

**XII. INTERNATIONAL SCIENTIFIC  
CONFERENCE CURRENT TRENDS IN SPAS,  
HOSPITALITY AND TOURISM**

***"SEARCHING FOR FUTURE  
DIRECTIONS IN TOURISM"***

20th June 2024

**Hotel Grand Víglaš**

Faculty of Economics  
Matej Bel University  
in Banská Bystrica

## INTERNATIONAL SCIENTIFIC COMMITTEE:

- doc. Ing. Vladimír Hiadlovský, PhD., Matej Bel University in Banská Bystrica, Rector
- prof. Ing. Peter Krištofík, Ph.D., Matej Bel University in Banská Bystrica, Dean of the Faculty of Economics
- prof. Ing. Vanda Maráková, PhD., Matej Bel University in Banská Bystrica, Faculty of Economics
- prof. Ing. Kristína Pompurová, PhD., Matej Bel University in Banská Bystrica, Faculty of Economics
- prof. Ing. Marian Gúčik PhD., Matej Bel University in Banská Bystrica, Faculty of Economics
- prof. dr hab. Andrzej Rapacz, Wrocław University of Economics and Business, Faculty of Business and Management
- doc. Ing. Pavlína Pellešová, Ph.D., Silesian University in Opava, School of Business Administration in Karvina
- doc. Ing. Jan Hán, Ph.D., University College Prague Prague, Vice-Rector for Science, Research and International Relationships
- prof. PhDr. Irena Korbelářová, Dr., Silesian University in Opava, Faculty of Philosophy and Science in Opava
- dr hab. Izabela Michalska-Dudek, prof. UEW, Wrocław University of Economics and Business, Faculty of Business and Management
- dr hab. Piotr Gryszel, prof. UEW, Wrocław University of Economics and Business, Faculty of Business and Management

## ORGANIZING COMMITTEE:

- doc. Ing. Radka Marčeková, PhD.
- Ing. Diana Kvasnová, PhD.
- Mgr. Ivana Šimočková, PhD.
- Ing. Matúš Marciš, PhD.
- Ing. Lenka Dzúriková, PhD.
- Ing. Eva Zábudská

## THE MAIN SCIENTIFIC AIM OF THE CONFERENCE:

The main scientific goal of the conference is to bridge the gap between up-to-date knowledge and the challenges and multiple crises that the industry is facing to contribute to the academic discussion addressing conceptual as well as applicational tasks.

Organizers are addressing the research question "*Quo Vadis Tourism?*"

The discussion will further explore future scenarios of tourism development. It will focus on contemporary tourism policies and practices and leading trends of transformation of tourism.

## SPECIFIC AREAS OF RESEARCH AND EXCHANGE OF VIEWS:

- Digitalisation in Tourism
- Industry 5.0 in Hospitality
- Transformation of tourism
- New challenges in hospitality and tourism education

- Data-driven destination management
- Challenges of business eco-systems
- Regenerative tourism
- Knowledge transfer
- Resilience strategies
- Shortcomings of the labor market
- Smart solutions
- Smart business skills
- Industrial tourism

## DEADLINES:

- Registration deadline: 20. 02. 2024, registration form's link: [bit.ly/47sAPf6](https://bit.ly/47sAPf6)
- Abstract submission deadline: 20. 02. 2024. Please register your abstracts using the registration form's link.
- Notification of abstract acceptance/rejection: 01. 03. 2024
- Conference fee deadline: 30. 04. 2024
- Paper submission deadline: 15.05. 2024. Please send your final paper to the e-mail address: [vanda.marakova@umb.sk](mailto:vanda.marakova@umb.sk).

Paper submission guidelines and all continuously updated information about the conference can be found on the conference website: <http://bit.ly/48m2aRJ>.

## CONFERENCE VENUE:

- Hotel Grand Vígľaš, Vígľaš no. 602, 962 02 Vígľaš, Slovakia; GPS 48.5554719 19.2996695
- Contact: [recepia@grandviglas.com](mailto:recepia@grandviglas.com)

## CONFERENCE FEE:

- 100 EUR (includes a full-day conference program, lunch, coffee break and participation in Grand ceremony)
- Payment details: Account holder: Ekonomia, o.z., Tajovského 10, 974 01 Banská Bystrica
- IČO 359 81555; DIČ 202144 3963
- Account number details:
- IBAN: SK35 0900 0000 0003 0110 0662
- BIC SWIFT: GIBASKBX
- Variable symbol: 2402
- Note for recipient: Name of participant
- Accommodation is to be arranged separately on special rate conditions in Grand Hotel Vígľaš.

## SCIENTIFIC JOURNALS:

We encourage conference participants to prepare scientific articles and publish them in the following scientific journals (after meeting the editorial requirements of journals):

- 1) E + M Economics and management <https://www.ekonomie-management.cz/home/>
- 2) Studia Periegetica (Poland) <https://journals.wsb.poznan.pl/index.php/sp>

- 3) Polish Journal of Sport and Tourism (Poland) <https://sciendo.com/journal/PJST>
- 4) Acta Academica Karviniensia (Czech Republic) <https://aak.slu.cz/>
- 5) Czech Hospitality and Tourism Papers (Czech Republic), <https://chtp-journal.com/>
- 6) Ekonomická Revue Cestovního Ruchu - Economic Review of Tourism (Slovak Republic) <https://www.ef.umb.sk/index.asp?uid=584>

## CONFERENCE PROGRAM June 20th, 2024

- 09:00-09:45 Registration
- 10:00 Conference opening
- 10:30-11:30 Plenary session with keynote speakers
- 11:30-12:00 Coffee Break
- 12:00-14:00 Discussions on Sections
- 14:00-15:00 Lunch
- 16:00-18:00 The Grand Ceremony, Celebration of the 60th Anniversary of Department of Tourism

## ADDITIONAL PROGRAM TO THE CONFERENCE: Workshop

On June 21st, 2024 we are organizing an additional workshop for conference participants dedicated to the topic of *Smart business skills of university students on the international labour market*. Participants of conference are warmly welcomed to join the workshop.



**We are looking forward  
to your participation.**

Partner of the Conference

