

Ján Oriška

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Ján Oriška is an associate professor at Faculty of Economics at Matej Bel University in Banská Bystrica. He deals with national issues of tourism development, problems of tourism services, especially services of tour operators and travel agencies, congress services, tourist guide services and tourism animation. He has forty-four-year pedagogical experience, including the thirty-seven-year experience of a tourist guide.

Qualification and Education

- 1985 – associate professor in the field of Branch and Cross-Sectional Economics, University of Economics in Bratislava, Faculty of Economics of Services and Tourism in Banská Bystrica
- 1980 - PhD. (Csc.) in the field of Branch and Cross-Sectional Economics, specialization Economics and Management of Tourism and Catering, University of Economics in Bratislava, detached department of Faculty of Commerce in Banská Bystrica
- 1972 - Ing. (equivalent MBA) in the field of Economics and Management of Foreign Trade, University of Economics in Bratislava, Faculty of Commerce, Bratislava

Employment/Service

- 1985 - present: associate professor at the Department of Tourism and Hospitality, Faculty of Economics at Matej Bel University in Banská Bystrica
 - 1975 - 1985: assistant professor at the Department of Tourism and Hospitality, Faculty of Economics at Matej Bel University in Banská Bystrica
 - 1974 - 1974: independent referent for export, Slovenka, state enterprise, Banská Bystrica
 - 1972 - 1974: deputy chief commercial officer, OMNIA, foreign trade company, Bratislava
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- 1996 - 2011: head of the Department of Tourism and Hospitality, Faculty of Economics at Matej Bel University in Banská Bystrica
 - 1989 - 1992, 1994 - 1996: vice dean of the Faculty of Economics at Matej Bel University in Banská Bystrica
 - 1982 - 1989, 1990 - 1992, 1994 - 1996: deputy head of the Department of Tourism and Hospitality, Faculty of Economics at Matej Bel University in Banská Bystrica
 - 1975 - 1977: secretary of the Department of Tourism and Hospitality, Faculty of Economics at Matej Bel University in Banská Bystrica

Research Interests

- National economic issues of tourism
- Tourism services
- Services of tour operators and travel agencies

