. present the selected product / service 5. interpret and compare marketing strategies of enterprises 6. express an opinion in regard with respect for ethical principles in advertising	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5. 3. STOLAROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 4. ĽUBUŠIN, N.P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 5. ŠEBESTOVÁ, V. a kol. 1993. Russkij jazyk v rynočnoj ekonomike, II. časť. Bratislava : Edičné stredisko VŠE Bratislava, 1992. ISBN 80-225-034-6. 6. Current materials from the Russian press and the Internet.	

<b>Language of instruction:</b> Russian						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 3						
A	B	C	D	E	FX(0)	FX(1)
66.67	0.0	0.0	33.33	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ4	<b>Course name:</b> Foreign Language II – Business Russian 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 1. understand the figures in economic texts and interpret graphs 2. use the professional vocabulary within the context of particular issues 3. describe bank products 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 5. compare the sources of company financing 6. interpret graphs illustrating the the development of financial indicators in the enterprise	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. STOLAROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 3. ĽUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 4. CHAVRONINOVÁ a kol., 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997. 5. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5.	

6. ŠEBESTOVÁ, V., ŠEBESTA, J. 1999. Komerčná ruština v praxi. Bratislava : Elita, 1999. ISBN 80-8044-052-2. 7. STRELKOVÁ, K. a kol.: 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997. 8. Current materials from the Russian press and the Internet.						
<b>Language of instruction:</b>						
Russian						
<b>Notes: student time load:</b>						
120 hours						
Combined study (P, S, K): 26						
Self-study: 54						
Completion of tasks: 40						
<b>Course assessment</b>						
The final number of assessed students: 2						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> doc. Ing. Janka Tábovecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_GISpE	<b>Course name:</b> Geographic Information Systems for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final project (elaboration and presentation of a project on the topic of geographical information systems): 0-100 marks	
<b>Learning objectives:</b> The student <ol style="list-style-type: none"> <li>1. can explain the basic concepts of geoinformatics,</li> <li>2. knows the principles of digital representation of geographic data, basic functions of geographic information systems (GIS),</li> <li>3. knows how to use publicly available geoinformation technologies,</li> <li>4. knows and uses publicly available sources of geographic information/data,</li> <li>5. can analyze and present data obtained from database systems for GIS in various reports, with support of Business Intelligence Tools.</li> </ol>	
<b>Brief outline of the course:</b> Introduction to GIS issues, basics of geoinformatics, software tools for processing of geographic data, publicly available applications. Data sources for GIS, data digitization, data manipulation, analysis and modeling, data visualization and creation of outputs. Own processing of geographic data. Analysis and presentation of data from a real GIS database.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. HOFIERKA, J. 2003. Geografické informačné systémy a diaľkový prieskum zeme, Prešovská univerzita, 2003, 116s., ISBN 80-8068-219-4.</li> <li>2. TUČEK, J. 1998. Geografické informační systémy, Principy a praxe, Computer Press, Praha, 1998. ISBN 80-7226-091-X.</li> <li>3. DAVIS D. E. (z angl. orig. prel. Salay I.): GIS pro každého, Computer Press, Praha, 2000. ISBN 80-7226-389-7 (Ekonomická študovňa UMB)</li> <li>4. CHMELÁR, M. 2018. Reporting v Power BI, PowerPivot a jazyk DAX. Smart People, spol. s r.o., 2018. ISBN: 978-80-973078-0-6.</li> <li>5. On-line návody k QGIS: <a href="https://training.gismentors.eu/qgis-zacatecnik/">https://training.gismentors.eu/qgis-zacatecnik/</a></li> <li>6. On-line Geoinformačné minimum: <a href="https://www.envirovzdelavanie.sk/geominimum/">https://www.envirovzdelavanie.sk/geominimum/</a></li> </ol>	
<b>Language of instruction:</b> Slovak, English	

**Notes:student time load:**

90 hours, of which:

Combined study (L, S, K): 26,

Self-study: 24,

Project preparation: 40.

**Course assessment**

The final number of assessed students: 4

A	B	C	D	E	FX(0)	FX(1)
75.0	25.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Jolana Gubalová, PhD., Ing. Zuzana Rigová, PhD.**Last changed:** 02.11.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-107		<b>Course name:</b> Geographical learning of Europe	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 851			
abs	n	p	v
95.3	4.7	0.0	0.0
<b>Instructor:</b> doc. RNDr. Alfonz Gajdoš, PhD.			
<b>Last changed:</b> 24.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-ajc-300	<b>Course name:</b> Global skills
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Active participation in seminars, self-study of recommended materials provided by instructor. <b>b) final assessment:</b> Active participation in seminars, studying relevant sources recommended by the teacher.	
<b>Learning objectives:</b> At the end of the Global Skills course, students will be able to: <ul style="list-style-type: none"> <li>- explain the importance of global skills in different domains of our wellbeing (intellectual, emotional, occupational, social, etc.),</li> <li>- analyse different sources aligned with different aspects of global skills,</li> <li>- use critical thinking and creativity when working on individual and group assignments,</li> <li>- give constructive feedback to their peers,</li> <li>- reflect on their peers' opinions and self-reflect their own learning,</li> <li>- develop their autonomy in learning,</li> <li>- incorporate global skills activities in their future jobs.</li> </ul>	
<b>Brief outline of the course:</b> Selected global skills: <ol style="list-style-type: none"> <li>1. Communication and collaboration – the ability to use verbal and non-verbal forms of communication and to work effectively with others in order to achieve shared goals;</li> <li>2. Creativity and critical thinking – generating new ideas and solutions and analysing information to form a balanced judgement;</li> <li>3. Intercultural competence and citizenship – the social and interpersonal skills necessary for managing cross-cultural encounters in an appropriate way, with respect and openness to others;</li> <li>4. Emotional self-regulation and wellbeing – the ability to recognize and understand one's emotions and the awareness of positive physical and mental health practices;</li> <li>5. Digital literacies – individual technological skills necessary for working with digital communication channels.</li> </ol>	
<b>Recommended literature:</b> SLATINSKÁ, A. 2022. Introduction To Selected Global Skills And Exploration Of Culture In EFL Context As Part Of Trainee Teachers' Professional Development: Textbook for Trainee Teachers of English and other Courses, Banská Bystrica: Belianum. ISBN: 978-80-557-2018-0	

CAROL, R. 2022. How to Develop Global Skills. [2022-11-07]. Available at: <https://www.macmillanenglish.com/se/training-events/events-webinars/event/how-to-develop-global-skills-with-pre-school-children>

CHONG SUAN, CH. 2021. Successful International Communication. Pavilion. 176 p. ISBN 978-1-912755-13-4

HANESOVÁ, D. 2014. From Learning Facts to Learning to Think. Banská Bystrica: Pedagogická fakulta UMB. 95 s. ISBN 978-80-557-0655-9

MERCER, S. et al. 2019. Creating Empowered 21st Century Citizens. Available at: <https://elt.oup.com/feature/global/expert/global-skills?cc=sk&se>

**Language of instruction:**

English B2-C1

**Notes:student time load:**

**Course assessment**

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

**Instructor:** Mgr. Anna Slatinská, PhD.

**Last changed:** 24.03.2023

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HAT1-003		<b>Course name:</b> Hra a tanec 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. art. Martin Urban, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MLZ-aj	<b>Course name:</b> Human Resources Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Continuous evaluation: 0 – 40 points Students in groups will prepare presentation on topics according to the subject schedule. Presentation will contain HR process proposal for virtual company. Every presentation can reach from 0 to 5 points. <b>b) final assessment:</b> Final evaluation: 0 – 60 points Written exam (6 open-ended questions, 0-10 points each) Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. Within the resit examination student takes only final evaluation. The points for the continuous evaluation will be kept.	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. search, process and analyze information on personnel work from various sources,</li> <li>2. apply critical analysis in evaluating personnel activities and confront the theory of human resources management with the results of the sociological interview,</li> <li>3. strategically respond to new situations and flexibly and creatively perceive personnel work system in organization,</li> <li>4. conduct the admission procedure of jobseekers,</li> <li>5. evaluate his/her human potential and prerequisites for employability and further development,</li> <li>6. create basic forms for job analysis, employees' evaluation, career plan.</li> <li>7. is independent in organizing and planning of work,</li> <li>8. lead other people and is responsible for their development.</li> </ol>	
<b>Brief outline of the course:</b> The object and content of human resources management (HRM). HRM specificities in intercultural environment. International HR management. Systems / processes / functions of HRM in the knowledge economy. The strategic aspects in HRM. Human and intellectual capital in the organization. HR policy and strategy. Human resources planning. The flexibility of employees. HR department. HR information system. Labor market and employment opportunities. Work	

analysis and its methods. Job description and work evaluation. Development of human potential. The process of staff recruitment. Adaptation, professional development, career development, motivation, evaluation of employees, fluctuation and release from work. Personnel marketing, insourcing and outsourcing of human resources and personnel activities. Job evaluation. Employees' relations. Employees' welfare. International human resources management.

**Recommended literature:**

1. AHAMMAD, T. 2017. Personnel Management to Human Resource Management (HRM): How HRM Functions? In Journal of Modern Accounting and Auditing, 13(9), pp. 412-420. <https://dx.doi.org/10.17265/1548-6583/2017.09.004>
2. ARMSTRONG, M., TAYLOR, S. 2020. Armstrong's Handbook of Human Resource Management Practice. London: Kogan Page. 800 p. ISBN 978-0-74949-276.
3. BACH, S. 2005. Managing Human Resources. Oxford: Blackwell Publishing. ISBN 1-4051-1851-2.
4. DESSLER, G. 2013. Human Resource Management: Global Edition. 13th edition. Boston: Pearson. 718 s. ISBN 9780273766087.
5. DICKMANN, M., BREWSTER, C., SPARROW, P. 2016. International Human Resource Management. Contemporary Human Resource Issues in Europe. New York: Routledge. 474 p. ISBN 978-11-387-7603-6.
6. HARZING, A. W., PINNINGTON, A. H. 2015. International Human Resource Management. London: Sage, 2015, 540 s. ISBN 978-1-4462-6731-8.
7. HUSSAIN A. 2018. Green Human Resource Management (GHRM) Practices in Organizations: A Comprehensive Literature Survey. In Journal of Management Research and Analysis, 5(2), pp. 251-258. ISSN 2394-2770.
8. SMEREK, L., VETRÁKOVÁ, M., ŠIMOČKOVÁ, I. 2021. International Human Resource Management System. Radom: Kazimierz Pulaski University of Technology and Humanities in Radom. 146 s. ISBN 978-83-7351-914-5.
9. STACHOVÁ, K., STACHO Z., RAIŠIENĖ, A. G., BAROKOVA, A. 2020. Human resource management trends in Slovakia. In Journal of International Studies, 13(3), s. 320-331. <https://doi.org/10.14254/2071-8330.2020/13-3/21>
10. VETRÁKOVÁ, M., BOČINCOVÁ, G. 2013. Human Resources Management. Banská Bystrica: UMB. ISBN 978-80-557-0489-0
11. Internet sources focused on HRM and IHRM

**Language of instruction:**

English

**Notes: student time load:**

180 in classes, of which:  
 Lectures and seminars (P, S): 52 hours  
 Self-study: 70 hours  
 Updating information, working with legislation: 32 hours  
 Other: preparation of presentations 26 hours

**Course assessment**

The final number of assessed students: 30

A	B	C	D	E	FX(0)	FX(1)
10.0	13.33	23.33	16.67	36.67	0.0	0.0

**Instructor:** doc. Ing. Jana Marasová, PhD., Ing. Jozef Ďurian, PhD., doc. Mgr. Ing. Lukáš Smerek, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Info-aj	<b>Course name:</b> Informatics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 39 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: a1) test of information technologies - 25 points, a2) test of computer word processing - 20 points b) final assessment: b1) spreadsheet data analysis test - 45 points b2) test of data processing in a relational database system - 10 points The requirements for completing the course in the corrective term are the same as in the regular term. In the resit exam, the student can repeatedly perform any number of partial tests.	
<b>Learning objectives:</b> Student - can explain the meaning of basic concepts and characterize the main development trends in the field of information technology used in personal informatics, companies and organizations, - is able to assess the suitability of the use of information technology as a support for the information system in business practice, - is able to use communication tools and tools to support cooperation in a virtual environment, - can efficiently process and analyse data in solving specific practical tasks using basic software tools.	
<b>Brief outline of the course:</b> Introduction to business informatics. Information systems and information technologies. Business applications. Computer data processing. Major types of computer software. Software development and distribution. Telecommunication networks. Internet. Security of electronically processed data, main security problems and measures. Major trends in business informatics. Advanced techniques of word processing. Application of spreadsheets for solution of business problems. Computing tools. Conditional formulas and conditional formatting. Using date and time in formulas. Creating and customizing charts. Looking up information in a data list. Sorting, filtering, and summarizing a data list. Pivot tables and pivot chart reports. Relational database systems and their applications. Using filters and queries to find information in a database. Mail merge.	
<b>Recommended literature:</b> 1. Hužvár, M., Laco, P. 2013. Information Technologies in Business. Matej Bel University, Banská Bystrica. ISBN 978-80-557-0557-6	

