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Miroslava Vinczeová is an Assistant Professor at the Faculty of Economics, Matej Bel University in Banská Bystrica, Slovakia. In the pedagogical area, she particularly focuses on financial management, corporate finance and business economics. She also has experiences as a lecturer in the MBA study programme organized in cooperation with Nottingham Trent University. In the research and publishing field, she devotes herself to the support and development of small and medium-sized enterprises, their financing and financial management, innovations. She also deals with these issues in the context of the socially responsible entrepreneurship and its relation with economic aspects of business operation and performance. She has long-standing practical experience in business economics, accounting, financial reporting and management of SMEs.

Qualification and Education

- 2009 – Philosophiae Doctor (PhD.) in the study field “Business Management and Economics”, Faculty of Economics of Matej Bel University in Banská Bystrica, Slovakia
- 1993 – Ing. (Master study) in the study field “Economics of Industry”, Faculty of Business Management, University of Economics in Bratislava, Slovakia, 1st Class Honours
- 1989 – secondary education in the study field “Foreign Trade”, Secondary School of Economics, Banská Bystrica, Slovakia

Employment|Service

- 2003 – present: assistant professor at Faculty of Economics of Matej Bel University, Banská Bystrica, Slovakia
- 2018 – present: private entrepreneur (self-employed)
- 1998 – 2017: economist, accountant, AS Slovakia, s.r.o., Banská Bystrica, Slovakia; Mgr. Otto Vincze, Slovenská Ľupča, Slovakia
- 1993 – 1998: principal economist of the division, Biotika a.s., Slovenská Ľupča, Slovakia
- 1993 – assistant of sales and marketing director, Biotika a.s., Slovenská Ľupča, Slovakia

Research Interests

- Corporate finance, financial management
- SMEs entrepreneurship and financing
- Innovative activities in enterprises
- Socially responsible entrepreneurship

Recent Publications

- ZÁVADSKÝ, J. – KOŽÁROVÁ, M. – VINCZEOVÁ, M. – TUČKOVÁ, Z. –

- KRIVOSUDSKÁ, J. 2018. How organizational innovations help managers to improve quality of their work: an empirical study. In *International Journal for Quality Research*, 12(4): p. 905-924. doi: 10.18421/IJQR12.04-08.
- VINCZEOVÁ, M. 2018. *Možnosti financovania malých a stredných podnikov z cudzích zdrojov / Possibilities of debt financing of small and medium-sized enterprises* (scientific monograph). Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela – Belianum, 2018. ISBN 978-80-557-1418-9.
 - HIADLOVSKÝ, V. – GUNDOVÁ, P. – VINCZEOVÁ, M. 2018. Logit and probit models as methods of business diagnostics. In *Company diagnostics controlling and logistics: proceedings of 9th international scientific conference*. Žilina : University of Žilina, EDIS publishing centre UNIZA, 2018. ISBN 978-80-554-1464-5, p. 83-91.
 - VINCZEOVÁ, M. 2018. Čo prináša crowdfunding malým a začínajúcim podnikom? / What does crowdfunding bring to small and starting businesses? In *Finančný manažér : periodikum Slovenskej asociácie podnikových finančníkov*, 18(3): p. 15-21. Available at: <http://asocfin.sk/wp-content/uploads/2012/07/FM-3-2018.pdf>.
 - VINCZEOVÁ, M. – KAŠČÁKOVÁ, A. 2017. How do Slovak small and medium-sized enterprises make decision on sources of finance? In *Ekonomicko-manažérske spectrum (EMS) / Economic and Managerial Spectrum*, 11(2): p. 111-121.
 - LESÁKOVÁ, Ľ. – GUNDOVÁ, P. – HVOLKOVÁ, L. – KLEMENT, L. – KLEMENTOVÁ, V. – KOVAĽOVÁ, M. – VINCZEOVÁ, M. 2017. *Inovácie v činnosti malých a stredných podnikov v Slovenskej republike / Innovations in activities of SMEs in the Slovak Republic*. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela – Belianum, 2017. ISBN 978-80-557-1347-2.
 - MARKOVÁ, V. – LESNÍKOVÁ, P. – KAŠČÁKOVÁ, A. – VINCZEOVÁ, M. 2017. The present status of sustainability concept implementation by businesses in selected industries in the Slovak Republic. In *E+M Ekonomie a management*, 20(3): p. 101-117. doi: <https://dx.doi.org/10.15240/tul/001/2017-3-007>.
 - LESÁKOVÁ, Ľ. – GUNDOVÁ, P. – VINCZEOVÁ, M. 2017. Evaluation of the models predicting financial distress in Slovak agricultural enterprises. In *Economic theory and practice 2017: proceedings of the international conference*. Banská Bystrica : Faculty of Economics of Matej Bel University in Banská Bystrica, Belianum, 2018. ISBN 978-80-557-1424-0, p. 399-410.
 - MARKOVÁ, V. – KOLCÚNOVÁ, M. – VINCZEOVÁ, M. 2017. The impact of CSR concept implementation on organizational performance. In *Economic theory and practice 2017: proceedings of the international conference*. Banská Bystrica : Faculty of Economics of Matej Bel University in Banská Bystrica, Belianum, 2017. ISBN 978-80-557-1424-0, p. 442-451.
 - HIADLOVSKÝ, V. – GUNDOVÁ, P. – VINCZEOVÁ, M. 2017. The analysis of the use of the financial analysis methods in Slovak companies. In *Central and Eastern Europe in the changing business environment: the proceedings of the 17th international joint conference, Prague and Bratislava*. Bratislava : Vydavateľstvo Ekonom, 2017. ISBN 978-80-225-4385-9, p. 43-54.
 - HIADLOVSKÝ, V. – RYBOVIČOVÁ, I. – VINCZEOVÁ, M. 2016. Importance of liquidity analysis in the process of financial management of companies operating in the tourism sector in Slovakia: an empirical study. In *International Journal for Quality*

