

Faculty of Economics at Matej Bel University
Department of Tourism and Hospitality
Slovakia

Tajovského 10, 975 90 Banská Bystrica



is inviting you to the International Scientific Conference

Turistica Bistriciensis 2014

**Tourism Education of the Youth –
Better Position at the Labour Market**



**The conference is being held under the auspices of
the Minister of Transport, Construction and Regional
Development
of the Slovak Republic**

Ing. Ján Počiatek

and

the rector of Matej Bel University in Banská Bystrica

dr. h. c. prof. PhDr. Beata Kosová, CSc.

and

the dean of the Faculty of Economics at Matej Bel University
in Banská Bystrica

Ing. Vladimír Hiadlovského, PhD.

on the occasion of the
*50th Anniversary of the Department of Tourism
and Hospitality*

on April 3th and 4th, 2014 (Thursday and Friday)

in Banská Bystrica (Hotel Lux *, Námestie slobody Banská Bystrica)**
Target groups are professionals from research and educational institutions
in tourism, from hotel and hospitality industry; professional associations;
and graduates of the tourism, hotel and hospitality studies.

Conference topics:

- 1. Higher Education and Research in Tourism**
- 2. Graduates of the Higher Education Studies and Labour Market in Tourism**
- 3. Social Responsibility in Tourism**
- 4. Tourism – Driving Force of the World Economy**

Scientific board:

prof. Marian Gúčik, PhD.

Faculty of Economics, Matej Bel University, Banská Bystrica;

assoc prof. Jarmila Indrová, CSc.

Faculty of International Relations, University of Economics, Prague;

prof Milota Vetráková, PhD.

Faculty of Economics, Matej Bel University, Banská Bystrica;

assoc prof. Jana Kučerová, PhD.

Faculty of Economics, Matej Bel University, Banská Bystrica;

assoc prof Andrej Malachovský, PhD.

Faculty of Economics, Matej Bel University, Banská Bystrica;

assoc prof Ján Oriška, PhD.

Faculty of Economics, Matej Bel University, Banská Bystrica;

prof. Dr. Harald Pechlaner, Faculty of Mathematics and Geography,
Catholic University, Eichstätt-Ingolstadt;

prof. dr. hab. Andrzej Rapacz, Faculty of Regional Development and
Tourism, University of Economics, Wrocław – Jelenia Góra

Secretary of Organizing Committee

Ludmila Šmardová, PhD.

Department of Tourism and Hospitality

Faculty of Economics MBU, Tajovského 10, 975 90 Banská Bystrica

e-mail: turisticabistriensis@gmail.com, tel. +421 48 446 22 14

Participant registration (for attendees without conference paper publication) until March 25th, 2014

Online submission form:

https://docs.google.com/forms/d/1yCFnfatTSVh9cO09DHOS3pk5T_nIKp053aJND_I3Afw/viewform

Registration for attendees with conference paper publication has been already closed.

Conference fee:

120 €

The fee includes reviewed conference proceedings, refreshments, two lunches and participation at the evening ceremony.

Important dates:

Please, fill out the registration **form** until March 25th, 2014.

Latest date for payment and online registration: March 25th, 2014.

The method of payment: bank transfer

Payee:

Občianske združenie Ekonómia

Tajovského 10

974 01 Banská Bystrica

IČO: 359 81 555

DIČ: 202 144 3963

Name and address of the bank:

Slovenská sporiteľňa, a. s.

Tomášikova 48

832 37 Bratislava

Account number: 0301100662/0900

IBAN: SK35 0900 0000 0003 0110 0662

BIC (SWIFT code): GIBASKBX

Variable symbol: 8513

In the report for recipient **please indicate name/names** of the participant/participants at the conference.

Accommodation

Each participant is kindly asked to arrange for the accommodation by himself / herself.

Hotel Lux *, Banská Bystrica**

Námestie Slobody 2

974 01 Banská Bystrica

Slovenská republika

<http://www.hotellux.sk/>

Helpful link for the accommodation in Banská Bystrica:

www.booking.com



50TH
ANNIVERSARY
OF THE DEPARTMENT
OF TOURISM AND
HOSPITALITY



1964 - 2014

Our experience changes your knowledge.

A blue-themed graphic with a wavy background. It features the text '50TH ANNIVERSARY OF THE DEPARTMENT OF TOURISM AND HOSPITALITY' in a bold, serif font. To the right is a circular emblem containing a globe and a city skyline. Below the emblem, the years '1964 - 2014' are displayed in a large, outlined font, followed by the tagline 'Our experience changes your knowledge.' in a smaller, sans-serif font.