<p>2. O'Brien, J. A., Marakas, G. M. 2013. Management Information Systems, 10th ed. New York: McGraw-Hill. ISBN 978-0-07-122109-2</p> <p>3. Lambert, J. 2019. Microsoft Word 2019 Step by Step. Redmond: Microsoft Press. ISBN: 9781509305872</p> <p>4. Frye, C. 2019. Microsoft Excel 2019 Step by Step. Microsoft Press. ISBN-13: 978-1509307678</p> <p>5. Winston, W., L. 2011. Microsoft Office Excel 2010: Data Analysis and Business Modelling. Microsoft Press. ISBN 978-0-7356-4336-9</p> <p>6. Lambert, J. 2016. Microsoft Access 2016 Step by Step. Microsoft Press. ISBN 978-0-7356-9775-1</p>						
<b>Language of instruction:</b>						
English						
<b>Notes:student time load:</b>						
150 hours, out of which						
Combined study (Lectures, Practicals, Consultations): 52						
Self-study: 30						
Solution of given tasks: 68						
<b>Course assessment</b>						
The final number of assessed students: 64						
A	B	C	D	E	FX(0)	FX(1)
1.56	3.13	10.94	25.0	25.0	9.38	25.0
<b>Instructor:</b> RNDr. Miroslav Hužvár, PhD., Ing. Jolana Gubalová, PhD., Ing. Igor Kollár, PhD., Ing. Peter Laco, PhD., Ing. Zuzana Rigová, PhD.						
<b>Last changed:</b> 15.12.2021						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-504		<b>Course name:</b> Information Security	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I., P			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Ľudovít Trajtel', PhD.			
<b>Last changed:</b>			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DVaJO_cuvp	<b>Course name:</b> Intellectual and Industrial Property of an Organization
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b>	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is familiar with the concept of intellectual property and understands its meaning,</li> <li>2. assesses the importance of protecting intellectual property in its various forms and identifies its economic benefits,</li> <li>3. is aware with the system of intellectual property law,</li> <li>4. is familiar with the basic terminology of copyright and industrial law,</li> <li>5. acquire knowledge of international protection of intellectual property,</li> <li>6. communicates with the Industrial Property Office of the Slovak Republic,</li> <li>7. applies the acquired knowledge in practice.</li> </ol>	
<b>Brief outline of the course:</b> Introduction to intellectual property law. Concept and subject matter of intellectual property law. The place of intellectual property law in the Slovak Republic. Copyright. Industrial rights to the results of creative intellectual activity (patent, utility model, design). Industrial rights to designations (trademark, right of designations of origin of products and geographical indications of products). International protection of intellectual property.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Babiaková, B., Lalíková, L. 2011. Ochrana duševného vlastníctva. Banská Bystrica: Vydavateľstvo UMB, 2011. ISBN 9788055701790.</li> <li>2. Adamová, Z. 2020. Právo duševného vlastníctva. Bratislava: TINCT, 2020. ISBN 9788097354404.</li> <li>3. Kropaj, M., Bartalská, K., Holub, D. 2017. Základy práva duševného vlastníctva pre ekonómov. Bratislava: Wolters Kluwer, 2017. ISBN 9788081687068.</li> <li>4. Telec, I. 2015. Právo duševného vlastníctví v informační spoločnosti. Praha: Leges, 2015. ISBN 9788075020611.</li> <li>5. Kropaj, M. Právnofilozofické východiská práva duševného vlastníctva. 2014. Bratislava: Vydavateľstvo SAV VEDA.</li> <li>6. Vojčík, P. a kol. 2014. Právo duševného vlastníctva. 2. upravené vydanie. Plzeň: Aleš Čeněk, s.r.o., 2014. ISBN 9788073805272.</li> </ol>	

7. Lazíková, J. 2012. Základy práva duševného vlastníctva. Bratislava: Iura Edition spol. s.r.o.,2012. ISBN 9788080784768.
8. Švidroň, J., Adamová, Z., Návrat, M., Škreko, A. Právo duševného vlastníctva v informačnej spoločnosti a v systéme práva. Bratislava: Vydavateľstvo SAV VEDA. 20099. ISBN 9788022410335.
9. Časopis Duševné vlastníctvo, Úrad priemyselného vlastníctva, Banská Bystrica.

**Language of instruction:**

Slovak

**Notes:student time load:**

90 hours

direct teaching: 26 hours

self-study: 64 hours

**Course assessment**

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

**Instructor:** Ing. Barbora Mazúrová, PhD.

**Last changed:** 27.03.2023

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_IK-fj	<b>Course name:</b> Intercultural Communication (in French)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Active participation in seminars; A final written course work. <b>a) continuous assessment:</b> active participation in seminars – 40 points <b>b) final assessment:</b> written presentation of an intercultural case study (from the economic press) concerning the topics covered – 30 points oral presentation of the written work – 30 points.	
<b>Learning objectives:</b> Student 1. knows the principles of intercultural communication 2. understands its necessity within organizations 3. has a creative attitude in search of solutions in terms of communication and intercultural management.	
<b>Brief outline of the course:</b> Dimension of culture: Western culture and Slavic culture. Concept of intercultural communication, dimensions and obstacles. Axes of intercultural communication. How to develop intercultural intelligence and skills. Corporate culture and management style. Diversity and cultural conflicts. Intercultural negotiation. Management of a multicultural team.	
<b>Recommended literature:</b> 1. LADMIRAL, J.-R.- LIPIANSKY, E.-M. 2015. La communication interculturelle. Paris: Les Belles Lettres: 978-2-251-70005-251 2. MEIER, O. 2016. Management interculturel. Stratégie, organisation, performance. ISBN 9782100742684 3. MEŠKOVÁ, Ľ. 2007. Communication interculturelle France-Slovaquie. Banská Bystrica: EF UMB. ISBN 978-80-8083-508-8 4. REY, D. 2017. Management et communication interculturels. Paris: Afnor Editions. ISBN 978-2124655700 5. PROBLEMES ECONOMIQUES et ALTERNATIVES ECONOMIQUES - hebdomadaires économiques français	

6. DRUMMOND, V. 2021. Le management interculturel. Le Mans: GERESO. ISBN978-2-37890-744-0.						
<b>Language of instruction:</b> French						
<b>Notes:student time load:</b> 100 hours combined study (L, S): 30 hours. self-study: 70 hours.						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Jana Marasová, PhD.						
<b>Last changed:</b> 03.11.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_IVvP-aj	<b>Course name:</b> Intercultural Relations in Business (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: seminar paper (0-30 points), presentation (0-20 points), b) final assessment: written test (0-50 points). <b>a) continuous assessment:</b> Seminar paper (0-30 points), presentation (0-20 points). <b>b) final assessment:</b> Written test (0-50 points).	
<b>Learning objectives:</b> After completion of the course, the student will be able to: <ol style="list-style-type: none"> <li>1. define the term culture and understand its interpretations,</li> <li>2. understand the reasons for cultural differences and show sensitivity to them,</li> <li>3. interpret cultural values of English-speaking countries and compare them with the Slovak culture,</li> <li>4. demonstrate the understanding of political and economic systems,</li> <li>5. show the knowledge of historical milestones and cultural monuments,</li> <li>6. analyze social problems in a multicultural society and propose their solution,</li> <li>7. identify incorrect stereotyping and generalisations of cultures.</li> </ol>	
<b>Brief outline of the course:</b> The role of English in the 21st century. English-speaking countries and the world. Culture and its interpretations. Typologies of cultures. Cultural values in particular countries, comparisons with the students' native cultures, reflection of students' own cultures. Cultural diversity in the workplace. Managerial styles in particular countries. Political systems, history and economy. Culture and society. Multicultural society, multiculturalism. Generalisations and stereotypes.	
<b>Recommended literature:</b>	
<b>Language of instruction:</b> <ol style="list-style-type: none"> <li>1. ZELENKOVÁ, A. 2019. Intercultural Relations in Business. Banská Bystrica: Belianum, Vydavateľstvo UMB v Banskej Bystrici, 2019. ISBN 978-80-557-1608-4.</li> <li>2. TROMPENAARS, F. – Hampden-Turner, Ch. 1998. Riding the Waves of Culture. Understanding Cultural Diversity in Business. London: Nicolas Brealy Publ., 1998. ISBN 1-85788-176-1.</li> </ol>	

3. HOFSTEDE, G., Hofstede G. J., Minkov, M. 2010. Cultures and Organisations. Software of the Mind. New York, McGraw Hill 2010. ISBN 978-07-166418-9.
4. LEWIS, R. 2005. When Cultures Collide. Leadig Across Cultures. London: Nicolas Brealey Publishing, 2005. ISBN 978-1904-8382-9.
5. TOMALIN, B. – NICKS, M. 2010. The World's Business Cultures and How to Unlock Them. London: Thorogood Publishing, 2010.

**Notes:student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments and presentation: 20

**Course assessment**

The final number of assessed students: 9

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Petra Strnádová, PhD.

**Last changed:** 07.06.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MEV-aj	<b>Course name:</b> International Economic Relations
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous (0-20 points) and a final evaluation (0-80 points). <b>a) continuous assessment:</b> Presentation of one theme during semester, which will carry out a weight of maximum 16 points Active participate on seminars: maximum 4 points.	
<b>Learning objectives:</b> After completion of the course student: - expand the knowledge of international economic dimension, - will be able to understand the fundamental processes in international relations, - assess differentiation in global economic processes, - evaluate the nature of problems in international economic relations and their possible solutions, - create, argue and defend one's own views of international economic relations.	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b> 1. BALDWIN, R.; WYPLOSZ, Ch. 2020. The Economics of European Integration. 6th. edition. McGraw-Hill Education. ISBN-13: 978-1-5268-4721-8 2. HILL, CH. W. L., HULT, G.T. M. 2018 Global Business Today. McGraw-Hill Education. 10edition 2 Penn Plaza, New York, NY 10121. ISBN 978-1-259-68669-6 3. STUTZ, F.P., WARF, B. 2013. World Economy, The: Pearson New International Edition: Geography, Business, Development, 6th Edition 4. www pages providing actual studies related to issues of the world economy, like <a href="http://www.wto.org">www.wto.org</a> ; <a href="http://www.imf.org">www.imf.org</a> ; <a href="http://www.worldbank.org/en/home">www.worldbank.org/en/home</a> ; <a href="http://www.economist.com">www.economist.com</a> ; <a href="http://www.ourworldindata.org">www.ourworldindata.org</a> ; etc.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> Notes: student's workload in hours: 120 hours, of this: Combined form (Lecture, Seminar, Consultation): (P, S, K): 26	



Self-study: 54 Collection of data processing of current information: 20 Preparing for continuous assessment: 20						
<b>Course assessment</b> The final number of assessed students: 19						
A	B	C	D	E	FX(0)	FX(1)
10.53	21.05	42.11	15.79	10.53	0.0	0.0
<b>Instructor:</b> Ing. Mariana Považanová, PhD.						
<b>Last changed:</b> 14.10.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MO-aj	<b>Course name:</b> International Trade
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Assigned tasks: 0-50 points <b>b) final assessment:</b> Final assessment: written exam: 0-50 points Number of points earned for continuous and final evaluation to correspond to 100 % on the grading scale. Passing grades are received for students who have obtained over 65% in the final assessment. In the resit exam the student needs to pass only a written exam, the points gained during seminars will be added to his/her final assessment.	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. scan, process and analyse information about international and foreign trade from various sources,</li> <li>2. controls the process of foreign trade operations, export and import, knows the conditions of international transportation and international trade terms Incoterms</li> <li>3. applied methods and techniques for analysis of foreign market</li> <li>4. is able to communicate its conclusions, supported by knowledgeable experts both clearly and unequivocally,</li> <li>5. assess the most appropriate form of entry into a foreign market for a specific undertaking,</li> <li>6. evaluates the potential risks arising from the activities of foreign business</li> <li>7. establish a baseline analysis of foreign markets for a particular product.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. International and foreign trade.</li> <li>2. Foreign trade development in Slovakia.</li> <li>3. Export promotion in Slovakia.</li> <li>4. Methods and techniques of analyzing foreign markets.</li> <li>5. Deciding on entering the foreign market.</li> <li>6. Import and export business operations.</li> <li>7. Deciding on the marketing program.</li> <li>8. Customs procedures for export and import goods.</li> <li>9. International transport of goods, insurance contracts.</li> </ol>	

10. Legal services and INCOTERMS.
11. Documentary payments in international trade.
12. Non-documentary payments in international trade.
13. Risks in international trade.

**Recommended literature:**

1. TAYLOR, A.M., FEENSTRA, R.C. International Trade. New York: Worth, 2018.
2. KRUEGER, A. International Trade: What Everyone Needs to Know. New York: Oxford University Press, 2020.
3. POON, J., RIGBY, D.L. International Trade: The Basics, London: Routledge, 2017.
4. FEENSTRA, R.C. Advanced International Trade: Theory and Evidence. Princeton N.J.: Princeton University Press, 2016.
5. International Chamber of Commerce: International Commercial Terms (INCOTERMS 2020).

**Language of instruction:**

English

**Notes: student time load:**

150 hours

Combined form (Lecture, Seminar, Consultation): 70

Self-study: 50

Information update and work with the legislation: 30

**Course assessment**

The final number of assessed students: 30

A	B	C	D	E	FX(0)	FX(1)
26.67	13.33	33.33	13.33	13.33	0.0	0.0

**Instructor:** doc. Ing. Janka Táborecká, PhD., Ing. Mgr. Gabriela Nafoussi, PhD.

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdKI	<b>Course name:</b> Introduction to Collective Investment
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: b) final evaluation: final test: 100 %	
<b>Learning objectives:</b> After completing the course, student: 1. The student will gain a basic overview of the possibilities of investing in the financial market through the purchase of mutual funds as well as basic information about individual types of mutual funds. 2. On the basis of his/her individual attitude to risk, the student will be able to choose the mutual fund that best suits his/her risk profile as well as his/her potential preference for the time horizon of his/her investment. 3. The student will gain an overview of domestic as well as foreign management (investment) companies that sell mutual funds in the conditions of the Slovak Republic and will thus be able to make an optimal decision, especially with regard to the selection of a suitable management or investment company.	
<b>Brief outline of the course:</b> Characteristics and legislative regulation of collective investment. Genesis of the development of collective investment in the Slovak Republic and in the world. Definition of basic concepts and subjects of collective investment (management company, mutual fund, unit holder (investor), depository, Slovak Association of Management Companies, NAV). Types of mutual funds in practice and their specification. Taxation of income from investment in mutual funds in practice. Selection criteria for mutual funds. Summary of advantages and disadvantages of collective investment.	
<b>Recommended literature:</b> Recommended literature: 1. GRAHAM, B. – ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha, 2008, ISBN 978-80-247-1792-0. 2. GLADIŠ, D. 2021. Akciové investice. Grada Publishing, Praha, 2021. 216 s. ISBN 9788027131228. 3. PINTER, L. – MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.	

4. MEŠŤAN, M. – PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022
5. KOLLER, T. - GOEDHART, M. - WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Wiley, 2015. ISBN: 978-1-118-87373-1.
6. VALDEZ, S., - MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan, 2013. ISBN 978-1-137-00752-0.
7. DRAKE, P. P.,- FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Wiley & Sons. ISBN 978-0-470-60971-2.
8. DRAKE, P. P., - FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN: 978-0-470-40735-6.
9. ELTON, J. E. - GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal Volume 76 Issue 3. DOI: <https://doi.org/10.1080/0015198X.2020.1738126>
10. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
11. BOFFO, R. – PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: [www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf](http://www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf)
12. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN: 978-01-281-8692-3.
13. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN: 978-1-119-74364-4.
14. BAKER, H. K. - FILBECK, G. - NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know®. New York, USA: Oxford University Press Inc. ISBN: 9780190868734.
15. GRAHAM, B. - DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN: 978-00-715-9253-6.

**Language of instruction:**

Slovak

**Notes:student time load:**

Combined form (Lecture, Seminar, Consultation): 26 hours (0/2)

Self-study: 10 hours

Preparation of seminar paper/project and presentation:

Data collection:

**Course assessment**

The final number of assessed students: 153

A	B	C	D	E	FX(0)	FX(1)
22.22	16.34	19.61	15.69	11.11	5.23	9.8

**Instructor:** Ing. Ľubomír Pintér, PhD.

**Last changed:** 27.10.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdK	<b>Course name:</b> Introduction to Digital Currencies
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment - in-class active participation and presentation of news: 50 points; b) final assessment - written test 50 points.	
<b>Learning objectives:</b> The student will: <ol style="list-style-type: none"> <li>1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.</li> <li>2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.</li> <li>3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.</li> <li>4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.</li> <li>5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects</li> <li>6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.</li> <li>7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.</li> </ol>	
<b>Brief outline of the course:</b> The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: <ul style="list-style-type: none"> <li>- examine the theory and principles of functioning of digital currencies;</li> <li>- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;</li> <li>- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;</li> <li>- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;</li> </ul>	

- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
4. Taxes, regulations and risks of cryptocurrencies.