Research, 10(4): p. 799-812. doi: 10.18421/IJQR10.04-10.

- LESÁKOVÁ, Ľ. – VINCZEOVÁ, M. – GUNDOVÁ, P. 2016. The support of innovation activities of small and medium-sized enterprises by means of innovation vouchers. In *Nové trendy 2016 / New trends 2016: zborník príspevků, 11.ročník medzinárodnej vedeckej konferencie*. Znojmo : Soukromá vysoká škola ekonomická, 2016. ISBN 978-80-87314-85-2, p. 357-363.
- HIADLOVSKÝ, V., GUNDOVÁ, P., RYBOVIČOVÁ, I., VINCZEOVÁ, M. 2016. management of the liquidity risk in businesses operating in the tourism industry. In *Managing and modelling of financial risks 2016: 8th international scientific conference*. Ostrava : VŠB, 2016. s. 277-284. ISSN 2464-6989.
- VINCZEOVÁ, M. 2016. The role of factoring in financing small and medium-sized enterprises. In *Kinetikés – Perspective. Tudományos és kulturális folyóirat : scientific and cultural journal*, 20(21): p. 176-183.
- HUŇADY, J., GUNDOVÁ, P., HVOLKOVÁ, L., VINCZEOVÁ, M. 2015. *Ekonomika podniku a financie / Business economics and finance*. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela – Belianum, 2015. ISBN 978-80-557-1017-4.
- VINCZEOVÁ, M. 2015. *Podnikové financie / Corporate finance*. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela – Belianum, 2015. ISBN 978-80-557-0987-1.
- MUSA, H., KRIŠTOFÍK, P., VINCZEOVÁ, M. 2015. *Finančný manažment / Financial management*. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela – Belianum, 2015. ISBN 978-80-557-0991-8.
- VINCZEOVÁ, M. – KRIŠTOFÍK, P. 2013. *Corporate Finance* (monograph). Banská Bystrica : Univerzita Mateja Bela, 2013. ISBN 978-80-557-0490-6.
- LESÁKOVÁ, Ľ., ELEXA, Ľ., BOČINCOVÁ, G., KLEMENT, L., KLEMENTOVÁ, V., VINCZEOVÁ, M. 2013. *Firemné plánovanie v malých a stredných podnikoch / Business planning in small and medium-sized enterprises*. Banská Bystrica : Univerzita Mateja Bela, Ekonomická fakulta, 2013. ISBN 978-80-557-0508-8.

Research Funding (Selected Projects)

- ESF project “Innovative small and medium-sized enterprises as a part of the knowledge economy formation in the Slovak Republic“, activities 1.1. Innovation of study programmes at 1st, 2nd and 3rd level of university study at Faculty of Economics of Matej Bel University in Banská Bystrica; 3.1. Creation and innovation of inter-faculty study programmes in world languages at Faculty of Humanities and Faculty of Economics of Matej Bel University in Banská Bystrica
- ESF project “Development of innovative forms of education at Matej Bel University“
- ESF project “Support of study programmes in foreign languages at Matej Bel University“
- Slovak Ministry of Education VEGA projects:
 - VEGA 1/0408/18 “Eco-innovations as a part of innovation activities in small and medium-sized enterprises in the Slovak Republic: trends, motives and managerial challenges“
 - VEGA 1/0494/15 “Research of success factors of innovative small and medium-sized enterprises in the Slovak Republic“
 - VEGA 1/0654/11 “Innovative small and medium-sized enterprises as a part of the knowledge economy formation in the Slovak Republic“

- VEGA 1/0275/09 “Implementation of the business social responsibility concept in small and medium-sized enterprises“
- VEGA 1/0700/08 „Determinants of the innovation activity of small and medium-sized enterprises in the Slovak Republic“
- Project in cooperation with the company SOFTIP, a.s. “Sources of data on Slovak small and medium-sized enterprises suitable for simulations of economic processes and their analysis”