



**March 09-10, 2015, Wrocław (Poland)**

## **Call for Papers**

We are pleased to invite you to participate in the 6<sup>th</sup> edition of the conference on “Efficiency as a Source of the Wealth of Nations ESWN 2015”, which is organized by the Wrocław University of Technology and Wrocław University of Economics.

The main purpose of the conference is to continue the discussion on enterprises efficiency, criteria for evaluating the efficiency, tools and methods for measuring the efficiency.

### **The main topics of the conference:**

- efficiency and rationality – theoretical considerations,
- efficiency evaluation criteria,
- evaluation of the efficiency of processes and development undertakings (investment projects),
- value creation as a criterion for efficiency evaluation,
- tools and methods for efficiency measurement,
- value-based measures of performance,
- modern challenges facing the valuation,
- empirical research on the efficiency of firms,
- efficiency of non-profit organizations – criteria, measures and empirical research,
- intellectual capital – measurement and reporting,
- market efficiency during the crisis period,
- innovations in derivative products to manage risk,
- implications of the crisis on credit, market and operational risk and associated linkages,
- spill over characteristics between debt, equity and commodities markets during the crisis period and beyond,
- bankruptcy prediction during crisis,
- risk management and associated implications on corporate governance.

### **Conference proceedings:**

The conference participants are encouraged to submit their original research papers in any subject listed above. The submitted articles will be subjected to a double-blind review process and accepted papers will be published by Springer in the series: [Springer Proceedings in Business and Economics](#). The conference proceedings will be submitted for indexation by ISI Proceedings and other important bases. All accepted papers must be presented at the conference.

### **Important dates:**

**16.11.2014** – Pre-registration and submission of abstracts

**05.12.2014** – Submission of full-papers

**18.01.2015** – Announcement of papers acceptance

**01.02.2015** – Registration and fee payment

### **Contact:**

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### **Conference fee:**

Regular conference fee – 220 EUR

Conference fee for PhD students – 170 EUR

The conference fee includes:

- participation in all conference sessions
- publication of articles
- conference materials
- lunches and coffee breaks
- conference gala dinner

### **More information:**

<http://efektywnosc.konferencja.org>