**Recommended literature:**

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.
3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.
4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <https://bitcoin.org/bitcoin.pdf>
8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.
10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

**Language of instruction:**

English

**Notes:student time load:**

90 hours

Combined study (P, S, K): 26 h. (2/0)

Self-study: 44 h.

Preparation of presentation of current topics: 20 h.

**Course assessment**

The final number of assessed students: 84

A	B	C	D	E	FX(0)	FX(1)
23.81	13.1	17.86	7.14	8.33	28.57	1.19

**Instructor:** Ing. Ivan Sedliačik, PhD.

**Last changed:** 17.04.2023

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdEI	<b>Course name:</b> Introduction to European Integration
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) mid-term evaluation: oral presentation of the selected topic during the seminars - 30 points, active participation and assessment of seminary papers of other colleagues - 30 points b) final assessment: written test - 40 points	
<b>Learning objectives:</b> student a. applies knowledge to search, process and sort information on the foundations of integration in Europe today and in the context of its historical development b. on the basis of the knowledge acquired, is able to orientate himself/herself on current issues related to the economic side of integration processes c. applies his/her knowledge in order to identify in practice the impact of the EU internal market and selected EU policies on different economic actors d. assess the practical application of selected European Union legislative instruments in addressing important economic issues.	
<b>Brief outline of the course:</b> Theoretical foundations of integration. History of European integration. Introduction to EU law and institutional system. EU budget. Monetary integration in Europe - current tendencies. Current challenges for european integration: Brexit, pandemic, digital transformation, green transformation, innovative business environment in the EU. External economic relations of the EU economy and its position in the world economy.	
<b>Recommended literature:</b> 1. Baldwin, R.; Wyplosz, Ch. Ekonomie evropské integrace. (preložené z anglického originálu The Economic of European Integration. 2012. McGraw-Hill 4th. edition). Grada Publishing. 2013. 2. Lipková, L. 2011. Európska únia. Bratislava: Sprint dva 2010. 3. Považanová M., Horeháj, J. Európska únia 1. EF UMB Banská Bystrica. 4. Považanová M. Európska únia 2. EF UMB Banská Bystrica. 5. web stránky Európskej únie: <a href="http://www.europa.eu">www.europa.eu</a> 6. web stránky medzinárodných inštitúcií: <a href="http://www.wto.org">www.wto.org</a> ; <a href="http://www.imf.org">www.imf.org</a>	
<b>Language of instruction:</b>	



Slovak						
<b>Notes:student time load:</b> 90 hours Combined study (P, S, K): 26 h Self-study: 64 h						
<b>Course assessment</b> The final number of assessed students: 23						
A	B	C	D	E	FX(0)	FX(1)
4.35	39.13	30.43	8.7	8.7	8.7	0.0
<b>Instructor:</b> Ing. Žaneta Lacová, PhD.						
<b>Last changed:</b> 02.11.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZM	<b>Course name:</b> Introduction to Mathematics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
<b>Learning objectives:</b> Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
<b>Brief outline of the course:</b> Sequences, arithmetic and geometric progressions. Linear and quadratic equations and inequalities. Equations and inequalities with unknown in denominator. Exponential and logarithmic equations. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
<b>Recommended literature:</b> 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
<b>Language of instruction:</b>	
<b>Notes:student time load:</b>	

90 hrs combined study (lectures, seminars, consultations): 26 self-study: 64						
<b>Course assessment</b> The final number of assessed students: 335						
A	B	C	D	E	FX(0)	FX(1)
16.12	16.42	18.81	18.51	19.4	6.57	4.18
<b>Instructor:</b> Mgr. Petra Medved'ová, PhD., RNDr. Mária Grausová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZM-aj	<b>Course name:</b> Introduction to Mathematics (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
<b>Learning objectives:</b> Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
<b>Brief outline of the course:</b> Sequences, arithmetic and geometric progressions. Linear, quadratic, exponential and logarithmic equations and inequalities. Irrational equations. Equations and inequalities with unknown in denominator. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
<b>Recommended literature:</b> 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
<b>Language of instruction:</b> English	

**Notes:student time load:**

90 hrs

combined study (lectures, seminars, consultations): 26

self-study: 64

**Course assessment**

The final number of assessed students: 27

A	B	C	D	E	FX(0)	FX(1)
0.0	11.11	14.81	22.22	25.93	11.11	14.81

**Instructor:** RNDr. Mária Grausová, PhD.**Last changed:** 21.10.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdSnVSA	<b>Course name:</b> Introduction to Studying at University - Adaptation
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
<b>Learning objectives:</b> Student: 1. is thoroughly informed about the university environment and can navigate through it. 2. understands the university system of study and is able to cope with new requirements. 3. understands and accepts the organisational, technical, social and cultural aspects of university study and socialises successfully. 4. learns the differences and specifics of studying at university, is able to modify his/her study style, understands the nature of studying as a process and its prerequisites. 5. adapts effectively to university study and adjusts to the HE environment of the college and university. 6. becomes familiar with selected basic study skills such as note-taking, reading and working with information, oral and written expression, and effective exam preparation. 7. successfully manages the different phases of adaptation, the knowledge and psychological load placed on first year students in the Bachelor's degree.	
<b>Brief outline of the course:</b> Adaptation to higher education and its importance. Stages of adaptation. Principles of effective adaptation. Means and aids of adaptation to HE studies - adaptation mirror, adaptation difficulties and their management. Studying as a process and its prerequisites - wanting, being able and knowing how to study. Self-management and its importance in the student's life. Making quality notes for studying. Effective reading and working with professional text. Fundamentals of written and oral expression. Acquisition and processing of professional information. Preparation for and successful completion of examinations (principles, prerequisites, coping with mentally demanding situations, applied psycho-hygiene.	
<b>Recommended literature:</b>	

1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.
2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.
3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.
4. KRUSE, K. 2019. Moderní time management. Praha: Grada. 176 s. ISBN 9788027124527.
5. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050.
6. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.
7. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
8. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
9. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York: Palgrave Mcmillan, 2008. ISBN 9780230573055.
12. PAYNE, E., WHITTAKER, L. 2007. Klíč k úspěšnému studiu nejen na vysoké škole. Brno: Vutium. 387 s. ISBN 9788021433779.

**Language of instruction:**

Slovak

**Notes:student time load:**

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

**Last changed:** 20.03.2023

**Approved by:** doc. Ing. Janka Tábovecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdSnVSSS	<b>Course name:</b> Introduction to Studying at University - Study Skills
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
<b>Learning objectives:</b> Student: 1. knows and understands the nature of higher education - Z P O K P. 2. learns the main study activities and current study skills, best principles and practices of effective study and continuing professional development. 3. understands and uses strategies for reading, retrieving and processing professional information. 4. learns the principles of written and oral expression (thesis writing). 5. is able to craft an effective presentation and apply the principles of successful presentation. 6. understands the importance and significance of critical thinking in the process of higher education and is capable of substantive argumentation. 7. learns the principles of communication and effective group and teamwork. 8. is able to apply professional knowledge and prepare for and manage examinations effectively.	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b> 1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924. 2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272. 3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754. 4. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050. 5. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.	



6. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
7. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
8. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
9. ČERNÝ, M., CHYTKOVÁ, D. 2014. Myšlenkové mapy pro studenty. Učte se efektivně a nastartujte svou kariéru. 1. vyd. Brno: BizBooks, 2014. 166 s. ISBN 9788026502678.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York : Palgrave Mcmillan, 2008. ISBN 9780230573055.

**Language of instruction:**

**Notes:student time load:**

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

**Last changed:** 20.03.2023

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PrPr-aj	<b>Course name:</b> Labour Law
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The condition for successfully passing the course is the completion of an oral presentation during the seminars, processing of a written project / essay, elaboration and submission of a seminar work and passing the final written test. The student must complete all parts of the preliminary/ continuous and final assessment. The student takes the final written test at the end of the semester in the period designated for the fulfillment of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares a written project / essay within the seminar. The student prepares and submits a seminar work during the semester. The maximum number of points obtained for continuous assessment (presentation, written project / essay, seminar work) and final evaluation (final written test) is 100. The minimum threshold for success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (presentation, written project / essay, seminar work), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points.	
<b>a) continuous assessment:</b> presentation: 0 - 15 points, written project/ essay: 0 - 5 points, seminar work: 0 - 10 points	
<b>b) final assessment:</b> final written multiple-choice test: 0 - 70 points	
<b>Learning objectives:</b> After completion of the course, the student <ol style="list-style-type: none"> <li>1. is able to use appropriately the theoretical knowledge of labour law in the conditions of the public and private sectors and to recognize specific features of legal regulation from the point of view of the basic legal sources in these fields,</li> <li>2. is able to orient oneself in the basic legal regulations governing employment relations in terms of their content, understands the basic principles on which this legislation is based, can identify, clarify and assess the basic relations regulated by labour law,</li> <li>3. is able to apply correctly the legal norms of labour law to individual cases in private companies, but also in public sector organizations and institutions,</li> </ol>	

4. is able, at a basic legal level, to assess decision-making processes in the context of employment relationships, including liability, and the social and ethical contexts that can be inferred from a wrong decision;
5. is able to responsibly judge the importance of human resources in a market economy, as well as the fundamental rights and obligations of employees and employers in the implementation of the employment in the private and public spheres,
6. is able to deal effectively with the solution of economic and legal problems arising in the implementation of the right to work, to develop a basic overview of labour legislation to such an extent that he / she can make decisions, formulate and communicate conclusions in this area and can distinguish when it is necessary to ask for a legal aid.

**Brief outline of the course:**

Labour law as an independent legal branch of the legal order of the Slovak Republic. The influence of international agreements and European law on labour relations in the Slovak Republic. Principles of labour law. Interdict of discrimination Basic sources of labour law in private and public sectors, their systematics and content orientation. The position of citizens in implementation of right to work. Labour relation, commencement, changes and termination of employment. Fundamental parts of employment relation. Rights, duties and responsibility of employee and employer in labour and legal relations. Collective labour and legal relations. Employment protection.

**Recommended literature:**

1. WILLIAMS, C. C., HORODNIC, I., A. 2019. Dependent self-employment: Theory, Practice and Policy. Edward Elgar Publishing, 2019.
2. BREEN, K., DERANTY, J.-P. 2021. The Politics and Ethics of Contemporary Work: Whither Work? Routledge, 2021, ISBN 9780429516542.
3. BARANCOVÁ, H., OLSOVSKÁ, A. 2014. Labour Law in the Slovak Republic, 2nd edition. Wolters Kluwer Law & Business, 2014. ISBN 978-9041154231
4. JASPERS, T., PENNING, F. J. L., PETERS, S. 2019. European Labour Law. Intersentia, 2019. ISBN 978-1780687049
5. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
6. Act NZ ČSSR no. 40/1964 Coll. Civil Code
7. Act of the National Council of the Slovak Republic no. 311/2001 Coll. Labor Code
8. Act of the National Council of the Slovak Republic no. 552/2003 Coll. on the performance of works in the public interest
9. Act of the National Council of the Slovak Republic no. 5/2004 Coll. on employment services
10. Magazine literature according to individual topics

**Language of instruction:**

English

**Notes:student time load:**

120 hours, from which:  
 Kombinované štúdium (P, S, K): 26 hours  
 samoštúdium: 64 hours  
 aktualizácia informácií, práca s legislatívou: 30 hours

**Course assessment**

The final number of assessed students: 19

A	B	C	D	E	FX(0)	FX(1)
52.63	15.79	5.26	21.05	5.26	0.0	0.0

<b>Instructor:</b> doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.
<b>Last changed:</b> 31.01.2022
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-uPPvK	<b>Course name:</b> Labour Law in a nutshell
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. <b>a) continuous assessment:</b> Continuous evaluation is not performed. <b>b) final assessment:</b> The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
<b>Learning objectives:</b> The graduate will have knowledge of the basic principles and functions of labor law, will be oriented in the basic provisions of the Labor Code, should be able to apply them to individual and collective labor relations in practical life.	
<b>Brief outline of the course:</b> 1. Concept and subject of labour law. Basic principles of labour law. 2. Subjects of labour law, labour law subjectivity. Pre-contractual relations. 3. Employment contract (essential elements, other arrangements). Probationary period. 4. Types of employment relationship. Fixed-term employment. Methods of termination of employment. 5. Agreement on termination of employment (subjects, form, reasons). Termination of employment (subjects, form, reasons). 6. Immediate termination of employment (subjects, form, reasons). Severance pay, severance pay. Prohibition of competing activities during and after termination of employment. 7. Working time (scheduling, length). Rest periods. 8. Overtime work, on-call time. Types of leave (brief characteristics). 9. Wages (brief characteristics). Maternity leave, parental leave. 10. Obstacles to work on the part of the employee. Obstacles to work on the employer's side. 11. Assumptions of liability for damages. Employee's liability for damages. 12. Employer's liability for damages. Agreements for work performed outside the employment relationship (brief characteristics).	

**Recommended literature:**

TKÁČ, V. - ŠVEC, M. - PETRÍKOVÁ, L. - POLÁČEK TUREKOVÁ, Z. - SLIVKA BEDLOVIČOVÁ, J. 2021. Pracovné právo. 1. vyd. Banská Bystrica: Belianum, 2021, 405 s. ISBN 978-80-557-1855-2.

PETRÍKOVÁ, L. 2021. Nové trendy v pracovnom práve. 1. vyd. Banská Bystrica: Belianum, 2021, 114 s. ISBN 978-80-557-1830-9. PODHOREC, I. - POLÁČEK TUREKOVÁ, Z. - PETRÍKOVÁ, L. 2016. Repetitóriium pracovného práva. 1. vydanie. Bratislava: Wolters Kluwer s. r. o., 2016, 95 s. Current wording - no. 311/2001 Coll. Labor Code as amended.

