

INTERNATIONAL GUEST LECTURE

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DESTINATION:

CITY - POTENTIALS AND LIMITATIONS OF URBAN TOURISM

NOVEMBER 2nd, 2016

10:40 a.m., room CRD

Faculty of Economics, MBU

Tajovského 10, Banská Bystrica

Kindly confirm your presence at following address: ludmila.elexova@umb.sk,
latest by October 28th, 2016.



The lecture is organized within the project: Status "European" in the promotion of Slovak tourism destinations (PRES/2016/38), with financial support of the Ministry of Foreign and European Affairs of the Slovak Republic (in the framework of the Slovak Presidency of the Council of the European Union). The main aim of the lecture is to provide new information and discussion to European urban destinations' development.