Selected Publications

- ORIEŠKA, J. , Vetráková, M., Gajdošíková, Z., Makovník, T. 2018. *Culture of Speech*. 1st edition. Banská Bystrica : Belianum, 2018. ISBN 978-80-557-1451-6, pp. 3-59.
- ORIEŠKA, J. 2017. *Congress Services and Animation in Tourism*. 3rd updated edition. Bratislava : Slovak Pedagogical Publishing House, 2017. 118 pp. ISBN 978-80-10-03042-2.
- Pančíková, K., ORIEŠKA, J. 2016. Using of Immovable Cultural Monuments of Banská Bystrica Region in Tourism. In *Cultural heritage and identity*. Banská Bystrica : Faculty of Philosophy, Matej Bel University, 2016. ISBN 978-80-557-1120-1, pp. 92-102.
- Pančíková, K., ORIEŠKA, J. 2016. Product of Museums on Tourism Market. In *Topical Issues of Tourism – Local Heritage and Tourism*. Proceedings of scientific contributions. Jihlava : College of Polytechnics Jihlava, 2016. [CD-ROM]. pp. 325-335. ISBN 978-80-88064-21-3. Indexed in Web of Science.
- Pančíková, K., ORIEŠKA, J. 2016. E-marketing of cultural tourist attractions in the conditions of globalization on the example of museums. In *The proceedings of the international scientific conference for PhD. students and Young Scientists*. Bratislava : Ekonóm, 2016. ISBN 978-80-225-4324-8, pp. 171-179.
- ORIEŠKA, J. 2016. *Tourism Services II*. 2nd updated edition. Bratislava : Slovak Pedagogical Publishing House, 2016. 175 pp. ISBN 978-80-10-02913-6.
- ORIEŠKA, J. 2014. *Tourism Services I*. 3rd edition. Bratislava : Slovak Pedagogical Publishing House, 2014. 150 pp. ISBN 978-80-10-02653-1.
- ORIEŠKA, J. 2014. Professional training of tourist guides in Slovakia. In *Folia Turistica 4*. Banská Bystrica : Faculty of Economics, Matej Bel University, 2014. ISBN 978-80-557-0697-9, pp. 415-426.
- ORIEŠKA, J., Jackulíková, K. (translation) 2014. Standartizacija proffesional'noj podgotovky gidov po turizmu v stranach Evropejskogo sojuza a jejo primenenije v uslovijach Slovakii. In *Podgotovka i povyšeniye kvalifikaciji prepodovatelej disciplin po turizmu i gosteprijimstvu – meždunarodnyj opyt*. Minsk : RIPO – Respublikanskij institut professional'nogo obrazovanija, 2014. ISBN 987-985-503-400-2, pp. 55-57.
- ORIEŠKA, J. 2013. *Congress Services and Animation in Tourism*. 2nd updated edition. Bratislava : Slovak Pedagogical Publishing House – Mladé letá, 2013. 120 pp. ISBN 978-80-10-01975-5.
- ORIEŠKA, J., Hudáčková, L. 2013. Hotel Strategies in Slovakia to Overcome the Consequences of the Recession. In *Ekonomika a spoločnosť*, vol. 14, 2013, no. 1. ISSN 1335-7069, pp. 36-44.
- ORIEŠKA, J., Smutná, E. 2013. Innovations of Services in Hotel Accommodation in the Slovak Republic. In *Ekonomická revue cestovného ruchu*, vol. 46, 2013, no. 1. ISSN 0139-8660, pp. 4-14.
- ORIEŠKA, J., Hudáčková, L. 2013. The Global Economic Crisis and Slovak Hotel Industry over the Years 2007 to 2012. In *Folia Turistica 3*. Proceedings of scientific contributions. Banská Bystrica : Faculty of Economics, Matej Bel University, 2013. ISBN 978-80-8141-040-6, pp. 160-169.

- ORIEŠKA, J., Smutná, E. 2013. Development of Innovations in Accommodation Facilities. In *Folia Turistica 3*. Proceedings of scientific contributions. Banská Bystrica : Faculty of Economics, Matej Bel University, 2013. ISBN 978-80-8141-040-6, pp. 170-179.
- ORIEŠKA, J., Hudáčková, L. 2012. World Economic Crisis and Economic Situation of Hotels in Slovakia. In *Ekonomická revue cestovného ruchu*, vol. 45, 2012, no. 4. ISSN 0139-8660, pp. 209-219.
- ORIEŠKA, J. 2012. Innovations as a Factor of the Competitiveness of Tour Operators. In *Folia Turistica 2*. Proceedings of scientific contributions. Banská Bystrica : Faculty of Economics, Matej Bel University, 2012. ISBN 978-80-557-0351-0, pp. 252-260.
- ORIEŠKA, J., Kmeco, Ľ. 2010. The Relationship between Culture and Tourism. In *Topical Issues of Tourism - Cultural Tourism*. Proceedings of scientific contributions. Jihlava : College of Polytechnics Jihlava and FHWien – Studiengänge der WKW, 2010. ISBN 978-80-87035-31-3, pp. 38-45.
- ORIEŠKA, J. 2010. Risks of Using Primary Supply as a Key Factor in the Development of Tourism with an emphasis on World Heritage Sites UNESCO. In *Using of Slovak Natural and Cultural Heritage UNESCO in Tourism*. Proceedings of scientific contributions from VEGA project no. 1/0548/08. Banská Bystrica : Faculty of Economics, Matej Bel University, 2010. [CD-ROM]. pp. 3-16. ISBN 978-80-557-0028-1.
- ORIEŠKA, J. 2009. The Impact of Globalization on the Development of Organized Tourism in the Slovak Republic. In *Tourism in the conditions of globalization*. Proceedings of scientific contributions. Banská Bystrica : Faculty of Economics, Matej Bel University, 2009. ISBN 978-80-8083-8512-5, pp. 131-147.