**Language of instruction:**

Slovak language

**Notes:student time load:**

90 hours

combined study (L, C): 26 hours

self-study: 64 hours

**Course assessment**

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

**Instructor:** JUDr. Lucia Petriková, PhD.

**Last changed:** 22.05.2023

**Approved by:** doc. Ing. Janka Tábovecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-his-901		<b>Course name:</b> Latinčina v akademickom prostredí	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Mgr. Imrich Nagy, PhD.			
<b>Last changed:</b> 28.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Pravo-aj	<b>Course name:</b> Law
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The condition for completing the course is passing a preliminary written test, oral presentation during seminars, preparing a written project and passing a final written test. The student must complete all parts of the mid-term and final assessment. The student takes a preliminary (mid-term) written test during the semester and a final written test at the end of the semester in the period designated for the completion of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares and submits a written project during the semester. The maximum number of points obtained for continuous assessment (preliminary written test, presentation, written project) and final evaluation (final written test) is 100. The minimum threshold of success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (preliminary written test, presentation, written project), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points.	
<b>a) continuous assessment:</b> preliminary multiple choice test: 0 - 40 points, oral presentation during seminars: 0 - 15 points, written project: 0 - 5 points	
<b>b) final assessment:</b> final written multiple choice test: 0 - 40 points	
<b>Learning objectives:</b> After completion of the course, the student <ol style="list-style-type: none"> <li>1. can orientate oneself in legal order of the Slovak Republic on the basis of acquired knowledge, understands relations and links between the law and economy, is able to search for normative legislative acts necessary for the field of study and for practice, can use and interpret legal norms correctly and at an adequate level within basic explanatory rules,</li> <li>2. is able to master problems of founding and starting up entrepreneurial entities independently, understands basic rules and principles of their activities, and is able to clarify the possibilities and ways of their dissolution and extinction,</li> <li>3. can apply the legal norms at general level and especially in the field of commercial law, is able to identify, clarify and review basic economic relations regulated by law within the enterprise, understands legal principles valid for legal communication of the enterprise with business partners,</li> </ol>	



4. assess legal problems in entrepreneurial activities, can solve them independently or with the help of qualified legal assistance,
5. assess decision-making processes in enterprise at a basic legal level including the responsibility, social and ethical consequences of the incorrect decisions,
6. creates and expands legal awareness not only in a general legal field but also in the area of basic economic relations regulated by law so that he/she is able to effectively approach the solution of economic and legal problems, formulate and communicate conclusions and hold positions at various levels of management in the company

**Brief outline of the course:**

Concepts and meaning of law in civil life and in economic relations in private and public sphere. Relationship and interconnection between law and economy. Relation of state and law. Legislation process and sources of law. Influence of the European law on legal order of the Slovak Republic. Basic concepts and relations of the theory of law. System of law, criteria of division. Private and public law. Characteristics of branches of law and their legal regulations. Civil law, systematics and relation of civil law to commercial law. Commercial law, definition, systematics, sources. Entities of commercial law, their legal position. Rules of enterprising in private sector, specific features of enterprising in public sector. Obligations in commercial law. Responsibility from obligations. Bodies of law protection and legal services.

**Recommended literature:**

1. KNAPKOVÁ, M. 2015. Introduction to law for economists 1. vyd. - Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2015. - 74 s. ISBN 978-80-557-0992-5
2. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019, 188 s. ISBN 978-80-557-0605-3
3. KELSEN, H. 2017. General Theory of Law and State. Routledge: 2017. ISBN: 978-1351517997
4. WACKS, R. 2017. Understanding Jurisprudence. An introduction to legal theory. Oxford University Press, 2017. ISBN 9780198806011
5. PRASAD, P. M., NAGAR, R. 2019. Law and Economics: Market, Non-market and Network Transactions. Vernon Art and Science Incorporated,. ISBN 9781622736706
6. JAMES, N., THOMAS T. 2020. Business Law. John Willey & Sons, 2020. ISBN 9780730369271
7. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
8. Act of FZ ČSFR no. 513/1991 Coll. Commercial Code
9. Act of FZ ČSFR no. 455/1991 Coll. on Trade Licensing Act
10. Act of NZ ČSSR no. 40/1964 Coll. Civil Code
11. Magazine literature according to individual topics

**Language of instruction:**

English

**Notes: student time load:**

150 hours, from which:  
Kombinované štúdium (P, S, K): 52 hours  
samoštúdium: 64 hours  
aktualizácia informácií, práca s legislatívou: 34 hours

**Course assessment**

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
2.94	11.76	11.76	29.41	26.47	17.65	0.0

**Instructor:** doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.**Last changed:** 07.12.2021**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Makro1-aj	<b>Course name:</b> Macroeconomics 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> During the semester, there will be four written examinations of 15 points each. The minimum number of required points from all written tests is 35. If a student doesn't achieve this limit, he/she has to use directly a possibility of a resit exam. The students who are successful in the written part are invited to pass the oral exam. Possible points per oral exam range from 0 to 40 points. The sum of the points from written tests and the oral parts of the exam will be calculated. At least 94 points are required to obtain an A rating, at least 87 points to obtain a B rating, at least 80 points for a C grade, at least 73 points for a D grade, and at least 65 points for an E grade.	
<b>Learning objectives:</b> Field knowledge The student: <ol style="list-style-type: none"> <li>1. has acquired the theoretical foundations of the contemporary macroeconomics based on the models of balance, productivity of economy and economic policy, which he/she uses in further studies, as well as in social-economic practice,</li> <li>2. can name, analyse, and interpret macroeconomic phenomena which influence the behaviour and decision-making of all economic subjects in real functioning economic systems,</li> <li>3. applies critical analysis in evaluating economic processes, can specify and suggest measures applicable for decision making processes, and work with tools of the economic policy,</li> <li>4. reflects and assesses the development of economic thinking, changes in macro-environment, and the role of state in an economy,</li> <li>5. evaluates fulfilment of macroeconomic goals and application of tools of the economic policy, and confronts macroeconomic theory with economic practice,</li> <li>6. develops own viewpoints towards economic-political situation, can make economic and political decisions and take responsibility for own decisions</li> </ol> Transferable skills The student: <ol style="list-style-type: none"> <li>1. works and learns independently,</li> <li>2. acquires and organises relevant information,</li> <li>3. derives the essence of problem and proposes solutions,</li> <li>4. applies critical reasoning through informed judgement,</li> </ol>	

5. distinguishes short- and long-run effects of intervention and understand the necessity to take responsibility for both.

**Brief outline of the course:**

Development of economy in the first half of the 20th century. Economic crisis in the 30s of the 20th century. Keynes's school and the birth of macroeconomics. Role of state in an economy. Macroeconomic issues, macroeconomic goals and macroeconomic tools. Potential product. Macroeconomic equilibrium. Productivity of an economy. Macroeconomic aggregates, measurement methods. Consumption, saving, and investment. Multiplier and accelerator, their effect. Economic growth, source and measurement of economic growth. Business cycle, types and causes of cyclical development. Banking system, money production and money market. Unemployment. Inflation. Aggregate supply, aggregate demand. Main principles of monetary policy. Main principles of fiscal policy. Main principles of trade policy. External economic relations. Foreign exchange market.

**Recommended literature:**

**Language of instruction:**

English

**Notes:student time load:**

180 hours, from which:

combined form (Lecture, Seminar, Consultation): 52

self-study: 80

work on assigned tasks: 26

acquiring information about current economic development 22

**Course assessment**

The final number of assessed students: 55

A	B	C	D	E	FX(0)	FX(1)
1.82	18.18	27.27	23.64	9.09	10.91	9.09

**Instructor:** Ing. Žaneta Lacová, PhD., Ing. Anna Vallušová, PhD.

**Last changed:** 04.02.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Man-aj	<b>Course name:</b> Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 7	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Active in-class participation during the semester, individual assignment: 0 - 60 points <b>b) final assessment:</b> Written exam: 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. understands the position of management within the system of social and economic sciences,</li> <li>2. is able to identify and characterize the importance of the individual periods of development, and schools of management,</li> <li>3. can use basic theoretical knowledge in analyzing specific situations in a work of a manager,</li> <li>4. is able to use information sources of domestic and foreign literature,</li> <li>5. analyzes criteria of various alternatives and creatively applies decision-making methods,</li> <li>6. evaluates the impact of chosen management methods on effective activities of an organization,</li> <li>7. can create conditions for active participation of managed subjects in achieving the objectives, including their teamwork.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Defining the term management, and different approaches to defining it.</li> <li>2. Organization as a system, organizational environments</li> <li>3. The evolution and history of management</li> <li>4. Basic management functions, competences, competence models, characteristics of a manager and his/her personal qualities.</li> <li>5. Planning, planning system of an organization and planning methods.</li> <li>6. Organizing, defining the types, creating and optimizing the organization structures, system of organization norms.</li> <li>7. Leadership and followership process, tools and techniques.</li> <li>8. Motivation of employees.</li> <li>9. Controlling and controlling system of an organization.</li> <li>10. Decision-making methods, importance of information in the work of a manager.</li> <li>11. Organization culture.</li> <li>12. Managing with ethics and responsibility</li> </ol>	

13. New trends in management.

**Recommended literature:**

MUKHERJEE, A. S. 2020. Leading in the digital world : how to foster creativity, collaboration, and inclusivity Cambridge, MA : The MIT Press, 2020. 224 p. ISBN: 9780262043946.  
PURG, D., BRAČEK-LALIČ, A., POPE, J.A. 2018. Business and Society. Making Management Education Relevant for the 21st Century. Springer, 2018. 266 p. ISBN: 9783319788555.  
RAGUŽ, I.V., PODRUG, N., JELENC, L. 2016. Neostrategic Management. An International Perspective on Trends and Challenges. Springer, 2016. 380 p. ISBN: 978-3-319-18185-1  
THEODOULIDES, L. 2018. Reflective leadership: a process-relational approach to enhance organizational change. Banská Bystrica: Belianum, 2018. 156 p. ISBN: 9788055713892.  
DRUCKER, P., MACIARIELLO, J. 2008. Management. HarperCollins, 2008. 568 p. ISBN: 9780061252662.  
THEODOULIDES, L., HAVIAR, M., NIKLOVA, M., LIPTAKOVA, K., NAFOUSSI, G. 2020. Fostering critical thinking in higher education through a coaching approach: theory and practical applications. Banska Bystrica: Belianum, 2020. <https://doi.org/10.24040/2020.9788055718002>  
Recommended Series from HS Talks/The Business & Management Collection: Managing Organizations Series: The Art and Practice of First Level Management Series: Making Decisions Series: Managing and Leading People.

**Language of instruction:**

English

**Notes:student time load:**

210 hours, within that:  
combined form: Lecture, Seminar, Consultation: 52  
self-study: 70  
active preparation for seminars: 48  
collection of data: 40

**Course assessment**

The final number of assessed students: 35

A	B	C	D	E	FX(0)	FX(1)
2.86	5.71	20.0	17.14	45.71	0.0	8.57

**Instructor:** doc. Ing. Martina Minárová, PhD., Ing. Jozef Ďurian, PhD., Ing. Lenka Theodoulides, PhD., MBA

**Last changed:** 03.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZMZ	<b>Course name:</b> Managerial Skills - Basic
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation. <b>a) continuous assessment:</b> active participation at seminars (0-50 points) <b>b) final assessment:</b> Semestral project - according to the situation either presentation with the use of activating forms of education or organizing of a social event (0-50 points) During presentations and following discussions students will use mutual evaluation (feedback) with the duty to formulate appreciation or constructive criticism.	
<b>Learning objectives:</b> After successful completion of the course, the student: <ol style="list-style-type: none"> <li>1. adopts interpersonal skills necessary for fulfilment of basic manager duties</li> <li>2. evaluates connection between manager skills and tasks with interconnection on competencies and positions of managers</li> <li>3. can communicate important information and facts in the field of managerial procedures in organisation</li> <li>4. applies knowledge and gained skills in preparation of frame basic documents for decision processes in selected organisations of private, public and non-profit sector</li> <li>5. can adjust own behaviour in the relationship with colleagues, customers and business partners in different social situations in formal as well as in informal relationship</li> <li>6. can plan, organise chosen business events at sufficient level.</li> </ol>	
<b>Brief outline of the course:</b> Functions of management and managerial roles. Personable characteristics and ability to work as a manager. Personal development and self-management. Specifics of managerial work in public and non-profit sector. Basic managerial skills – interpersonal, conceptual, technical and communication skills. Rules of efficient communication, mistakes and bad habits in communication. Feedback and its importance in managerial work – critique and constructive feedback, importance of appreciation and recognition. Efficient manager. Good/successful manager vs bad/unsuccessful manager – practical examples. Ethics and etiquette in managerial work, rules of social behaviour	

in different situations, preparation and organisation of meetings and social events. The importance of cooperation and teamwork, conflicts, problems and their solutions – simulation and role play. At the beginning of the semester, students identify their strengths and weaknesses for managerial work, formulate concrete steps and work continuously on improving their weaknesses. During the semester students in teams train skills through multiple managerial games and tasks, they solve problems under limited time, apply time management, practise communication skills, and learn how to give mutual feedback. The seminars will attend invited experts/lectors from practice (1-2 seminars), who will provide various simulation activities to students and will solve practical problems from their managerial work with them.

**Recommended literature:**

1. LABÁTH, V. 2021. Cvičenia, hry, simulácie pre skupinovú prácu. Wolters Kluwer. 256 s. ISBN 978-80-571-0370-7.
2. LOJDA, J. 2011. Manažerské dovednosti. Praha: Grada Publishing, 184 s. ISBN 978-80-247-3902-1.
3. MÍKA, V., T., HUDÁKOVÁ, M. 2020. Manažerske metódy a techniky. 190 s. Žilina: EDIS. ISBN 9788055416144.
4. PAPULA, J. a kol. 2019. Strategický manažment. Wolters Kluwer. 320 s. ISBN 9788-075-985-354.
5. SEDLÁK, M. 2009. Manažment,. Bratislava: Iura Edition. 434 s. ISBN 9788-0807-828-32.
6. ŠPAČEK, L. 2019. Moderní etiketa. Praha: Mladá Fronta. ISBN 978-80-204-5445-4
7. ŠPAČEK, L. 2021. Byznis etiketa a komunikace. Praha: Universum. 376 s. ISBN 978-80-242-7366-2

**Language of instruction:**

slovak, english

**Notes:student time load:**

90 hours, of which:  
 Combined study (L, S, K): 26 hours  
 Self-study: 34 hours  
 Actualisation of information, work with literature: 30 hours

**Course assessment**

The final number of assessed students: 57

A	B	C	D	E	FX(0)	FX(1)
54.39	24.56	10.53	5.26	1.75	3.51	0.0

**Instructor:** Ing. Filip Flaška, PhD., Ing. Katarína Sýkorová, PhD.

**Last changed:** 27.03.2023

**Approved by:** doc. Ing. Janka Táborecká, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Mark-aj	<b>Course name:</b> Marketing
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> 0 – 40 points: solving assigned partial tasks and case studies during seminars, elaboration and presentation of group work <b>b) final assessment:</b> Test: 0 – 60 points Credits are assigned to the student who has obtained a minimum of 65 out of maximum 100 points for fulfilling the requirements of the course assessment. Specific grades follow the classification levels according to final number of achieved points (A-FX). Within resit examination, student repeats that part(s) of the assessment (test or case study) in which he/she gained lowest number of points, to achieve the final sum of at least 65 points.	
<b>Learning objectives:</b> After completion of the course, the student: <ol style="list-style-type: none"> <li>1. knows and adopts basic terms, principles and application possibilities of marketing in an enterprise,</li> <li>2. is able to analyse marketing environment of an enterprise with the use of chosen methods, tools and techniques,</li> <li>3. understands the basis and the contents of tools of marketing mix in relation to target market,</li> <li>4. acquires skills for application of marketing activities in an enterprise,</li> <li>5. can solve basic marketing problems and present suggested solutions,</li> <li>6. applies critical and creative approach and demonstrates team work skills</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Basic terms in marketing. History and importance of marketing in the activities of an enterprise. Development of business orientations and marketing concepts.</li> <li>2. Marketing analysis – factors of external macro environment and subjects of external microenvironment, competition analysis.</li> <li>3. Marketing research - information needs, types of marketing information, managing marketing information.</li> <li>4. Consumer behaviour, decision-making process of the customer, factors determining this behaviour.</li> </ol>	

5. Business buying behaviour in industrial markets, models and factors. Differences between B2C and B2B markets.
6. Market segmentation (its criteria and process) in the context of STP process.
7. Essence, content and analysis of marketing mix tools in an enterprise, extended marketing mix.
8. Product classifications, product analysis and product strategies.
9. Pricing methods in marketing, factors, strategies and tactics.
10. Distribution channels, factors and strategies.
11. Marketing communication mix and its particular tools.
12. Process of marketing strategy development, content of marketing plan.
13. Application of marketing in specific areas: international marketing, marketing of services, marketing of non-profit organizations, industrial marketing. New trends in marketing.

