

Ladislav Klement

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Ladislav Klement is an assistant professor at the Faculty of Economics, Matej Bel University in Banska Bystrica, Slovakia. He devotes himself to the issues of **business economics, SMEs' innovation performance (measuring of performance, barriers and drivers to innovations, eco-innovations), crowdfunding, risk management and clusters.**

Qualification and Education

- 2008 – PhD, Matej Bel University, Banská Bystrica, Slovakia, Research area: Business Economics and Management
- 2003 – Ing. (Master degree) in Economics and Management of Business, Matej Bel University, Banská Bystrica, Slovak Republic

Employment|Service

- 2007 – present: **assistant professor, Faculty of Economics, Matej Bel University, Banska Bystrica, Slovak Republic**
- 2017 – present: director of Ekonómia, civic association
- 2011 – 2016: member of governing board of Ekonómia, civic association
- 2012 - present: representative for quality management, Faculty of Economics, Matej Bel University, Banska Bystrica, Slovak Republic
- 2008 – 2014: vice-dean for development, Faculty of Economics, Matej Bel University, Banska Bystrica, Slovak Republic

Research Interests

- Business economics, start-ups
- Innovation performance of SMEs, eco-innovations
- Industrial clusters
- Crowdfunding

Recent Publications (Selected Papers)

- ELEXA, L. - HVOLKOVÁ, L. - KLEMENT, L. – KLEMENTOVÁ, V. - KOVAĽOVÁ, M. – ELEXOVÁ, Ľ. 2019. Crowdfunding campaigns in small-scale economy and determinants of their success. In *International Journal for Quality Research*, 13 (2), pp. 433-450.
- HVOLKOVÁ, L. - KLEMENT, L. – KLEMENTOVÁ, V. - KOVAĽOVÁ, M. 2019. Barriers Hindering Innovations in Small and Medium-Sized Enterprises. In *Journal of Competitiveness*, 11 (2), pp. 51-67.
- KLEMENTOVÁ, V. - HVOLKOVÁ, L. - KOVAĽOVÁ, M. - KLEMENT, L. 2018. Selected aspects of human capital in business innovation processes. In *Innovation processes in the social space of the organization*. New York : Nova Science Publishers. 169-204. ISBN 978-1-53613-516-9.
- KLEMENT, Ladislav. 2017. State support system of innovations in Slovakia. In *Innovation management, entrepreneurship and sustainability*. Prague : Oeconomica. ISBN 978-80-245-2216-6. pp. 404-415.
- LESÁKOVÁ, Ľ. - KLEMENTOVÁ, V. - ELEXA, Ľ. - KLEMENT, L. - STASZEWSKA, J. - FOLTYS, J. - BASTKOWSKI, P. 2017. Strategic analysis of clusters in Slovak and Polish regions. Wroclaw : The General Tadeusz Kosciuszko Military Academy of Land Forces. ISBN 978-83-65422-63-7.
- LESÁKOVÁ, Ľ. - KLEMENTOVÁ, V. - KLEMENT, L. - ELEXA, Ľ. 2017. Presumptions for development of technological clusters in Slovakia. In *Global journal of business, economics and management*. ISSN 2301-2579. Vol. 7, No. 1, pp. 125-134.
- KLEMENT, L. - LESÁKOVÁ, Ľ. - KLEMENTOVÁ, V. - ELEXA, Ľ. 2016. Innovation performance of the Slovak republic. In *Forum Scientiae Oeconomia*. ISSN 2300-5947. Vol. 4, no. 3, pp. 115-126.
- ELEXA, Ľ. - LESÁKOVÁ, Ľ. - KLEMENTOVÁ, V. - KLEMENT, L. 2016. Perspective clusters in Slovakia: the case of Banská Bystrica region. In *Forum Scientiae Oeconomia*. ISSN 2300-5947. Vol. 4, No. 4, pp. 127-139.
- KLEMENT, L. 2015. Financing of innovations in small and medium sized enterprises in the Slovak Republic. In *Aktuálne problémy podnikovej sféry 2015*. Bratislava : Ekonóm. ISBN 978-80-225-4077-3. pp. 298-305.

Research - Selected Projects

Slovak Ministry of Education, recent VEGA and KEGA projects:

- 2021 – 2023: VEGA 1/0036/21 Determinants of eco-innovation activity of enterprises in the context of changes in the external economic environment
- 2018 – 2020: VEGA 1/0408/18 Eco-innovation as a part of innovation activities in Slovak SMEs: trends, motives and managerial roles
- 2015 – 2017: VEGA 1/0494/15 Research on success factors of innovative SMEs in the Slovak republic
- 2012 – 2014: KEGA 014UMB-4/2012 Development of information systems to support the teaching, project preparation and cooperation with the practice
- 2009 - 2011: VEGA 1/0275/09 Implementation of CSR concept in SMEs

Ministry of Education, Poland:

- 2014 – 2016: NBS 57/2013 Utilization of outsourcing in virtual micro enterprises – International platform for cluster research and communication. Partner: Politechnika Opolska (Poland)

Erasmus Intensive programs:

- 2006 – 2008: 47653—IC-1-2004-1-HU-Erasmus-IPUC-2 Educational contributions to social (re)generation: Creating and sustaining opportunities for inclusion
- 2003 – 2005: Addressing educational needs in disadvantaged communities across Europe

International Visegrad Fund:

- 2005 – 2006: Common and different features of using young people potential at labour market. Comparative study at Silesian, Banská Bystrica and Békéscsaba region

Projects for businesses:

- 2016: Softip, Banská Bystrica – Sources of data on Slovak small and medium-sized enterprises suitable for simulations of economic processes
- 2014: Ekoltech, Lučenec - Feasibility study of long-term presence of Ekoltech and its economic impact on national and regional economy
- 2014: Brixiapress, Vlkanová - Examination of work-life in Brixiapress
- 2013: Bučina DDD, Zvolen - Feasibility study of long-term presence of Bučina DDD and its economic impact on national and regional economy

Foreign stays and mobilities

- May 2019: University of Algarve, Faro, Portugal
- September 2016: Szent Istvan University, Budapest, Faculty of economics, agriculture and health studies, Békéscsaba, Hungary
- May 2013: University of Girona, Spain
- May 2011: University of Bath, Great Britain
- June 2006: Tessedik Sámuel Foiskola, Békéscsaba, Hungary
- June 2005: Faculty of Social Work, Mykolas Romeris University, Lithuania