

Programme of conference SCIENTIA IUVENTA 2024
11th April 2024



900 – 915	Opening of the conference
	Ing. Marta HÚŠŤAVA ŠIPULOVÁ, Head of CRD Ing. MICHAL MEŠŤAN, PhD., Dean of Faculty of Economics
	Discussions in sections
915-12 ³⁰	<p>SECTION B (Room 3/MS Teams)</p> <p><i>Committee Chair:</i> prof. Ing. EMÍLIA ZIMKOVÁ, PhD.</p> <p><i>Committee Members:</i> prof. Ing. PETER KRIŠTOFÍK, Ph.D. doc. Ing. DENISA MALÁ, PhD. doc. Ing. MARTINA MINÁROVÁ, PhD.</p> <p><i>Secretary:</i> Ing. ZLATICA FULAJTÁROVÁ (zlatica.fulajtarova@umb.sk)</p>
9 ¹⁵ -9 ²⁵	Simona Čirčová DETERMINANTS OF FDI IN EUROPEAN COUNTRIES
9 ²⁵ -9 ³⁵	Noémi Filičková KEY DETERMINANTS OF NON-PERFORMING LOANS: EVIDENCE FROM EUROPEAN UNION COUNTRIES
9 ³⁵ -9 ⁴⁵	Karina Stelmakh, Júlia Ďurčová OFFSHORING INTENSITY AND LABOR MARKET: INDUSTRY-LEVEL EVIDENCE FROM SLOVAK REPUBLIC
9 ⁴⁵ -9 ⁵⁵	Patrícia Beličková NEUROMARKETING INSIGHTS: NEUROECONOMIC PERSPECTIVES ON UNDERSTANDING CONSUMER BEHAVIOR
9 ⁵⁵ -10 ⁰⁵	Cristian-Mihai Cismaș, Melinda Petronela Costin ANALYSIS OF CSR PROGRESS AT EU-27 AND NATIONAL LEVEL
10 ⁰⁵ -10 ¹⁵	Denisa-Andrada Dragomir DEVELOPMENT AND STATE OF THE ART OF ENTREPRENEURSHIP EDUCATION IN TIMES OF CRISES: A BIBLIOMETRIC REVIEW
10 ¹⁵ -10 ²⁵	Haiseng Hu, Yuqing Cai ASSESSING THE IMPACT OF NATIONAL AND EU R&D PROGRAMS ON SME INNOVATION: AN INTEGRATED ANALYSIS OF INPUT AND OUTPUT
10 ²⁵ -10 ³⁵	Frieder Glimm DEVELOPMENT OF A FINANCIAL MANAGEMENT STRATEGY FOR AUTONOMOUS MOBILITY-AS-A-SERVICE
10 ³⁵ -10 ⁴⁵	Stefan Graser, Monika Hudáková, Nadiya Dubrovina IMPROVEMENT OF HR RECRUITING PROCESSES BY ESTABLISHING A UTILITY AND GAME THEORY BASED MODEL

10 ⁴⁵ -10 ⁵⁵	Christiane Kittner ASSESSING GERMAN EXIT TAXATION IN LIGHT OF THE ATAD DIRECTIVE
10⁵⁵-11¹⁰	Coffee break
11 ¹⁰ -11 ²⁰	Marek Čabák, Janka Táborecká EXPLORING AI TRENDS ON REDDIT WITH R: A SENTIMENT ANALYSIS APPROACH
11 ²⁰ -11 ³⁰	Ismayil Khalilov, Janka Táborecká EXPLORING CONSUMER BEHAVIOR IN SLOVAKIA'S ELECTRIC VEHICLE MARKET
11 ³⁰ -11 ⁴⁰	Andreea-Georgiana Pascaru, Karinne-Alexandra Radu KEY AUDIT MATTERS OVERVIEW EVIDENCE FROM EUROPEAN COMPANIES
11 ⁴⁰ -11 ⁵⁰	Marinela Stefanovska Petrovska TAX HARMONISATION VERSUS TAX COMPETITION: DEBATE THAT IS FAR FROM REACHING A CONCLUSION?
11 ⁵⁰ -12 ⁰⁰	Piotr Petryka EMERGING TRENDS IN RESEARCH ON EARLY WARNING SYSTEMS FOR FINANCIAL CRISES: A SYSTEMATIC LITERATURE REVIEW
12 ⁰⁰ -12 ¹⁰	Dato Shakarishvili ETHICAL POLICY FROM THE UN'S 16 TH GOAL PERSPECTIVE
12 ¹⁰ -12 ²⁰	Simona Bartošová, Zdenka Musová CONSUMER SEGMENTATION OF ENVIRONMENTALLY RESPONSIBLE COMPANIES
12 ²⁰ -12 ³⁰	Zlatica Fulajtárová, Zdenka Musová RESPONSIBLE SUPPLY CHAIN MANAGEMENT IN CHOSEN STORE CHAIN
12 ³⁰ -12 ⁴⁵	Coffee break
12 ⁴⁵ -13 ⁰⁰	Conference Closing: Announcement of the best conference speakers