**Recommended literature:**

1. ĎAĎO, J. – TÁBORECKÁ-PETROVIČOVÁ, J. 2013. Marketing Strategies. B. Bystrica: UMB. 2014. ISBN 978-80-557-0555-2. 226 p.
2. ARMSTRONG, G. – KOTLER, P. – OPRESNIK, M. O. 2019. Marketing: An Introduction. Pearson, 2019. ISBN 9781292294865, 680p.
3. ARMSTRONG, G. – KOTLER, P. 2014. Principles of Marketing, Global edition. Pearson; 17th edition. 2014. ISBN 978-1292220178, 736 p.
4. KOTLER, P. – KELLER, K. L. 2011. Marketing Management, 14th edition. Pearson. 2011. ISBN 978-0132102926, 816p.
5. JOBBER, D. 2004. Principles and Practice of Marketing. London: McGraw-Hill, 2004, ISBN 0-618-33807-1
6. McCARTHY, E. – PERREAULT, W. 2000. Basic Marketing. Boston: Irwin, 2000, ISBN 0-256-12877-4
7. KOTLER, P. 2016. Marketing 4.0: Moving from Traditional to Digital. 2016. Wiley. 2016. ISBN 978-1119341208, 208p.
8. Actual articles and scientific papers related to marketing (available in LMS Moodle in this course)
9. Lectures and case studies related to specific marketing topics – the database HS Talks/The Business & Management Collection: <https://hstalks.com/category/769/marketing-sales/?business>

**Language of instruction:**

English

**Notes: student time load:**

180 hours:  
 Combined form: 52 (lectures and seminars)  
 Case study elaboration: 40  
 Partial tasks during semester: 20  
 Interview in an enterprise, study of the documentation: 10  
 Self-study: 58

**Course assessment**

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
5.88	11.76	26.47	32.35	23.53	0.0	0.0

**Instructor:** doc. Ing. Janka Tábořecká, PhD.

**Last changed:** 02.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Matem- aj	<b>Course name:</b> Mathematics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion requirements a) continuous assessment: Written test of linear algebra and function of one real variable and their applications - 40 points (problem solving - 30 points, theoretical questions - 10 points) For active and quality work in seminars and lectures and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester. b) final assessment: Written test of differential and integral calculus of functions of one and two real variables and their applications - 60 points (problem solving - 48 points, theoretical questions - 12 points) The grade in due time is determined on the basis of the sum of points from both tests and bonus points for active work. Corrective term: Written test of the entire syllabus – 100 points (problem solving - 80 points, theoretical questions - 20 points) The grade in the corrective term is determined on the basis of the sum of points from the re-sit test and bonus points for active work during the teaching part of the semester. The student can apologize for a maximum of three seminars. If a student does not respond to the teacher's call for communication during full-time or distance learning, it is considered his unjustified non-participation in the seminars. At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of tests and oral examination, the student can only use a personal calculator as an aid. When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.	

**Learning objectives:**

Student

1. demonstrates basic knowledge of limit, differential and integral calculus of a function of one variable and two variables, of solving systems of equations and of matrix calculus,
2. can explain the interrelationships between the knowledge gained,
3. is able to creatively use the acquired knowledge in the study of professional subjects and in the search for effective ways of solving theoretical and practical tasks,
4. is able to correctly interpret the obtained solutions of tasks with respect to the researched economic issues.

**Brief outline of the course:**

Linear algebra. Function of one real variable. Differential calculus of a function of one variable and its application in economics. Function of two variables. Differential calculus of a function of two variables and its application in economics. Integral calculus and its applications in economics.

**Recommended literature:**

1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Mathematics (materials for lectures and seminars, solved tasks, video lectures and video instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: <https://lms.umb.sk>.
2. DOWLING, E. T. 1980. Introduction to Mathematical Economic. Second Edition. McGraw-Hill. ISBN 0-07- 017674-4.
3. HARSHBARGER, R. J., REYNOLDS, J. J. 1989. Mathematical Applications for Management, Life and Social Sciences, D.C. Heath and Company. ISBN 0-669-16263-9.
4. OSTASZEWSKI, A. 1995. Mathematics in Economics. Oxford: Blackwell Publishers. ISBN 0-631-18056-7.
5. THOMAS Jr., G. B., FINNEY, R. L. 1990. Calculus and Analytic Geometry, 7th edition, Addison-Wesley Publishing Company. ISBN 0-201-16320-9.

**Language of instruction:**

English

**Notes:student time load:**

overall time: 150 hours, out of which  
 combined study: 52 hours  
 self-study: 98 hours

**Course assessment**

The final number of assessed students: 49

A	B	C	D	E	FX(0)	FX(1)
4.08	10.2	10.2	16.33	32.65	16.33	10.2

**Instructor:** doc. RNDr. Jana Špirková, PhD., RNDr. Mária Grausová, PhD.**Last changed:** 14.12.2021**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Mikro-aj	<b>Course name:</b> Microeconomics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous and a final evaluation. <b>a) continuous assessment:</b> During the semester, there will be five written examinations of 12 points each. The minimum number of required points from the all written tests is 35. If a student doesn't achieve this limit, he/she has to use directly a possibility of a resit exam. The students who are successful in the written test are invited to pass oral exam. <b>b) final assessment:</b> Possible points per oral exam range from 0 to 40 points. If the student fails during the final oral evaluation, he / she completes the correction term only from the oral part of the exam. The sum of the points from written tests and the oral parts of the exam will be calculated. At least 94 points are required to obtain an A rating, at least 87 points to obtain a B rating, at least 80 points for a C grade, at least 73 points for a D grade and at least 65 points for an E grade.	
<b>Learning objectives:</b> Field knowledge The aim of the course of Microeconomics is to introduce students into basic terminology, methodology, tools and perspectives, which economists use and to present them generally accepted theories explaining the behaviour of various agents on the market. After participating of this course students should be able to: <ul style="list-style-type: none"> <li>- define basic terms used in economy and economics</li> <li>- understand methods of economic research and possible pitfalls</li> <li>- explain the most influential economic theories</li> <li>- explain principles of market mechanism</li> <li>- describe and reason the behaviour of a consumer on a market</li> <li>- describe and reason the behaviour of a firm on a market</li> <li>- distinguish main problems connected to unequal distribution of income and wealth and describe possibilities of solution</li> </ul> Transferable skills The student:	

1. works and learns independently,
2. acquires and organises relevant information,
3. derives the essence of problem and proposes solutions,
4. applies critical reasoning through informed judgement,
5. distinguishes short- and long-run effects of intervention and understand the necessity to take responsibility for both.

**Brief outline of the course:**

Introduction to economics. Basic problems of the economic organization. Production possibility frontiers. Market and market mechanism. Demand and supply in individual markets. Demand, utility and consumer behavior. Business organization. Supply theory and marginal product. Economic analysis of costs, revenues and profit. Competition. Perfect competition. Imperfect competition – monopoly, oligopoly, monopolistic competition. Pricing of factors of production. Labor market and wages. Land market and rent. Capital market. Income distribution.

**Recommended literature:**

1. HOREHAJ, J. – SUPLATA, M. A Concise history of economic theories, EF UMB Belianum, 2015, ISBN: 978-80-557-1045-7
2. HOREHAJOVA, M. – MARASOVA, J. Microeconomics, EF UMB, 2009, ISBN: 978-80-8083-794-5
3. CORE TEAM - CORE ECONOMICS EDUCATION (PROJECT) (eds.) 2017. The economy. Oxford : Oxford University Press, 2017. 1126 s. ISBN 978-0-19-881024-7.
4. CORE TEAM (ed.) 2019. Economy, society, and public policy. Oxford, United Kingdom : Oxford University Press, 2019. 614 s. ISBN 978-0-19-884984-1.
5. MANKIW, N.G. 2018. Principles of economics. Eighth edition. Australia ; Boston, MA, USA : Cengage Learning, 2018. 836 s. ISBN 978-1-305-58512-6.
6. COWEN, T. - TABARROK, A. 2018. Modern principles: microeconomics. 4th edition. New York, NY : Worth Publishers, 2018. ISBN 978-1-319-09876-6.

**Language of instruction:**

English

**Notes:student time load:**

180 hours, of which:  
 combined study (L, S): 52 hours  
 self-study: 128 hours

**Course assessment**

The final number of assessed students: 66

A	B	C	D	E	FX(0)	FX(1)
0.0	1.52	24.24	16.67	16.67	21.21	19.7

**Instructor:** doc. Ing. Mária Horehájová, PhD., Ing. Anna Vallušová, PhD.

**Last changed:** 06.12.2021

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Fil-aj	<b>Course name:</b> Philosophy
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> To successfully complete the course, it is necessary to master the knowledge in the content of the course. At the same time, the student is required to demonstrate the acquired knowledge and skills from current philosophical discourse and activities acquired in the seminars during the semester. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge. <b>a) continuous assessment:</b> Continuous assessment takes place continuously throughout the semester in the form of self-reflection of own initiative, creativity, development of critical thinking and willingness to engage in thematic discussions and approved current thematic areas. The teacher also provides students regular feedback about regularity and the level of participation in teaching. <b>b) final assessment:</b> To successfully complete the course, it is necessary to pass the final online test, which verifies the theoretical and applied knowledge of students in the range of basic topics throughout the semester. The test is 100 points and the minimum number of points for successful completion of the course is 65 points.	
<b>Learning objectives:</b> After completion of the course, the students: 1. extend the level of general intelligence in philosophical erudition, which enables the student to understand the universal topics of human life in a complex way (being, knowing, values, society), 2. understand basic differences and relations between the individual forms of reflection of reality (art, religion, philosophy, science), 3. develop the ability of abstract, critical and contextual thinking, which he/she can use in assessing and solving individual problems related to worldviews and work, 4. gather their information from various senses, including oral and/or written expressions, reflection, observation, experience, and reasoning analyze and solve problems of various natures (disciplinary, professional, personal, social) 5. acquire basic categorical apparatus related to methodology of science, gets acquainted with individual methods of scientific knowledge, and their practical use in solving specific problems of social practice at the corporate, organizational, and institutional levels,	



6. understand the influence of economics, ecology and philosophy in searching the sustainable forms of surviving of the contemporary society, is able to critically evaluate contemporary models of economic growth, and realize the importance of social responsibility or enterprises and organizations, 7. use the acquired knowledge in evaluating the character and urgency of contemporary global problems of the mankind.

**Brief outline of the course:**

Defining the status of philosophy. Philosophy as the interpretative scheme of reality on the background of development of European thought tradition. Western philosophy and science. Basic ontological and civilization models. Knowledge as a philosophical problem and basic concepts of the truth. Value foundations of the Western cultural circle. Postmodern discourse. Pluralism and value relativism. Eco-philosophy as an interdisciplinary link between philosophy, economy and ecology. Alternative anthropocentrism. Paradigmatic turnovers in European culture. Global problems of the mankind, globalization. Critical reflection of the current state and perspectives of further civilization development.

**Recommended literature:**

1. BEEBEE, H., RUSH, M. 2019. Philosophy. Why it matters. Cambridge : Polity Press. ISBN 978-1-5095-3216-2.
2. BROUSSARD, M. 2018. Artificial unintelligence. How computers misunderstand the world. Cambridge, Massachusetts : The MIT Press. ISBN 978-0-2-623-4673-3. Online source UK UMB.
3. GARDNER, H. 2020. A Synthesizing mind. Cambridge, Massachusetts : The MIT Press. ISBN 978-0-2-623-5959-7. Online source UK UMB.
4. GREENGARD, S. 2019. Virtual reality. Cambridge, MA : The MIT Press. ISBN 978-0-2-623-5468-4. Online source UK UMB.
5. HETMAŃSKI, M. (Editor). 2018. Rationality and decision making (from normative rules to heuristics). Leiden : Brill-Rodopi. ISBN 978-90-04-35723-5.
6. LEEZENBERG, M., DE VRIES, G. 2019. History and philosophy of the humanities. An introduction. Amsterdam : Amsterdam University Press. ISBN 9789048539338.
7. SOAMES, S. 2019. The world philosophy made. Princeton : Princeton University Press. ISBN 978-0-691-17692-5.
8. THALOS, M. 2019. A social theory of freedom. Abingdon, Oxfordshire : Routledge. ISBN 978-0-367-36151-8.

**Language of instruction:**

English

**Notes:student time load:**

120 hours, of which:  
 combined study (P, S, K): 26  
 self-study: 60  
 regular update of monitored topics, work with terminological dictionary: 34

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. PhDr. Miriam Martinkovičová, PhD.

