

# EUROPEAN CURRICULUM VITAE FORMAT

## PERSONAL DATA

Surname: **Theodoulides**  
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Faculty of Economics  
Department of Economics and Corporate Management  
Tajovskeho 10, 975 90 Banska Bystrica,, Slovakia  
Nationality: Slovak

## AREA OF EXPERTISE

International Management and Entrepreneurship  
Managing and Leading Strategically  
Change Management and Innovations

## PROFESSIONAL EXPERIENCE

Date (from –to) 2003 – to date  
Employer Name Matej Bel University, Banska Bystrica  
Address Tajovskeho 10, 975 90 Banska Bystrica, Slovakia  
Organizational Unit Department of Management and Marketing  
Type of business/Sector Public  
Position/Job title Teacher  
Responsibility *Teaching* : Management , International Business, Organization theory , Management Training and Consulting, Managing and Leading Strategically,  
*Research activities: studies for PhD degree*  
Topic: Entrepreneurial Networks and various types of Partnership within SMEs  
*Research and curricula development in Innovative Management*  
(Socrates Erasmus Program funded by EU)

Date (from –to) 2001- 2003  
Employer Name CEEMA Consulting Ltd.  
Address Dassoupoleos 61, Nicosia, Cyprus  
Business/Org Unit Consulting & Training, Market research  
Type of Business/Sector Private  
Position/Job title Managing Partner

Responsibility Training and consulting in marketing and international business development, particular emphasis on the service industry e.g. financial, tourism, IT and healthcare

Date (from –to) 1998 – 2001  
Employer Name Global Development Network Ltd.  
Address Kinisis Str. 2, Limasol, Cyprus  
Business/Org.Unit International Business Development and Consulting  
Type of Business/Sector Private  
Position/Job title Regional Manager for Central and Eastern Europe  
Responsibility Market research, communication with clients, coordination of the communication between network offices and assessing the development of business opportunities

Date (from- to) 1996 – 1998  
Employer Name Biotika j.s.c.  
Address Slovenska Lupca, Slovakia  
Business/Org.Unit Marketing Department  
Type of Business/Sector Biochemical and Pharmaceutical joint stock Co.  
Position/Job title Marketing Manager  
Responsibility Supervising a marketing department, setting up marketing strategies for entire company and its product portfolio, reporting to top management

## **EDUCATION**

Date (from-to) 9/2003-8/2009  
School/Institution University of Matej Bel, Slovakia  
Qualification Achieved/Completed Philosophae Doctor (PhD)  
Area of Expertise Entrepreneurship and Innovative Management

Date (from-to) 1/1994-12/1994  
School/Institution Cyprus International Institute of Management  
Qualification Achieved/Completed Master in Business Administration (MBA)  
Area of Expertise Executive Management Program

Date (from-to) 1/1992-9/1992  
School/Institution Swinburne University, Melbourne, Australia  
Qualification Achieved/Completed Graduate Certificate in Business Administration (GCBA)  
Area of Expertise Management & Marketing

Date (from-to) 1985 - 1989  
School/Institution Economic University, Bratislava, Slovakia  
Qualification Achieved/Completed Master in Economics (MEC)

## **LANGUAGES**

Read	Listen	Speak	Write		
Slovak	5	5	5	5	Native

English	5	5	4	4
Russian	4	4	3	3
Greek	3	3	3	2
Czech	4	4	3	3
Polish	4	3	3	3

## PROJECTS AND RESEARCH PROFILE

2018 -2020 – Coaching approach for developing the critical thinking skills in HEI, research and methodology project, Matej Bel University, Slovakia

2016 – Research project on Management and Leadership Development Needs, CEEMAN

2010-2013 Innovation and development of the teaching and learning methods and techniques (European Social Fund)

2009-2013 Increasing the effectiveness of managers in managerial competences”, (European Social Fund)

2008 Study and research program at the Swinburne University of Technology, AGSE faculty, Melbourne, Australia

2005 Research and curricula development in Innovative Management (Socrates Erasmus Program)

## SELECTED TRAINING & CONSULTING EXPERIENCES

- Trainer in leadership, strategic management, team performance, staff motivation and intercultural differences for Achieve Global Corp, US and RS Management s.r.o., Slovakia, (2002- present)
- Module leader in the subject of Managing and Leading Strategically within MBA program conducted for Nottingham Trent University, UK (2005-2009)
- Business Communication & Marketing courses for a number of companies (Timan, Slovakia s.r.o., 1992 - 1997)
- Involvement in co-ordination of training programmes provided by Centre for Industrial and Commercial Training Ltd., Middlesborough, UK (1993)
- Delivering presentations in English to international companies, presenting the business opportunities and potential in the region of Central and Eastern Europe (Competitive Edge Ltd, Melbourne Australia, GDN Ltd., Cyprus, CTP & CTP Packing Europe South Africa, Netherlands, CBA Consulting Ltd, UK, 1998-2002)
- Arranging & delivering workshops, advising on international business development and new marketing strategies ( Cypronetwork Ltd., Cyprus, 1998-2002)

## SELECTED PUBLICATIONS

THEODOULIDES, L., KORMANCOVA, G., COLE, D. 2019. *Leading in The Age of Innovations. Change of values and Approaches*. 2019 Taylor & Francis . ISBN: 978-0-8153-7903-4 (hbk). ISBN: 978-1-351-11942-9 (ebk)

THEODOULIDES, L. 2018. *Reflective Leadership: A process-relational approach to enhance organizational change*. Belianum, Banska Bystrica, 2018. ISBN 978-80-557-1389-2

THEODOULIDES, L., KORMANCOVA, G., ARENDT, L. 2018. The Development of the Innovative Network Centered Approach and the Concept of the Innovation University.

In: SZCZEPAŃSKA-WOSZCZYNA, K. & DACKO-PIKIEWICZ, Z. Edts. *Innovation processes in the social space of the organization*. 2018. Nova Science Publishers, Inc . ISBN: 978-1-53613-516-9

DADO,J.,KORMANCOVA, G., TABORACKA-PETROVICOVA, J., THEODOULIDES, L. 2018. Management and Leadership Development Needs: The Case of Slovakia. In: Danica Purg, Alenka Bracek Lalic, Jennifer A. Pope (Eds.) *Business and Society. Making Management Education Relevant for the 21st Century*. Springer, 2018. ISBN 978-3-319-78854-8.

THEODOULIDES, L. 2015. *Leading Strategically: Process-Based Approach for Driving the Changes in the Organization*. In : Neostrategic Management. An International Perspective on Trends and Challenges. Editors: Vrdoljak Raguž, Ivona, Podrug, Najla, Jelenc, Lara. Springer Publishing. ISBN 978-3-319-18184-4

THEODOULIDES, L. & KORMANCOVA, G.; 2013. The Intercultural dimensions of the cultures in transition process in Central and Eastern Europe. *Contemporary Challenges towards Management III*. Katowice: ISBN 978-83-226-2188-9

THEODOULIDES, L. & KOKAVCOVA, D., 2013. *International Management and Business*. UMB, Banska Bystrica: ISBN 978-80-557-0492-0.

THEODOULIDES, L. & KORMANCOVA, G.;; 2012. The application of the intercultural dimensions during the transitions process in Slovakia. In: *Scientific Annals of the "Alexandru Ioan Cuza" University of Iasi – Economic Sciences Section, Alexandru Ioan Cuza"* University Press, Romania 2012. ISSN: 2068 – 8717.