

Programme of conference SCIENTIA IUVENTA 2024
11th April 2024



900 – 915	Opening of the conference
	Ing. Marta HÚŠŤAVA ŠIPULOVÁ, Head of CRD Ing. MICHAL MEŠŤAN, PhD., Dean of Faculty of Economics
	Discussions in sections
915-12 ³⁰	<p>SECTION A (Room 2/MS Teams)</p> <p><i>Committee Chair:</i> prof. Ing. VANDA MARÁKOVÁ, PhD.</p> <p><i>Committee Members:</i> prof. Ing. BEÁTA MIKUŠOVÁ MERIČKOVÁ, PhD. doc. Ing. KATARÍNA VITÁLIŠOVÁ, PhD. doc. Ing. TOMÁŠ GAJDOŠÍK, PhD.</p> <p><i>Secretary:</i> Ing. MATÚŠ MARCIŠ, PhD. (matus.marcis@umb.sk)</p>
9 ¹⁵ -9 ²⁵	Karel Mozdřeň, Petr Suchánek ENHANCING FRAUD PREVENTION THROUGH AI AND DEMOGRAPHIC INSIGHTS
9 ²⁵ -9 ³⁵	Kristína Murínová FACTORS OF CONTRACTING OUT SERVICES IN THE PUBLIC SECTOR
9 ³⁵ -9 ⁴⁵	Peter Bihari HUNGARY'S ENERGY TRANSITION FOR A GREENER ELECTRICITY MIX, USING RENEWABLES AND NUCLEAR ENERGY
9 ⁴⁵ -9 ⁵⁵	Wei Du, Ihor Lishchynskyy ANALYSIS OF THE INFLUENCING FACTORS AND PROSPECTS OF CHINESE AGRICULTURAL FOREIGN DIRECT INVESTMENT
9 ⁵⁵ -10 ⁰⁵	Veronika Grimberger ARTIFICIAL INTELLIGENCE - PERSPECTIVES FOR UNIVERSITY TEACHING
10 ⁰⁵ -10 ¹⁵	Jomaa Hajer THE IMPACT OF LABOR MARKET FLEXIBILITY ON UNEMPLOYMENT: AN ANALYSIS IN THE MENA REGION
10 ¹⁵ -10 ²⁵	Jakub Kalenský EXPLORING HOUSING PRICE EVOLUTION THROUGH THE LENS OF GENERATION Y: A BIBLIOMETRIC ANALYSIS DURING ECONOMIC CRISES
10 ²⁵ -10 ³⁵	Klaudia Kamińska THE BENEFITS AND BARRIERS OF THE PLACE-BASED APPROACH BASED ON THE EXAMPLE OF THE INTEGRATED TERRITORIAL INVESTMENT MECHANISM
10 ³⁵ -10 ⁴⁵	Paulina Król NON-FERROUS METALS MARKET – BIBLIOMETRIC ANALYSIS

10 ⁴⁵ -10 ⁵⁵	Anca Maria-Alexandra Mangra OLDER PEOPLE, ALIENATING LONELINESS AND THE USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES
10⁵⁵-11¹⁰	Coffee break
11 ¹⁰ -11 ²⁰	Paul Stefan Markovits THE VALUE CREATION DIAMOND WITH TIME TO VALUE CAPTURE AS A MODERATING FACTOR
11 ²⁰ -11 ³⁰	Kristína Medeková, Kristína Pompurová EXPLORING DESTINATION MANAGEMENT ORGANIZATIONS' PERCEPTIONS AND ENGAGEMENT WITH ELECTRONIC WORD-OF-MOUTH IN TOURISM
11 ³⁰ -11 ⁴⁰	Ensem Mourou ASSESSING THE INTERPLAY OF DIGITALIZATION ON EUROPEAN ECONOMIES: A COMPREHENSIVE ANALYSIS OF MACRO AND MICROECONOMIC APPROACHES
11 ⁴⁰ -11 ⁵⁰	Dóra Szendi CHANGE IN THE CENTER OF GRAVITY BY THE POPULATION AND INCOME IN THE EU
11 ⁵⁰ -12 ⁰⁰	Marko Stephan PRICE DETERMINATION FOR UNIQUE PRODUCTS: CAN THE STANDARD MICROECONOMIC APPROACH TO MONOPOLIES OFFER A SOLUTION?
12 ⁰⁰ -12 ¹⁰	Jane Weber COMPARATIVE ANALYSIS OF TRANSPORTATION SYSTEMS: SUSTAINABILITY AND INNOVATION IN CHINA, USA, AND EUROPE
12 ¹⁰ -12 ²⁰	Eva Zabudská, Kristína Pompurová ONLINE COMMUNITIES DEDICATED TO DISSEMINATING INFORMATION ON TOURISM OFFERINGS
12 ²⁰ -12 ³⁰	Evelin Zapreskó-Farkas TERRITORIAL INEQUALITY IN SLOVAKIA
12 ³⁰ -12 ⁴⁵	Coffee break
12 ⁴⁵ -13 ⁰⁰	Conference Closing: Announcement of the best conference speakers