**Last changed:** 31.01.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-101		<b>Course name:</b> Physical Education 1	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-102		<b>Course name:</b> Physical Education 2	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-103		<b>Course name:</b> Physical Education 3	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-104		<b>Course name:</b> Physical Education 4	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-105		<b>Course name:</b> Physical Education 5	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Polito-aj	<b>Course name:</b> Politology
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> To successfully complete the course, it is necessary to master the knowledge in the content of the course. At the same time, the student is required to demonstrate the acquired knowledge and skills from current topics of political science and activities acquired in the seminars during the semester. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge.	
<b>a) continuous assessment:</b> Continuous assessment takes place continuously throughout the semester in the form of self-reflection of own initiative, creativity, development of critical thinking and willingness to engage in thematic discussions and approved current thematic areas. The teacher also provides students regular feedback about regularity and the level of participation in teaching.	
<b>b) final assessment:</b> To successfully complete the course, it is necessary to pass the final online test, which verifies the theoretical and applied knowledge of students in the range of basic topics throughout the semester. The test is 100 points and the minimum number of points for successful completion of the course is 65 points.	
<b>Learning objectives:</b> The students: 1. will acquire an overview of the basic mechanisms in regard with functioning of democracy, political power, political processes and the structure of the political system, 2. will acquire an algorithm of objective and realistic media information processing in order to resist demagoguery and manipulation, 3. on the basis of the comparative analysis capabilities are able to understand and clarify the mechanisms how the political systems of the Member States of the European Union function 4. will understand an interaction of policy and economy at the national and international levels, will understand the character of decision-making processes within the national economic policy, and are able to apply this knowledge in decision-making processes in a positions of an economist, a business manager, a public sector employee, 5. competently watch the political spectrum and understand ideological platforms of political parties and interest groups, and thus he understand the economic-political orientation of the state 6. will use the acquired knowledge in personal and professional civic participation and engagement in political affairs at the national	



(parliamentary elections) and local (municipal elections) levels. 7. can be beneficial to society through its role as a member of various local, national and global communities that value the civil responsibility, democratic values and diversity.

**Brief outline of the course:**

Definition of Politology as a Science. Basic concepts of policy understanding in European political history. Historical development of political thinking. Political power. Basic concepts of power distribution. The horizontal concept of political power and the structure of triumvirate elements. Vertical concept of power distribution and the resulting basic forms of the state. Forms of government and their application in specific political systems. Political system and its elements. Comparative analysis of political systems of selected countries of the European Union. Political parties. Basic models of democracy and the principles of real democracy. Interest groups, lobbying. Electoral systems and election theory. International relations and integration process.

**Recommended literature:**

1. BAGLIONE, L. 2020. Writing a Research Paper in Political Science. London : SAGE. ISBN-13: 9781506367422.
2. DAHL, R. A. 2020. On Democracy, Yale University Press. ISBN 9780300254051.
3. JAMESON, B. et. al.2019. Political Science: A contemporary approach. Clarye International. ISBN-13: 978-1632407955.
4. MANSBACH, R.W. 2017. Introduction to Global Politics. Taylor and Francis. ISBN-13: 9781138236653.
5. MORLINO, L., BERG-SCHLOSSER, D., BADIE, B. 2017. Political Science. A Global Perspective. London : SAGE. ISBN-13: 9781412962148.
6. O'NEIL, P. 2017. Essentials of Comparative Politics. Sixth edition. WW Norton & Co. ISBN-13: 9780393639278.
7. ROSEMBLUTH, F. M., SHAPIRO, I. 2018. Responsible Parties: Saving Democracy from Itself; New York : Yale University Press. ISBN-13: 978-0300232752.
8. RYDGREN, J. (ed.). 2018. The Oxford handbook of the radical right. New York : Oxford University Press. ISBN 9780190274573. Online source UK UMB.
9. TORRES, A.J., SABLE, M.B. (Editors). 2018. Trump and political philosophy. Leadership, statesmanship, and tyranny. Basingstoke, Hampshire : Palgrave Macmillan. ISBN 978-3-319-74444-5.

**Language of instruction:**

English

**Notes:student time load:**

120 hours, of which:  
combined study (P, S, K): 26  
self-study: 60  
updating information, regular monitoring the political situation: 34

**Course assessment**

The final number of assessed students: 24

A	B	C	D	E	FX(0)	FX(1)
33.33	41.67	20.83	0.0	0.0	4.17	0.0

**Instructor:** doc. PhDr. Marian Šuplata, PhD.

**Last changed:** 31.01.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ProfEt-aj	<b>Course name:</b> Professional Ethics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> To successfully complete the course, it is necessary to master the knowledge in the content of the course. At the same time, the student is required to demonstrate the acquired knowledge and skills from current topics of ethical discourse and activities acquired in the seminars during the semester. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge.	
<b>a) continuous assessment:</b> Continuous assessment takes place continuously throughout the semester in the form of self-reflection of own initiative, creativity, development of critical thinking and willingness to engage in thematic discussions and approved current thematic areas. The teacher also provides students regular feedback about regularity and the level of participation in teaching.	
<b>b) final assessment:</b> To successfully complete the course, it is necessary to pass the final online test, which verifies the theoretical and applied knowledge of students in the range of basic topics throughout the semester. The test is 100 points and the minimum number of points for successful completion of the course is 65 points.	
<b>Learning objectives:</b> After completion of the course, the students: <ol style="list-style-type: none"> <li>1. can perform self-reflection of the level of moral matureness, which enables the student to profile the individual value orientation and define his/her own attitude to ethical norms and standards of the interpersonal interaction in a working environment,</li> <li>2. can assess the importance and the role of moral values as a prerequisite to the individual's moral competence related to his/her profession, and thus form a positive attitude to fulfilling his/her obligations and liabilities,</li> <li>3. use theoretical knowledge and practical skills in developing the level of own professionalism as the integrity of professional and moral aspects, and is capable of situational and moral judgment and decision-making,</li> <li>4. apply the formed set of attitudes towards work in practice by requiring acceptance of and adherence to norms in a specific area of his/her profession, in relation to internal and external customer, while eliminating the existence of unwanted forms of unethical behavior,</li> </ol>	

5. communicate effectively, concisely, and correctly in written, spoken, and visual forms and develop interpersonal skills including listening, asserting, influencing, persuading, empathizing, and exercising sensitivity and diplomacy,
6. receive and give constructive feedback from/to peers, supervisors and colleagues,
7. apply their interpersonal skills through team building, consensus building, negotiation and conflict management,
8. take ownership for and manage one's career progression, set realistic and achievable career goals.

**Brief outline of the course:**

Genealogy of key words - ethics, morality, etiquette, netiquette, values, value orientation, standards. The genesis of ethical imperatives. Diversity of applied ethics. Professional ethics as the theoretical foundation of professions. Standardization of professional behavior. Professionalism structure - KSA model. Professionalism as a unity of expertise and morality. Professional ethical competencies. Forms of social behavior and models of ethical decision making. Typology of ethical conflict.

**Recommended literature:**

1. CLANCY MARTIN, C., VAUGHT, W., SOLOMON, R.C. 2017. Ethics Across the Professions: A Reader for Professional Ethics. Oxford University Press; 2nd edition. ISBN-13 : 978-0190298708.
2. CRANE, A., MATTEN, D. 2016. Business ethics. Managing corporate citizenship and sustainability in the age of globalization. Oxford : Oxford University Press. ISBN 978-0-19-969731-1.
3. ENRIQUEZ, J. 2020. Right/wrong. How technology transforms our ethics. Cambridge, MA : The MIT Press. ISBN 978-0-2-623-6001-2. Online source UK UMB.
4. GILBERT, J. 2016. Ethics for managers. New York : Routledge. ISBN 978-1-138-91950-1.
5. HALLSWORTH, M., KIRKMAN, E. 2020. Behavioral insights. Cambridge, Massachusetts : The MIT Press. Online source UK UMB.
6. MACKINNON, B. FIALA, A. 2018. Ethics: Theory and Contemporary Issues. Boston: Cengage Learning. ISBN 978-1-305-95867-8.
7. MUKHERJEE, A.S. 2020. Leading in the digital world. How to foster creativity, collaboration, and inclusivity. Cambridge, MA : The MIT Press. ISBN 978-0-2-623-5838-5. Online source UK UMB.
8. O'NEILL, O. 2018. From principles to practice. Normativity and judgement in ethics and politics. Cambridge : Cambridge University Press. ISBN 978-1-107-53435-3.
9. ROITBLAT, H.L. 2020. Algorithms are not enough. Creating general artificial intelligence. Cambridge, Massachusetts : The MIT Press. ISBN 978-0-2-623-5893-4. Online source UK UMB.
10. SKIDELSKY, R., CRAIG, N. (eds.) 2020. Work in the future. The automation revolution. Cham, Switzerland : Palgrave Macmillan. ISBN 9783030211332. Online source UK UMB.

**Language of instruction:**

English

**Notes: student time load:**

120 hours, of which:  
 combined study (P, S, K): 26  
 self-study: 60  
 self - knowledge, personality diagnostics: 14  
 ethical skills training: 20

**Course assessment**

The final number of assessed students: 39

A	B	C	D	E	FX(0)	FX(1)
41.03	33.33	10.26	7.69	0.0	7.69	0.0

**Instructor:** doc. PhDr. Dana Benčíková, PhD.**Last changed:** 31.01.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Psych-aj	<b>Course name:</b> Psychology
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion condition: a) continuous assessment: elaboration of team project about a chosen topic of the course: 0-25 points; project presentation in the seminar: 0-15 points; total 0- 40 points b) final assessment: written exam: 0-60 points Conditions for passing the correction deadline: Points transferred for team project Corrective term from the written test	
<b>Learning objectives:</b> After completion of the course the student: 1. has acquire basic psychological terminology with an emphasis on knowledge from applied psychological disciplines, which they will use in acquiring knowledge and skills from other social sciences disciplines. 2. is able to analyze and interpret psychological phenomena, especially those related to the economic behavior of the individual and his inclusion in the world of work. 3. applies acquired theoretical psychological knowledge in performing management functions at basic and middle management level. 4. is able to judge the performance and personality assumptions of employees, to choose the appropriate motivational tools and approaches. 5. can self- evaluate self him/her (self-awareness, self- evaluation), flexibly respond to changing conditions in the labour market in the flexible way (self-management). 6. learns to cooperate effectively in a team through team project work, search for and process information, and share mutual experience.	
<b>Brief outline of the course:</b> 1. Psychology as science. 2. The importance of studying psychological disciplines for economists. 3. Economic psychology. 4. Psychology of personality.	

5. Structure and dynamics of personality, personality characteristics.
6. Psychological analysis of work activity: work performance, working fatigue, work load, work stress, burnout syndrome.
7. Work motivation - Employee motivation profile.
8. Personality of a senior employee - typology.
9. Working group, work team, team and team leadership.
10. Behavioral economics - characteristics, history of behavioral economics, rational and irrational behavior in purchasing decisions, examples from practice (nudging).
11. Psychology of advertising - characteristics, goals and functions of advertising, types of advertising.
12. Psychological methodology and its use in economic sciences

**Recommended literature:**

1. CICCARELLI, S. K., & WHITE, J. N. (2017). Psychology (5th ed.). Pearson. 2017.
2. CUMMINGS, J. A. & SANDERS, L. (2019). Introduction to Psychology. Saskatoon, SK: University of Saskatchewan Open Press. <https://openpress.usask.ca/introductiontopsychology/>
3. DUNN, D. S., & HALONEN, J. A. (2019). The Psychology Major's Companion: Everything You Need to Know to Get You Where You Want to Go (2nd. ed). New York: Worth Publishers
4. EYSENCK, M. W. A MARK T. KEANE. (2015). Cognitive psychology : a student's handbook. Seventh edition. London: Psychology Press, Taylor & Francis Group, 2015. ISBN 9781848724167
5. JOHNSTON, E., & OLSON, L. (2015). The feeling brain: The biology and psychology of emotions. New York, NY: W.W. Norton & Company.<http://books.wwnorton.com/books/The-Feeling-Brain/>
6. MYERS, D. G., & DEWALL, C. N. (2015). Psychology (11th ed.). Worth Publishers. 4. GLEITMAN, H., GROSS, J., & REISBERG, D. 2011. Psychology (8th ed.). W. W. Norton & Company.
7. PRICE, J., CHIANG, L. , LEIGHTON, & CUTTLER, (2017). Research Methods in Psychology – 3rd American Edition, available at: <https://opentext.wsu.edu/carriecuttler/>, licensed under a Creative Commons AttributionNonCommercial-ShareAlike 4.0 International License.
8. ROBBINS, S. P. a JUDGE, T. (2017) Organizational behavior. 17 global edition. Boston: Pearson, 2017. 739 p. ISBN 9781292146348.

**Language of instruction:**

English

**Notes:student time load:**

120 hours  
 Combined form (Lecture, Seminar, Consultation) 26  
 Self – study: 50  
 Preparation of the project: 34  
 Project presentation: 10

**Course assessment**

The final number of assessed students: 48

A	B	C	D	E	FX(0)	FX(1)
35.42	20.83	14.58	8.33	8.33	6.25	6.25

**Instructor:** PhDr. Andrea Seberini, PhD.

**Last changed:** 04.03.2022

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_VSaRR	<b>Course name:</b> Public Administration and Regional Development
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions <b>a) continuous assessment:</b> elaboration of the assignment for max 50 points <b>b) final assessment:</b> written exam for max 50 points	
<b>Learning objectives:</b> After completion of the course, student is able to: <ul style="list-style-type: none"> <li>- tell the difference between the public sector and the public administration,</li> <li>- divide the power in a state,</li> <li>- characterise and explain the position of public administration in the national economy,</li> <li>- describe the course of public administration development in Slovakia,</li> <li>- name and characterize bodies of public administration in Slovakia and the European Union,</li> <li>- distinguish between the basic trends in the public administration organisations' management,</li> <li>- characterise and distinguish the basic terms: region, growth, development, policy, regional policy, regional policy of the EU and SR,</li> <li>- identify regional disparities, their causes and tendencies in their development in SR and the EU,</li> <li>- define regional policy objectives and tools, subjects and objects of its implementation,</li> <li>- distinguish different programming periods of the EU regional policy and pre-accession instruments in relation to the candidate countries;</li> </ul>	
<b>Brief outline of the course:</b> Part 1 Public administration <ol style="list-style-type: none"> <li>1. Basic terms of „Public administration“, Public power, state.</li> <li>2. Public administration – general characteristics, position in a legal system and its division. Public servants in wider and narrow sense.</li> <li>3. Public administration models. Personnel management in the Public administration and European integration</li> <li>4. State administration – central bodies (and other bodies of state administration)</li> <li>5. Regional and local administration/governments, professional or trade chambers and organisations</li> </ol>	



6. Digitalisation of public administration. Inspection in the public administration.
  7. Development of public administration. Tendencies in the development of public administration in Europe
- Part 2 Regional development
8. Region, regional growth and regional development, regional policy
  9. Regional policy yesterday, today and tomorrow
  10. Regional disparities in the EU and Slovakia, Selected theories of regional development.

**Recommended literature:**

1. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
2. BERČÍK, P., KRÁLIK, J. Základy verejnej správy, 2007, Bratislava, Akadémia policajného zboru Bratislava, 2007, 190s. ISBN 978-80-8054-400-3
3. GRŮŇ L., PAVLIČKOVÁ, A., VYDROVÁ, V., Samospráva ako súčasť verejnej správy, Eurounion, 2005, 124 s. ISBN 80-88984-82-3
4. POMOHAČ, R., VIDLÁKOVÁ, O., 2002. Veřejná správa: C. H. Beck, 2002, 278s. ISBN 80-7179-748-0.
5. Maier, G., Tödting, F.: Regionálna a urbanistická ekonomika 2. Regionálny rozvoj a regionálna politika. Bratislava: Elita, 1998. ISBN 80-8044-049-2
6. Buček, M., a kol.: Regionálny rozvoj, novšie koncepcie, Ekonóm Bratislava, 2006, 270 s. ISBN 80-225-2151-5

**Language of instruction:**

slovak

**Notes: student time load:**

90 hours  
 combined study (lectures, seminars, consultations): 26  
 self-study: 20  
 writing up a project: 30  
 data collection: 14

**Course assessment**

The final number of assessed students: 239

A	B	C	D	E	FX(0)	FX(1)
20.92	16.74	25.52	21.76	10.88	4.18	0.0

**Instructor:** doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

**Last changed:** 22.10.2022

**Approved by:** doc. Ing. Janka Tábovecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DotPr-aj	<b>Course name:</b> Questionnaire Survey
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> construction of a questionnaire (10%), online form of the questionnaire (10%), data collection (10%), recoding of the database (20%), verification of representativeness and description of the sample (50%) <b>b) final assessment:</b> the final grade is derived from the total sum of points gained from individual parts. The student may revise any part of the overall assessment in the resit term.	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is able to create a correct questionnaire in accordance with the factual, formal and statistical requirements for its content and structure and in the connection with the research objective,</li> <li>2. creates an online form of the questionnaire,</li> <li>3. identifies the type of variable that the question generates in the questionnaire and introduces the coding of the response in accordance with the type of variable,</li> <li>4. creates a formally and content-wise correct database of answers to the questions in the questionnaire in a spreadsheet processor, which will be processed by the statistical program,</li> <li>5. understands how to process a multi-choice question;</li> <li>6. uses the correct statistical procedures in statistical program for exploratory analysis and for testing of representativeness of the sample,</li> <li>7. is able to summarize, graphically present and correctly interpret the obtained results.</li> </ol>	
<b>Brief outline of the course:</b> Preparation of a questionnaire in connection with the goal and hypotheses of the bachelor's thesis, methods and techniques of data selection and collection, determining the range of the sample. Classification of surveyed data - quantitative, ordinal and nominal variables, preparation of a data file in spreadsheet processor, creation of an online questionnaire in freeware applications. Import of the database of responses into statistical software package and settings of variables for further processing. Exploratory analysis. Testing of the representativeness. Presentation and interpretation of obtained results.	
<b>Recommended literature:</b>	

<p>1. BIFFIGNANDI, S., BETHLEHEM, J. 2021. Handbook of web surveys. Hoboken: John Wiley &amp; Sons, pp. 607. ISBN 978-111-93-7168-7.</p> <p>2. JARRETT, C. 2021. Surveys That Work: A Practical Guide for Designing and Running Better Surveys. New York: Rosenfeld Media, pp. 322. ISBN: 1-933820-53-5</p> <p>3. NUNAN, D., MALHOTRA, N. K., BIRKS, D. F. 2020. Marketing Research: Applied Insight. Pearson UK, pp. 890. ISBN: 978-1-292-26563-6</p> <p>4. RONI, S. M., DJAJADIKERTA, H. G. 2021. Data Analysis with SPSS for Survey-based Research. Singapore: Springer Nature, pp. 264. ISBN: 978-981-16-0192-7</p> <p>5. SCHEUREN, F. 2004. What is a Survey? Alexandria: American Statistical Association, pp.68</p>						
<b>Language of instruction:</b>						
English						
<b>Notes:student time load:</b>						
120 hours, out of which						
Combined study (Lectures, Seminars, Consultations): 26						
Self-study: 94						
<b>Course assessment</b>						
The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Alena Kaščáková, PhD., Ing. Zuzana Rigová, PhD.						
<b>Last changed:</b> 14.12.2021						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-RIS-513		<b>Course name:</b> Rod, identita, spoločnosť	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.			
<b>Last changed:</b> 29.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_RV	<b>Course name:</b> Rural Development
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points gained for ongoing and final evaluation is 100. It corresponds to the grading scale evaluation. Credits are added to the student who reached totally at least 65 out of 100 points. <b>a) continuous assessment:</b> individual semestral tasks for max of 40 points <b>b) final assessment:</b> semestral project for max of 60 points	
<b>Learning objectives:</b> The course familiarizes students with current social and economic processes under way in the rural areas, with the sources of disparities and externalities, and with political and economic tools to eliminate the disparities in both global and national context. In the practical part of the course, students will learn how to write a project, rural development program and how to evaluate them. The objective of the course is to equip students with theoretical background in the rural development management as well as provide practical basics and skills for directing the development and preparing programmes and projects for the integrated development of rural communities.	
<b>Brief outline of the course:</b> 1. Rural areas as a spatial subsystem 2. Theories and models of rural development 3. Economic potential of rural areas 4. Economic development of rural areas 5. Social potential of rural areas 6. Environmental and housing potential of rural areas 7. Multifunctional agriculture and rural development 8. EU Common Agricultural Policy 9. EU rural development policy 10. Rural development policy in SR 11. Participatory approach to rural development, LEADER and CLLD methods 12. Strategic planning of rural municipalities development 13. Partnerships in rural development	
<b>Recommended literature:</b>	

1. HAMALOVÁ, m., Priestorová ekonomika, 1996, Ekonóm, Bratislava, 144s., ISBN 80-225-0750-4
2. TUŠAN, M., Rozvoj infraštruktúry územných celkov, 2003, Univerzita J. P. Šafárika, Košice, 122s., ISBN 80-7097-514-8
3. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
4. TOMŠÍK, K., Vývoj a perspektívy Evropského venkova, 2009, Wolters Kluwer, 208s., ISBN 978-80-7357-495-6
5. HRADISKÁ, A., Financovanie rozvoja vidieka prístupom LEADER, 2011, Levoča, 147s., ISBN 978-80-9708-0-5
6. Národný plán rozvoja poľnohospodárstva a vidieka v SR
7. Program rozvoja vidieka 2014-2020

**Language of instruction:**

slovak

**Notes: student time load:**

180 hours

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 70

Preparation of a project: 50

Collecting of information: 34

**Course assessment**

The final number of assessed students: 96

A	B	C	D	E	FX(0)	FX(1)
11.46	30.21	38.54	9.38	4.17	1.04	5.21

**Instructor:** Ing. Filip Flaška, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

**Last changed:** 07.06.2022

**Approved by:** doc. Ing. Janka Tábovecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF1	<b>Course name:</b> Slovak for Foreigners 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: 1. provide basic information about themselves 2. describe their family 3. explain their basic activities and daily routines 4. explain the differences in the method of time-telling in different languages 5. introduce themselves in a dialogue 6. know and respect cultural specific features of the countries in an international environment	
<b>Brief outline of the course:</b> The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages). Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.	
<b>Recommended literature:</b> 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

**Course assessment**

The final number of assessed students: 73

A	B	C	D	E	FX(0)	FX(1)
79.45	4.11	1.37	6.85	0.0	8.22	0.0

**Instructor:** Mgr. Petra Strnádová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF2	<b>Course name:</b> Slovak for Foreigners 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: 1. provide basic information about the city/village of their residence 2. describe their university 3. explain the ways of shopping 4. express the differences between the means of transport 5. present typical local meals 6. know and respect cultural specific features of the countries in an international environment	
<b>Brief outline of the course:</b> The course is designed for the students who wish to continue at the beginner's level. It is the second part of the Slovak Language course for beginners at A1 level of CEFR (Common European Framework for Languages). Contents: House/apartment interior. Orientation in a city and at the university. Shopping. Travelling and means of transport. Eating out – restaurant menu, names and preparation of meals. Grammar – other categories of verbs and their conjugation, nouns and their declension, adjectives and prepositions of place. Slovakia in an intercultural context – habits, traditions, arts.	
<b>Recommended literature:</b> 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

**Course assessment**

The final number of assessed students: 60

A	B	C	D	E	FX(0)	FX(1)
91.67	0.0	0.0	0.0	0.0	8.33	0.0

**Instructor:** Mgr. Petra Strnádová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF3	<b>Course name:</b> Slovak for Foreigners 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: 1. provide basic information about Slovakia 2. describe travelling by train and by plane 3. explain the health problem at the doctor's 4. express the differences between means of transport 5. present typical leisure activities in the form of presentation 6. know and respect cultural specificities of countries in an international environment	
<b>Brief outline of the course:</b> This course is designed for students who already have the basics of the Slovak language. It is the first part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). Contents: Basic information about Slovak life and culture. Favourite leisure activities. Travelling and means of transport – the railway station and the airport. Human body and the visit at the doctor. Grammar – verb categories and their conjugation, nouns and their declension, possessive pronouns, adverbs and comparison, conditional clauses. Slovakia in an intercultural context - Christmas customs and traditions in Slovakia and other countries.	
<b>Recommended literature:</b> 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 15						
A	B	C	D	E	FX(0)	FX(1)
66.67	26.67	6.67	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF4	<b>Course name:</b> Slovak for Foreigners 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> : Student can: 1. provide basic information about Slovak tourist destinations 2. describe family and family relations 3. explain principles of phone calls and correspondence 4. present popular summer festivals in the form of presentation 5. distinguish between male and female roles 6. know and respect cultural specific features of countries in an international environment	
<b>Brief outline of the course:</b> This course is designed for students who already have the basics of the Slovak language. It is the second part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). The following topics are covered: Principles of phone calls and correspondence. Trip around Slovakia – popular tourist destinations. Weather and the summer festival season. Family and family relations. Grammar – imperative, indirect speech, future tense, time clauses, conditional clauses, and passive structures. Slovakia in an intercultural context – relations between men and women in Slovak culture.	
<b>Recommended literature:</b> 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 25						
A	B	C	D	E	FX(0)	FX(1)
92.0	8.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SZM-aj	<b>Course name:</b> Socially Responsible Marketing
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Active participation in seminars (solving assignments, case studies; participation in discussion, participation in research projects): 0 – 20 points <b>b) final assessment:</b> Final written examination of the acquired knowledge: 0 – 80 points During the resit period, the student repeats only the written exam (80 points). Points acquired for other ongoing duties will be included in the overall evaluation.	
<b>Learning objectives:</b> After completion of the course the student: <ul style="list-style-type: none"> <li>- acquires and can use basic terminology and concepts related to the issue of socially responsible behavior in marketing activities; integrates theoretical knowledge into the solution of practical tasks,</li> <li>- can actively obtain secondary and primary information on the issue,</li> <li>- can identify and analyze morally and ethically debatable marketing practices, take opinions on them</li> <li>- can propose possible partial solutions to the identified problems, can present and defend them in an appropriate way,</li> <li>- demonstrates the ability to implement the environmental aspect into the marketing activities of companies,</li> <li>- is aware of consumer rights and masters the mechanisms of their enforcement in practice concerning bidders,</li> <li>- identifies current trends in socially responsible marketing and the possibilities of their application in marketing activities.</li> </ul>	
<b>Brief outline of the course:</b> 1. Introduction to socially responsible marketing. Socially responsible marketing - part of holistic marketing. The essence and starting points. 2. Corporate social responsibility. Responsible behaviour in marketing management. Current trends and challenges. 3. A societal critique of marketing, its causes and essence. Civic and public actions aimed at regulating marketing.	

4. Business ethics. Ethical aspects of marketing. Socio-ethical principles of marketing strategy. Ethics in marketing research.
5. Ethics and marketing tools (product, price).
6. Ethics and marketing tools (distribution, communication/promotion).
7. Advertising and society. A societal critique of advertising. Self-regulation of advertising.
8. Environmentally responsible consumer behavior.
9. Environmentally responsible business behavior. Environmental marketing strategy.
10. Environmental marketing. Environmental marketing tools. Circular economy. Principles.
11. Protection of consumers' rights and interests. Consumer rights. Development, present and perspectives of consumer issues in the Slovak Republic and abroad.
12. Consumer policy and its tools. Legislative and institutional consumer protection.
13. Consumer organizations and their activities.

**Recommended literature:**

1. CARVILL, M., BUTLER, G., EVANS, G. 2021. Sustainable Marketing. Bloomsbury, 2021. 320 p.
2. FARINA, I., BURNAZ, S. (Eds.). 2019. Ethics, Social Responsibility and Sustainability in Marketing. Springer Singapore, 2019. ISBN 978-981-13-7923-9.
3. LACY, P., LONG, J., SPINDLER, W. 2019. The Circular Economy Handbook: Realizing the Circular Advantage. Palgrave Macmillan UK, 2019. 350 p. ISBN 978-1-349-95968-6.
4. OTTMAN, J. 2017. The New Rules of Green Marketing. Strategies, Tools, and Inspiration for Sustainable Branding. London: Routledge, 2017. 272 s. ISBN 9781351278683.
5. BLOWFIELD, M, MURRAY, A. 2011. Corporate Responsibility. New York: Oxford University Press, 2011. ISBN 978-0-19-958107-8.
6. CRANE, A., McWILLIAMS, A., MATTEN, D., MOON, J., SIEGEL, D. S. The Oxford Handbook of Corporate Social Responsibility. New York: Oxford University Press, 2008. ISBN 978-0-19-921159-3.
7. SCHNEIDER, A., SCHMIDTPETER, R. Corporate Social Responsibility. Verantwortungsvolle Unternehmensführung in Theorie und Praxis. Springer Verlag Berlin Heidelberg, 2012. ISBN 978-3-642-25398-0.
8. WINSTON, W., MINTU-WIMSATT, A.T. 1995. Environmental Marketing: Strategies, Practice, Theory, and Research. 1. vyd. New York: Routledge, 1995. e-ISBN 9780203058398

**Language of instruction:**

English

**Notes: student time load:**

120 hours of which:

Combined study: 26

Self-study: 42

Collection of primary and secondary information, and their updating, work with legislation: 26

Preparation for seminars, solving case studies and model situations: 26

other:

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Janka Tábořecká, PhD., Ing. Filip Smutný, PhD.

**Last changed:** 02.03.2022



**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Socio-aj	<b>Course name:</b> Sociology
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Successful completion of the course requires the acquisition of knowledge in the scope of the content of the course. At the same time, it is important to be actively and critically involved in the thematic discussions. The student is able to apply the acquired sociological knowledge and skills to the conditions of business practice. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge. <b>a) continuous assessment:</b> Continuous assessment takes the form of a written test. The point rating is 0 - 50 points. <b>b) final assessment:</b> Final assessment takes the form of a written test. The point rating is 0 - 50 points. Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation.	
<b>Learning objectives:</b> After completion of the course, the student: 1. has acquired the basic sociological terms and categories with the emphasis on their effect in current sociological disciplines, which helps the student to acquire knowledge in other disciplines of social sciences, 2. is able to understand and interpret sociological phenomena which constitute a broader frame and interpretation concept of business activities and the work of a manager, 3. can apply theoretical sociological knowledge in executing managerial tasks at basic and middle levels of management, mainly while working with the human factor, e.g. with different types and kinds of working groups, 4. is prepared to choose suitable methodological approach in pre-empirical and empirical phases of simple analytical and research activities, 5. can evaluate and use influence of wider social conditions at business activities of an enterprise, 6. forms a more specific and more detailed opinion about elements, principles, context, and concept of origins, conditions and forms of functioning of larger social units, social life in these units, as well as the phenomena and processes, which result from mutual influence of social subjects.	
<b>Brief outline of the course:</b> Sociology as a science. Sociological disciplines. Basic sociological terms, society, social units. Social phenomena and social processes in general. Social phenomena and social processes at work, in business, and in management. Social change. Social groups in general and at work, in business, and in management. Phenomena and processes in social groups and clusters. Organizations	

and institutions. Social communication. Methodology of sociological research, basic terms, preempirical and empirical phase of a research. Possibilities to use sociological methodology in analyzing working environments, business and management.

**Recommended literature:**

1. BROWNE, K. 2020. An Introduction to sociology. Oxford :Polity Press.ISBN 9781509528004.
2. GIDDENS, A. 2017. Sociology. Cambridge : Polity. ISBN 9780745696683.
3. GRIFFITHS, H. et al. 2017. Introduction to sociology. Suwance : 12th Media Services. ISBN 9781680921014.
4. PLUMMER, K. 2016. Sociology: The basic. London : Taylor and Francis Ltd. ISBN 9781138927452.
5. SOPÓCI,J., GERBERY,D., DŽAMBAZOVIČ,R. 2020. Social stratification and social mobility in Slovakia. Bratislava : Comenius University. ISBN 978-80-223-5062-H.
6. VAN KRIEKEN,et al. 2020. Sociology. 7th ed. London : Pearson. ISBN 9781488624605.

**Language of instruction:**

English

**Notes:student time load:**

120 hours, of which:  
combined study (P, S, K): 39  
self-study: 51  
presentation and discussion: 30

**Course assessment**

The final number of assessed students: 3

A	B	C	D	E	FX(0)	FX(1)
66.67	33.33	0.0	0.0	0.0	0.0	0.0

**Instructor:** PhDr. Marian Kika, PhD.

**Last changed:** 07.12.2021

**Approved by:** doc. Ing. Janka Tábořecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-spr-193		<b>Course name:</b> Sociológia: praktické poznanie spoločnosti	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Lecture			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Roman Hofreiter, PhD., doc. Mgr. M. A. Ivan Chorvát, CSc.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Stat-aj	<b>Course name:</b> Statistics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> 4 partial written tests. Each of them has weight 25% <b>b) final assessment:</b> The final grade is derived from the total sum of points gained from partial tests. A student has to get at least 65% of the total sum of partial test points to pass. There will be only one retest covering the whole contents of Statistics syllabus during the exam period. A student has to get at least 65% of the points from the retest to pass.	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is able to use methods of descriptive statistics for description of a current state of economic environment,</li> <li>2. is able to verify hypotheses about social and economic phenomena,</li> <li>3. is able to apply methods of regression analysis to study relationships between two or more economic parameters,</li> <li>4. is able to assess the level of correlation among social and economic phenomena using methods of correlation analysis,</li> <li>5. is able to interpret results of statistical analyses with respect to specific features of the studied problem,</li> <li>6. is able to evaluate accuracy of conclusions derived from statistical analysis of data.</li> </ol>	
<b>Brief outline of the course:</b> Subject and role of statistics, basic statistical concepts, elements of statistical research, sorting. Basics of descriptive statistics and data visualization. Introduction to the probability theory. A random variable. Probability distributions. Basics of inference statistics. Point estimates and confidence intervals. Selected hypothesis tests. Simple linear regression model. Multivariate linear regression model. Regression model diagnostics. Correlation analysis.	
<b>Recommended literature:</b> ÇETINKAYA-RUNDEL, M., HARDIN, J. 2021. Introduction to Modern Statistics. 1st edition, OpenIntro, Inc., 549 pp., ISBN 978-1943450145	

<p>2. DALGAARD, P. 2008. Introductory statistics with R. 2nd edition, Heidelberg : Springer, 400 pp. ISBN 978-0387790534.</p> <p>3. DIEZ, D. M., ÇETINKAYA-RUNDEL, M., BARR CH. D. 2019. OpenIntro Statistics. 4th edition., OpenIntro, Inc., 422 pp., ISBN 978-1943450077.</p> <p>4. HOLMES, A, ILLOWSKY, B., DEAN, S. 2018. Introductory Business Statistics, OpenStax, Rice University, 623 pp. ISBN 978-1-947172-47-0</p> <p>5. LIND, D., MARCHAL, W., WATHEN, S. 2011. Statistical Techniques in Business and Economics. 15th edition, Irwin : McGraw-Hill, 800 pp., ISBN 978-0073401805</p> <p>6. MCCLAVE, J. T., Benson, P. G.. 2014. Statistics for Business and Economics. 12th edition, Harlow: Pearson, 1000 pp. ISBN 978-1-292-02329-8</p>						
<b>Language of instruction:</b>						
English						
<b>Notes:student time load:</b>						
180 hours, out of which						
Combined study (Lectures, Seminars, Consultations): 52						
Self-study: 128						
<b>Course assessment</b>						
The final number of assessed students: 27						
A	B	C	D	E	FX(0)	FX(1)
11.11	14.81	11.11	22.22	25.93	0.0	14.81
<b>Instructor:</b> doc. Ing. Alena Kaščáková, PhD., RNDr. Pavol Kráľ, PhD.						
<b>Last changed:</b> 10.12.2021						
<b>Approved by:</b> doc. Ing. Janka Tábovecká, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UFaI-aj	<b>Course name:</b> Sustainable Finance and Investments
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Seminar paper: 0 - 50 points <b>b) final assessment:</b> Written test: 0 - 50 points Student should receive at least 65 points in total for successful passing of course. RESIT test: students having less than 65 points from both parts of evaluation in total will take just written test as resit exam.	
<b>Learning objectives:</b> 1. is able to define the concept of sustainable finance and investment and their potential in fulfilling the goals of the sustainable growth, 2. is able to explain and justify the paradigm change including the differences between financial and non-financial factors of decision making in the field of finance and investment towards their sustainability, 3. is able to describe and understand current development trends in the field of sustainable finance and investment, 4. is able to assess critically current opportunities and challenges in the field of sustainable finance and investment, 5. is able to explain the current regulatory and institutional framework of sustainable finance and investment, identify particular subjects and their roles, 6. is able to characterize different sustainable financial and investment products, critically assess their sustainability, advantages and disadvantages of their application in business and social practice, distinguish their quality based on the environmental, social or corporate governance criteria and their benefits for sustainability, 7. acquires knowledge of global approaches towards sustainable finance and investment and also of their regional specifics, 8. is able to search for information, assess their relevance in terms of ensuring environmental and long-term goals sustainability, apply them in a creative way when making financial and investment decisions.	
<b>Brief outline of the course:</b> 1. Definition, objectives and subject of sustainable finance and investment.	

2. Paradigm change – traditional vs. sustainable finance and investment.
3. Regulatory and institutional framework of sustainable finance and investment.
4. Regional specifics in sustainable financing and investing.
5. Subjects of sustainable finance and investment, their place and role in sustainable development.
6. Current opportunities and challenges in the field of sustainable finance.
7. Current opportunities and challenges in the field of sustainable investments.
8. Characteristics of particular products in the field of sustainable finance, their advantages and disadvantages.
9. Characteristics of particular products in the field of sustainable investment, their advantages and disadvantages.
10. Fundamentals of investments and sustainable investments. Typology of investments, approaches and goals.
11. Financial and non-financial decisive criteria, ESG factors.
12. Financial analysis and information sources.
13. Strategies of sustainable investing.

**Recommended literature:**

1. Action Plan: Financing Sustainable Growth [online]. Brusel : European Commission, 2018. Available at: <<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018DC0097&from=EN>>.
2. Boffo, R., Patalano, R. ESG Investing: Practices, Progress and Challenges. [online]. Paris : OECD, 2020. Available at: <[www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf](http://www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf)>.
3. Hill, J. Environmental, Social and Governance (ESG) Investing. London : Academic Press, 2020. 360 p. ISBN: 978-0-12-818692-3.
4. Mobilizing Sustainable Finance for Small and Medium-sized Enterprises. [online]. Geneva : United Nations Environment Programme, 2017. Available at: <<https://www.unep.org/resources/report/mobilizing-sustainable-finance-small-and-medium-sized-enterprises-reviewing>>.
5. Schoenmaker, D., Schramade, W. Principles of Sustainable Finance. Oxford : Oxford University Press, 2018. 416 p. ISBN 9780198826606.
6. Continuous monitoring of current economic and financial intelligence (e.g. periodicals Forbes, Trend)

**Language of instruction:**

English

**Notes:student time load:**

120 lessons, of that:  
 Combined study: 26  
 Self-study: 70  
 Updading of information, work with legislation: 10  
 Processing of documents: 14  
 Other:

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Miroslava Vinczeová, PhD., doc. Ing. Ľuboš Elexa, PhD.

**Last changed:** 28.02.2022



**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HOP-513		<b>Course name:</b> Sustainable development and service learning 1	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
<b>Last changed:</b> 31.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HO2-513		<b>Course name:</b> Sustainable development and service learning 2	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
<b>Last changed:</b> 31.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OaI1	<b>Course name:</b> Trade and Investment 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions <b>a) continuous assessment:</b> written test: 50 points <b>b) final assessment:</b> presentation of a prepared business or investment strategy: 50 points	
<b>Learning objectives:</b> Through this course, students will gain extensive knowledge particularly about the possibilities of managing individual savings. They will be able to assess the quality of available financial products in the market and even develop suitable individual alternatives. Through this subject, students will learn techniques such as creating and testing trading and investment strategies, as well as methods to assess and evaluate their quality. Through their own trading platform, which gives you access to the global financial markets, they will learn the business of entering and executing orders for buying and selling financial instruments. Finally, through this course, students will gain knowledge about the legislation and tax aspects and its financial impact on trades.	
<b>Brief outline of the course:</b> 1. Financial instruments and products 2. Active and passive management, short selling 3. Regular and one-time investments 4. Access to the world's financial markets 5. E-trading 6. Fundamental Analysis 7. Technical Analysis 8. Crowd psychology 9. Construction and testing of trade and investment strategies 10. Automated Trading Systems 11. Risk management and benchmarking 12. The quality of trading and investment strategies 13. Legislative and tax aspects of trading	

**Recommended literature:**

Modigliani, Franco; Fabozzi, Frank J. (1996). Capital Markets: Institutions and Instruments. Upper Saddle River, New Jersey: Prentice Hall. ISBN 0-13-300187-3.  
 - Literature is supplied continuously by topic through the seminar

**Language of instruction:**

Slovak, English

**Notes:student time load:**

Student's workload in hours: 180 hours  
 combined form (Lecture, Seminar, Consultation): 39 hours  
 self-study: 60 hours  
 semester work: 31 hours  
 collection of data : 20 hours

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Tomáš Virdzek, PhD.

**Last changed:** 28.03.2023

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OaI2	<b>Course name:</b> Trade and Investment 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Continuous assessment: 1. Project on the topic covered in the course - 50 points. 2. Written test in the last week of the semester - 50 points. The student may earn additional points for active and creative participation in individual seminars. Final assessment: To successfully complete the course, it is necessary to obtain a total of at least 65 points from the continuous assessment. The final grade will be determined in accordance with the evaluation scale.	
<b>Learning objectives:</b> The aim of this course is to expand and deepen the knowledge acquired in the previous course "Trading and Investing 1". Students will learn how to analyze financial markets with even greater precision and in more detail, what the new trends and technologies are in trading and investing, and what were the causes and consequences of past financial crises. They will also learn how to use advanced technical and fundamental analysis tools, as well as advanced investment and trading strategies. Thanks to the course, students will also gain the necessary knowledge to build complex trading and investment strategies that combine not only fundamental and technical analysis, but also become familiar with working with specialized platforms for building AOS. As part of the course, students will also gain knowledge about the use of artificial intelligence in trading and investing, and they will also learn about less known aspects of trading and investing in the global financial markets.	
<b>Brief outline of the course:</b> 1. Financial derivatives, leveraged trading 2. Distribution of ETFs, special types of ETFs 3. New trends and technologies in trading and investing 4. Blockchain and cryptocurrencies 5. Portfolio diversification 6. Financial crises - causes and consequences 7. Use of macroeconomic indicators in trading and investing 8. Advanced tools of technical and fundamental analysis 9. Advanced Trading and Investing Strategies	

- 10. Construction and testing of complex trading and investment strategies
- 11. Use of specialized platforms for the construction of AOS
- 12. Artificial intelligence in trading and investing
- 13. Less known aspects of trading and investing

**Recommended literature:**

- 1. VELU, Raja. (2020). Algorithmic Trading and Quantitative Strategies. CRC Press, 2020.
- 2. TORTORIELLO, Richard. (2009). Quantitative strategies for achieving alpha. McGraw-Hill, ISBN 978-0-07-154984-4.

Literature is supplied continuously by topic through the seminar.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

Student's workload in hours: 180 hours

combined form: 26 hours

self-study: 60 hours

semester work: 58 hours

collection of data : 36 hours

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Tomáš Virdzek, PhD.

**Last changed:** 29.03.2023

**Approved by:** doc. Ing. Janka Táborecká, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-FS1-003		<b>Course name:</b> Univerzitný folklórny súbor 1	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. art. Martin Urban, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-UKO1-003		<b>Course name:</b> Univerzitný komorný orchester 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Pavel Martinka, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-SPZ1-003		<b>Course name:</b> Univerzitný spevácky zbor 1	
<b>Type, extent and method of instruction:</b>			
<b>Form of instruction:</b> Seminar			
<b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
<b>Recommended number of periods:</b> 26			
<b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Pavel Martinka, PhD.			
<b>Last changed:</b> 04.04.2023			
<b>Approved by:</b> doc. Ing. Janka Tábořecká, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vdsl-01		<b>Course name:</b> Veľké diela svetovej literatúry I	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I, P			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> PaedDr. Zuzana Bariaková, PhD., prof. PaedDr. Martin Golema, PhD., doc. Ivan Jančovič, PhD., Mgr. Martina Kubealaková, PhD., Mgr. Eva Pršová, PhD., doc. PaedDr. Jozef Tatár, PhD.			
<b>Last changed:</b> 29.03.2023			
<b>Approved by:</b> doc. Ing. Janka Táborecká, PhD.			